

Prof. Dr. Stefan Schaltegger Centre for Sustainability Management (CSM) Leuphana Universität Lüneburg http://www.leuphana.de/csm Mai 2016

Themes for Bachelor and Master Theses in Sustainability Management

All bachelor and master theses at the Centre for Sustainability Management have to be written in English. Current thematic areas include:

Thematic area	Contact person
Sustainable supply chain management, environmental information management, sustainability accounting, indicators, management control	Dr. Philip Beske-Janssen beske@uni.leuphana.de
Sustainable Entrepreneurship, small and medium-size enterprises and sustainability management	Matthew Johnson johnson@uni.leuphana.de
Sustainable business models in the textiles industry, slow fashion	Birte Freudenreich, Birte.freudenreich@uni.leuphana.de,
Sustainability Assessment, Sustainability Performance Measurement/Management	Samanthi Silva Samanthi.Silva@uni.leuphana.de

For the first contact please *draft* an outline of 2-5 pages and discuss it with the respective contact person. This outline must include

- a suggestion for the title of the thesis,
- the area of research
- the core research question (please formulate it as a question and not as an area of general interest),
- a short argumentation why this research question is of particular relevance for sustainable development and for companies,
- potential theoretical/conceptual lens through which the research question could be analysed
- a description and justification of the methodological research approach (e.g. conceptual vs. qualitative vs. quantitative approach),
- a rough time schedule and
- a first short selection of relevant literature.

Based on the discussion, a more thorough version needs to be subsequently developed. The thesis can only be formally started once the final version ("exposé") is approved by the contact person and Prof. Stefan Schaltegger.

More detail advice to develop the thesis can be downloaded from the homepage: www.leuphana.de/csm (see "lectures" and "advice").