

14th Conference of the European University Network on Entrepreneurship (ESU)

2017-08-29 70 international PhD students at Leuphana University

The 14th Conference of the European University Network on Entrepreneurship (ESU) will take place from 4th to 8th September at Leuphana University Lüneburg. Approximately 70 participants and 15 guest speakers from all over Europe will be expected. The lectures of international top researchers on Tuesday, Wednesday and Thursday are public.

The annual ESU conference takes place for the first time at Leuphana. Participants are mainly doctoral students, their mentors and selected researchers. The event is designed to facilitate the exchange between students and offer them the opportunity to expand networks. They can use the conference to present their research projects to an international audience and to discuss with other researchers.

The conference combines academic work and cultural events. It offers the participants the opportunity to get to know the peculiarities of different European regions. The event will be organized by the Research Center for Entrepreneurship at Leuphana University Lüneburg.

The public lectures (9:30 am, lecture room 5) at a glance:

5th September

W. McKinley: "Divide and Be Conquered: Perils of Dismantling the Entrepreneurial Opportunity Construct"

6th September

H. Landström: "A Modern History of Entrepreneurship Research"

7th September

N. Breugst: "Murphy's Law in Empirical Research"

Further information about the conference can be found here:
www.leuphana.de/esu-conference

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