



GAZETTE

Official newsletter of the corporation and the foundation

- Second amendment to the subject-specific annex 6.9 Master Management & Entrepreneurship to the framework examination regulations for the Master programs at the Graduate School of Leuphana University
- New announcement of the subject-specific annex 6.9 Master Management & Entrepreneurship to the framework examination regulations for the Master programs at the Graduate School of Leuphana University

Second amendment to subject-specific annex 6.9 Master Management & Entrepreneurship to the framework examination regulations for the Master programs at the Graduate School of Leuphana University of Lüneburg

On December 6, 2023, the Faculty Council of the Faculty of Management and Technology adopted the following second amendment to the subject-specific Annex 6.9 Master Management & Entrepreneurship of November 13, 2019 (Leuphana Gazette No. 23/20 of March 31, 2020) pursuant to Section 44 (1) sentence 2 NHG. March 2020) in the now valid version of the Framework Examination Regulations for the Master's Programs at the Graduate School of Leuphana University of Lüneburg of September 17, 2008 (Leuphana Gazette No. 15/08 of October 06, 2008), last amended on April 19, 2023 (Leuphana Gazette No. 49/23 of June 16, 2023). The Executive Board of Leuphana University of Lüneburg approved this amendment on January 10, 2024 in accordance with § 44 para. 1 sentence 3 and § 37 para. 1 sentence 3 no. 5b) NHG.

SECTION I

Subject-specific Annex 6.9 Master Management & Entrepreneurship to the Framework Examination Regulations for the Master's programs at the Graduate School of Leuphana University of Lüneburg is amended as follows:

The comments "on Section 3 (6)" are amended as follows:

- a. The following changes are made to the module overview:
 - i. The module specialization module is deleted in semester 1 and replaced by the module Entrepreneurship and Social Change.
 - ii. the module specialization module is deleted in semester 2 and replaced by the module Business in a Globalized Society.
 - iii. under the module overview, the word three is replaced by four before the word compulsory modules in the first semester
 - iv. The module Entrepreneurship and Social Change is added to the list.
 - v. In the 2nd semester, the word two is replaced by three before the word compulsory modules
 - vi. The module Business in a Globalized Society is added to the list.
 - vii. The section beginning with "The elective modules (Electives) of the second and third semesters can be replaced by elective modules [...]" now reads: The elective modules (Electives) of the second and third semesters can be replaced by elective modules of other Masters of the Master's program Management or by the modules Organization: Space, Aesthetics, Materiality (Ma-CS-Wb-3), Organization: Structure, Power (Ma-CS-Wb-9), Economies and Urbanity and Space (Ma-CS-Wb-4) of the Master Culture and Organization of the Master program Cultural Studies or by the modules Market Oriented Sustainability Management and Market Transformation (MA-EAL-4), Social Entrepreneurship (MA-EAL-6) and Practices of Sustainable Entrepreneurship (MA-EAL-3) of the Master program Sustainability Science: Entrepreneurship, Agency and Leadership. (cf. subject-specific Annex 5.7 and 5.15d).

- b. Due to the RPO change, the examination results in the module table for all modules have been changed according to the new designations.
- c. The module table is amended as follows:
 - i. The format of the module Qualitative Research Methods (Ma-ME-1) is changed to 1 lecture (1 SWS) and 1 tutorial (2 SWS).
 - ii. the content description of the module Corporate Finance (Ma-SAF-1) is revised as follows: Financial decisions under forms of market imperfection; information asymmetry and incentive mechanisms in areas such as capital structure, dividend distribution, corporate acquisitions or venture capital financing. The course formats are changed to 1 lecture (2 SWS) and 1 tutorial (1 SWS).
 - iii. The module Entrepreneurship and Social Change (Ma-ME-15) will be introduced in the 1st semester:

Entrepreneurship and Social Change (Ma-ME-15)	Dieses Modul vermittelt ein Verständnis von den Treibern und Barrieren gesellschaftlicher Veränderungsprozesse und geht auf unternehmerische Handlungsmöglichkeiten zur Gestaltung dieser Prozesse ein.	1 Vorlesung (2 SWS)	1 schriftliche wissenschaftliche Arbeit unter Aufsicht Klausur (60 Min.) oder 1 Kombinierte wissenschaftliche Arbeit	5	i.d.R. englischsprachig
<i>Entrepreneurship and Social Change</i>	<i>This module provides insights on the drivers and barriers of societal change processes and introduces possibilities for shaping these processes through entrepreneurial agency.</i>	<i>1 Lecture (2 CH)</i>	<i>1 written scientific work under supervision Written Examination (60 min) or 1 Combined scientific work Examination</i>		<i>Normally in English</i>

- iv. The specialization modules Organizing for Innovation (Ma-ME-4) and Innovation & Market Creation (Ma-ME-5) are deleted.
- v. The content description of the module Quantitative Research Methods (Ma-SAF-6) is revised as follows: Teaching knowledge and skills in the field of empirical-quantitative research methods including relevant software tools (e.g. STATA, R, SPSS) to enable independent research in the management discipline. The course forms are changed into 1 lecture (1 SWS) and 1 exercise (2 SWS).

vi. The module Business in a Globalized Society (Ma-ME-16) will be introduced in the 2nd semester:

Business in a Globalized Society (Ma-ME-16)	Dieses Modul vermittelt den Studierenden ein umfangreiches Verständnis über bestehende Theorien, Anwendungskontexte sowie kritischer Reflektionen zum Wirtschaften in einer globalisierten Welt.	1 Seminar (2 SWS)	1 Kombinierte wissenschaftliche Arbeit	5	i.d.R. englischsprachig
<i>Business in a Globalized Society</i>	<i>This modul provides students with a rich understanding of existing theories, applications and critical reflections of what it means to conduct business in a globalized world.</i>	<i>1 Seminar (2 CH)</i>	<i>1 Combined scientific work Examination</i>		<i>Normally in English</i>

vii. The specialization modules Entrepreneurship & Institutional Change (Ma-ME-7) and Entrepreneurship & Change Communication (Ma-ME-8) are deleted.

SECTION II

This amendment shall enter into force after its announcement in the Official Gazette of Leuphana University of Lüneburg for the winter semester 2024/25.

Transitional regulation for students who started their studies at Leuphana Graduate School before the winter semester 2024/25

Students who began their studies at the Leuphana Graduate School before the winter semester 2024/25 are considered to have completed the modules listed in the appendix below.

Annex Equivalence Modules to the subject-specific Annex 6.9 Master Management & Entrepreneurship to the General Examination Regulations for the Master Program Management at the Graduate School of Leuphana University Lüneburg

Modules according to subject-specific annex (FSA) 6.9 Master Management & Entrepreneurship of November 13, 2019 (Leuphana Gazette No. 23/20 of March 31, 2020)	Equivalence modules from the winter semester 2024/25
Organizing for Innovation (Ma-ME-4)	Entrepreneurship and Social Change (Ma-ME-15)
Innovation & Market Creation (Ma-ME-5)	Entrepreneurship and Social Change (Ma-ME-15)
Entrepreneurship & Institutional Change (Ma-ME-7)	Business in a Globalized Society (Ma-ME-16)
Entrepreneurship & Change Communication (Ma-ME-8)	Business in a Globalized Society (Ma-ME-16)

New announcement of the subject-specific Annex 6.9 Master Management & Entrepreneurship to the Framework Examination Regulations for the Master's programs at the Graduate School of Leuphana University, taking into account the first amendment of 10 June 2020

The Presidential Board hereby publishes the wording of the Subject-Specific Annex 6.9 Master Management & Entrepreneurship of November 13, 2019 (Leuphana Gazette No. 23/20 of March 31, 2020) in the version now in force, taking into account the

- first amendment of June 10, 2020 (Leuphana Gazette No. 85/20 of July 13, 2020)

known.

SECTION I

Subject-specific Annex 6.9 Master Management & Entrepreneurship to the Framework Examination Regulations for the Master Programs at the Graduate School of Leuphana University

The regulations of the Framework Examination Regulations for the Master's programs at the Graduate School of Leuphana University of Lüneburg are supplemented as follows:

Re § 2 Aim of the degree program, purpose of the examination

The Master's degree program in Management & Entrepreneurship provides students with the knowledge, skills and sense of responsibility to face major challenges. Students are able to recognize problems, evaluate and further develop acquired knowledge and apply this knowledge to overcome challenges in business and society.

By combining in-depth academic knowledge with analytical skills and critical thinking with actionable problem-solving knowledge, students are prepared for a variety of careers, such as startup entrepreneurs, business developers, positions in multinational corporations or public organizations, consultants in private or public organizations, or as an extension of an academic career as a doctoral student.

to § 3 Para. 6 Details on the structure and content of the subject-specific area of the Master's program

Module overview Master Management & Entrepreneurship

(see also subject-specific Annex 6.1 Management Studies and subject-specific Annex 8 Complementary Studies)

Semester 4	Masters Forum	Masters Dissertation				
Semester 3	Management Studies	Research Project	Psychology of Negotiation	Elective	Elective	Complementary study
Semester 2	Management Studies	Quantitative Research Methods	Entrepreneurial Strategy	Business in a Globalized Society	Elective	Complementary study
Semester 1	Management Studies	Qualitative Research Methods	Entrepreneurial Psychology	Corporate Finance	Entrepreneurship and Social Change	Complementary study

The following four compulsory modules must be taken in the **1st semester**:

- Qualitative Research Methods
- Entrepreneurial Psychology

- Corporate Finance
- Entrepreneurship and Social Change

The following three compulsory modules must be taken in the **2nd semester**:

- Quantitative Research Methods
- Entrepreneurial Strategy
- Business in a Globalized Society

In addition, students have to complete an elective module in the 2nd semester.

- Management & Change

The following two compulsory modules must be taken in the **3rd semester**:

- Research Project
- Psychology of Negotiation

In addition, students have to complete two elective modules in the 3rd semester.

- Digitalization & Management
- Contemporary Issues in Management & Entrepreneurship

The electives in the second and third semesters can be replaced by electives from other Master's programs in Management or by the modules Organization: Space, Aesthetics, Materiality (Ma-CS-Wb-3), Organization: Structure, Power (Ma-CS-Wb-9), Economies and Urbanity and Space (Ma-CS-Wb-4) of the Master Culture and Organization of the Master program Cultural Studies or by the modules Market Oriented Sustainability Management and Market Transformation (MA-EAL-4), Social Entrepreneurship (MA-EAL-6) and Practices of Sustainable Entrepreneurship (MA-EAL-3) of the Master program Sustainability Science: Entrepreneurship, Agency and Leadership. (cf. subject-specific Annex 5.7 and 5.15d).

Re § 5 Determination of the academic degree

Master of Science

to § 7 para. 1 Examination performance in the Master's forum (colloquium)

The examination in the Master Forum (colloquium) of the Master Management & Entrepreneurship is not graded and is therefore assessed as "passed" or "failed".

to § 8 Master's thesis

The processing time for the Master's thesis is twenty weeks.

to § 8 para. 8 Oral examination

There is no oral examination in addition to the Master's thesis.

Module table of the 1st semester

Module Module	Contents Content	Types of courses (num- ber, type and SWS) Types of taught-compo- nents (type and number of course, CH)	Module requirements and examination per- formance Module requirements	CP CP	Comment Commentary
Compulsory modules					
Qualitative Research Methods (Ma-ME-1)	Vermittlung von Kenntnissen und Fähigkeiten im Bereich der empirisch-qualitativen Forschungsmethoden, um eigenständiges Forschen in der Managementdisziplin zu ermöglichen	1 Vorlesung (1 SWS) und 1 Übung (2 SWS)	1 schriftliche wissen- schaftliche Arbeit unter Aufsicht (90 Min.) <i>oder</i> 1 Kombinierte wissenschaftliche Arbeit	5	i.d.R. englisch- sprachig
<i>Qualitative Research Methods</i>	<i>Focusing on knowledge and skills concerning empirical qualitative research methods, especially to enable own research in the respective subject area</i>	<i>1 Lecture (1 CH) and 1 Exercise (2 CH)</i>	<i>1 written scientific work under supervision (90 min) or 1 Combined scientific work</i>		<i>Normally in English</i>
Entrepreneurial Psychology (Ma-ME-2)	Das Modul vermittelt theoretische und praktische Kenntnisse über den unternehmerischen Prozess aus einer psychologischen Perspektive.	1 Vorlesung (2 SWS)	1 schriftliche wissen- schaftliche Arbeit unter Aufsicht (90 Min.) <i>oder</i> 1 Kombinierte wissenschaftliche Arbeit	5	i.d.R. englisch- sprachig
<i>Entrepreneurial Psychology</i>	<i>The module provides students with a theoretical and practical understanding of the entrepreneurial process from a psychological perspective.</i>	<i>1 Lecture (2 CH)</i>	<i>1 written scientific work under supervision (90 min) or 1 Combined scientific work</i>		<i>Normally in English</i>

Module table of the 2nd semester

Modul Modul	Inhalt Content	Veranstaltungsformen (Anzahl, Art und SWS) Types of taught-components (type and number of course, CH)	Modulanforderungen und Prüfungsleistung Module requirements	CP CP	Kommentar Commentary
Pflichtmodule					
Quantitative Research Methods (Ma-SAF-6)	Vermittlung von Kenntnissen und Fertigkeiten im Bereich der empirisch-quantitativen Forschungsmethoden einschl. einschlägiger Softwaretools (z.B. STATA, R, SPSS), um eigenständiges Forschen in der Managementdisziplin zu ermöglichen.	1 Vorlesung (1 SWS) und 1 Übung (2 SWS)	1 schriftliche wissenschaftliche Arbeit unter Aufsicht (90 Min.) <i>oder</i> 1 Schriftliche wissenschaftliche Arbeit ohne Aufsicht	5	i.d.R. englischsprachig
<i>Quantitative Research Methods</i>	<i>Focusing on knowledge and skills concerning empirical quantitative research methods incl. relevant software tools (e.g. STATA, R, SPSS) to enable own research in the subject area of management.</i>	<i>1 Lecture (1 CH) and 1 Exercise (2 CH)</i>	<i>1 written scientific work under supervision (90 min) or 1 written scientific work without supervision</i>		<i>Normally in English</i>
Entrepreneurial Strategy (Ma-ME-6)	Dieses Modul verbindet zwei wichtige intellektuelle Traditionen in der Managementforschung – Entrepreneurship und strategisches Management. Entrepreneurial Strategy vermittelt den Studierenden ein umfangreiches Verständnis über bestehende Theorien, Anwendungskontexte sowie kritischer Reflektionen, wie durch strategisches und unternehmerisches Handeln unternehmensspezifische und gesellschaftliche Werte im Einklang geschaffen werden können.	1 Vorlesung (2 SWS)	1 Kombinierte wissenschaftliche Arbeit	5	i.d.R. englischsprachig
<i>Entrepreneurial Strategy</i>	<i>This module links two important intellectual traditions in business research – entrepreneurship and strategic management. Entrepreneurial strategy provides students with a rich understanding of existing theories, applications and critical reflections of how management creates value for the firm as well as for society by acting strategically and entrepreneurially.</i>	<i>1 Lecture (2 CH)</i>	<i>1 Combined scientific work</i>		<i>Normally in English</i>

Continuation of module table of the 2nd semester

Modul Modul	Inhalt Content	Veranstaltungsformen (Anzahl, Art und SWS) Types of taught-components (type and number of course, CH)	Modulanforderungen und Prüfungsleistung Module requirements	CP CP	Kommentar Commentary
Business in a Globalized Society (Ma-ME-16)	Dieses Modul vermittelt den Studierenden ein umfangreiches Verständnis über bestehende Theorien, Anwendungskontexte sowie kritischer Reflexionen zum Wirtschaften in einer globalisierten Welt.	1 Seminar (2 SWS)	1 Kombinierte wissenschaftliche Arbeit	5	i.d.R. englischsprachig
<i>Business in a Globalized Society</i>	<i>This modul provides students with a rich understanding of existing theories, applications and critical reflections of what it means to conduct business in a globalized world.</i>	1 Seminar (2 CH)	<i>1 Combined scientific work</i>		<i>Normally in English</i>
Elective					
Management & Change (Ma-ME-9)	Vermittlung von Instrumenten, Methoden und Zusammenhängen zur Begegnung wachsender Erwartungen der Stakeholder mit Wandel, Anpassungsfähigkeit und Agilität im Management	1 Seminar (2 SWS)	1 schriftliche wissenschaftliche Arbeit unter Aufsicht (60 Min.) <i>oder</i> 1 Kombinierte wissenschaftliche Arbeit	5	i.d.R. englischsprachig
<i>Management & Change</i>	<i>Imparting tools, methods and contexts to meet growing stakeholder expectations of change, adaptability and agility in management</i>	<i>1 Seminar (2 CH)</i>	<i>1 written scientific work under supervision (60 min) or 1 Combined scientific work</i>		<i>Normally in English</i>

Module table of the 3rd semester

Modul Modul	Inhalt Content	Veranstaltungsformen (Anzahl, Art und SWS) Types of taught-components (type and number of course, CH)	Modulanforderungen und Prüfungsleistung Module requirements	CP CP	Kommentar Commentary
Pflichtmodule					
Research Project (Ma-ME-10)	Die Studierenden arbeiten an einem theoretischen, empirisch-qualitativen oder empirisch-quantitativen Forschungsprojekt zu einer ausgewählten Fragestellung aus dem Feld Management & Entrepreneurship.	1 Seminar (2 SWS)	1 Kombinierte wissenschaftliche Arbeit	5	i.d.R. englischsprachig
<i>Research Project</i>	<i>Students work on a theoretical, empirical-qualitative or empirical-quantitative research project related to one specific topic in management & entrepreneurship.</i>	<i>1 Seminar (2 CH)</i>	<i>1 Combined scientific work</i>		<i>Normally in English</i>
Psychology of Negotiation (Ma-ME-3)	Das Modul führt die Studenten in die Kernkonzepte der Wirtschaftspsychologie (wie Entscheidungsfindung, Verzerrungseffekte, Preisgestaltung) sowie in die Verhandlungsführung (z. B. Erstangebote, Emotionen, Macht, Win-Win-Lösungen) ein.	1 Vorlesung (2 SWS)	1 schriftliche wissenschaftliche Arbeit unter Aufsicht (60 Min.) <i>oder</i> 1 Kombinierte wissenschaftliche Arbeit	5	i.d.R. englischsprachig
<i>Psychology of Negotiation</i>	<i>The module introduces students to the core concepts of economic psychology (such as decision-making, biases, pricing), as well as negotiations (e.g., first-offers, emotion, power, win-win-solutions).</i>	<i>1 Lecture (2 CH)</i>	<i>1 written scientific work under supervision (60 min)</i> <i>or</i> <i>1 Combined scientific work</i>		<i>Normally in English</i>
Electives					
Digitalization & Management (Ma-ME-11)	Dieses Modul beschäftigt sich mit Management in verschiedenen Kontexten im Zeitalter der Digitalisierung.	1 Seminar (2 SWS)	1 schriftliche wissenschaftliche Arbeit unter Aufsicht (60 Min.) <i>oder</i> 1 Kombinierte wissenschaftliche Arbeit	5	i.d.R. englischsprachig
<i>Digitalization & Management</i>	<i>This module explores Management in different contexts in the era of digitalization.</i>	<i>1 Seminar (2 CH)</i>	<i>1 written scientific work under supervision (60 min)</i> <i>or</i> <i>1 Combined scientific work</i>		<i>Normally in English</i>

Contemporary Issues in Management & Entrepreneurship (Ma-ME-12)	Aktuelle Fragestellungen des Managements & Entrepreneurships werden aus interdisziplinärer Perspektive beleuchtet. Dabei kann eine bestimmte Perspektive Schwerpunktmäßig bearbeitet werden.	1 Seminar (2 SWS)	1 schriftliche wissenschaftliche Arbeit unter Aufsicht (60 Min.) <i>oder</i> 1 Kombinierte wissenschaftliche Arbeit	5	i.d.R. englischsprachig
<i>Contemporary Issues in Management & Entrepreneurship</i>	<i>Current issues of management & entrepreneurship are examined from an interdisciplinary perspective. A focus on a specific perspective is possible.</i>	<i>1 Seminar (2 CH)</i>	<i>1 written scientific work under supervision (60 min)</i> <i>or</i> <i>1 Combined scientific work</i>		<i>Normally in English</i>

Module table of the 4th semester

Modul Modul	Inhalt Content	Veranstaltungsformen (Anzahl, Art und SWS) Types of taught-components (type and number of course, CH)	Modulanforderungen und Prüfungsleistung Module requirements	CP CP	Kommentar Commentary
Pflichtmodule					
Masterforum (Ma-ME-13)	Bericht und Diskussion zum Stand der Master-Arbeit	1 Kolloquium (1 SWS)	1 Kombinierte wissenschaftliche Arbeit <i>oder</i> 1 Schriftliche wissenschaftliche Arbeit ohne Aufsicht	5	i.d.R. englischsprachig
<i>Masters Forum</i>	<i>Report and discussion on development of the master thesis</i>	<i>1 Colloquium (1 CH)</i>	<i>1 Combined scientific work or 1 written scientific work without supervision</i>		<i>Normally in English</i>
Masterarbeit (Ma-ME-14)	Erstellung einer Master-Arbeit	Keine	1 Master-Arbeit	25	i.d.R. englischsprachig
<i>Masters Dissertation</i>	<i>Creation of a master thesis</i>	<i>none</i>	<i>Master Thesis</i>		<i>Normally in English</i>

Section II

Transitional regulation for students who started their studies at the Leuphana Graduate School before the winter semester 2024/25

Students who began their studies at the Leuphana Graduate School before the winter semester 2024/25 are considered to have completed the modules listed in the appendix below.

Appendix Equivalence Modules to Subject-Specific Appendix 6.9 Master Management & Entrepreneurship to the Framework Examination Regulations for the Master Program Management at the Graduate School of Leuphana University of Lüneburg

Modules according to subject-specific annex (FSA) 6.9 Master Management & Entrepreneurship of November 13, 2019 (Leuphana Gazette No. 23/20 of March 31, 2020)	Equivalence modules from the winter semester 2024/25
Organizing for Innovation (Ma-ME-4)	Entrepreneurship and Social Change (Ma-ME-15)
Innovation & Market Creation (Ma-ME-5)	Entrepreneurship and Social Change (Ma-ME-15)
Entrepreneurship & Institutional Change (Ma-ME-7)	Business in a Globalized Society (Ma-ME-16)
Entrepreneurship & Change Communication (Ma-ME-8)	Business in a Globalized Society (Ma-ME-16)

