

**Dr. Christoph Behnke**  
**WS 2008/09 Leuphana Universität Lüneburg**

## **Kulturpolitik in den Creative Industries (Seminar)**

wöchentlich | Montag | 14:15 - 15:45 | 06.10.2008 - 23.01.2009 | [C 16.110](#)

<b>Studiengang</b>	<b>Gebiet</b>	<b>Modul/Fach</b>	<b>Semester</b>	<b>Bereich</b>	<b>CP</b>	<b>Prüfungsnr.</b>
<a href="#">Angewandte Kulturwissenschaften (Magister/Magistra Artium)</a>	<a href="#">Nebenfach Kulturvermittlung und Kulturorganisation</a>	<a href="#">Hauptstudium</a>	k.A.	B2	0	

### **Kulturpolitik**

Matarasso, François und Charles Landry 1999: Balancing act: twenty-one strategic dilemmas in cultural policy. Council of Europe Publishing

<http://www.britishcouncil.org/ukraine-arts-management-cultural-strategy-dilemmas.pdf>

Fisher, Rod and Ruth Hill 2006: United Kingdom. Country Profile. Compendium Cultural Profiles in Europe

<http://www.culturalpolicies.net/web/profiles-download.php>

The Economy of Culture in Europe 2006. Study prepared for the European Commission. Hg. Von KEA European Affairs

[http://ec.europa.eu/culture/key-documents/doc873\\_en.htm](http://ec.europa.eu/culture/key-documents/doc873_en.htm)

S. 21-132; 185-218

### **Creative Industries**

Department for Culture, Media and Sport“ (DCMS) (1998, 2001): *Creative Industries Mapping Document*

Department for Culture, Media and Sport“ (DCMS) (2001): *Creative industries: our hidden potential*. Creative Industries Programme

Leadbeater, Charles and Kate Oakley 1999: The Independants. Britain's new cultural entrepreneur. Demos London

Roodhouse, Simon 2006: The Creative Industries: Definitions, Quantification and Practice. In Eisenberg, Christiane et al. (eds.) *Cultural Industries: The British Experience in International Perspective*.

<http://edoc.hu-berlin.de/conferences/culturalindustries/proc/culturalindustries.pdf>

Flew, Terry 2002: Beyond ad hocery: Defining Creative Industries. Paper Presented to Cultural Sites, Cultural Theory, Cultural Policy Research, Te Papa, Wellington, New Zealand

Galloway, Susan and Stewart Dunlop 2007: A Critique of Definitions of the Cultural and Creative Industries in Public Policy. In: *International Journal of Cultural Policy*, Vol. 13, No. 1, 2007

## **Theoretische Kontextualisierung**

Garnham, Nicholas (2005): From cultural to creative Industries. In: *International Journal of Cultural Policy*, 11:1, S. 15-29.

## **Kritische Beiträge**

Elliott, Larry and Dan Atkinson 2007: Fantasy island: waking up to the incredible economic, political and social illusions of the Blair legacy/. - London : Constable

Gray, Clive 2007: Commodification and Instrumentality in Cultural Policy. In: *International Journal of Cultural Policy*, Vol. 13, No. 2.

Osborne, Thomas (2003): Against 'creativity': a philistine rant. In: *Economy and Society* Volume 32, Number 4 November 2003: 507–525

Heartfield, James (2005): The Creativity Gap. In:  
<http://www.design4design.com/broadsides/creative.pdf>

## **Diskursanalyse:**

Fairclough, Norman 2000: *New Labour, New Language?* London and New York: Routledge

McGuigan, Jim 2005: Neo-Liberalism, Culture and Policy. In *International Journal of Cultural Policy*, 11:3, S. 229-241.

## **Creative and Cultural Education**

National Advisory Committee on Creative and Cultural Education: *All Our Futures: Creativity, Culture and Education*  
<http://www.cypni.org.uk/downloads/alloutfutures.pdf>

Schlesinger, Philip 2007: Creativity: from discourse to doctrine? In: *Screen* 48:3 Autumn 2007. S. 377-387

## **Rolle der Künstler/Cultural Entrepreneurs**

McRobbie, Angela 2002: „Jeder ist kreativ“: Künstler als Pioniere der New Economy? In: *Innovationen*, hg. Vom Institut für Theorie der Gestaltung und Kunst Zürich, Jörg Huber. Edition Voldemeer Zürich, Springer Verlag Wien New York, 37- 60

Green Paper (2001): *Culture and Creativity Ten years on*. DCMS London

Lange, Bastian 2006: From Cool Britannia to Generation Berlin? Geographies of Culturepreneurs and their Creative Milieus in Berlin. In: Eisenberg, Christiane et al. (eds.) *Cultural Industries: The British Experience in International Perspective*.  
<http://edoc.hu-berlin.de/conferences/culturalindustries/proc/culturalindustries.pdf>

Lange, Bastian 2007: *Die Räume der Kreativszenen : Culturepreneurs und ihre Orte in Berlin*. Bielefeld : Transcript

**Arts Debate:**

Gray, Clive 2008: Arts Council England and public value: a critical review In: *International Journal of Cultural Policy* Vol. 14, No. 2, May 2008, 209–214

Keaney, E., Bunting, C., Oskala, A., Saucek, J. and Smith, L., 2007. *The arts debate: Summary and analysis of consultation responses* [online]. London: Arts Council England. [www.artscouncil.org.uk/downloads/Summaryandanalysis.doc](http://www.artscouncil.org.uk/downloads/Summaryandanalysis.doc) [Accessed 8 November 2007].

Bunting, Catherina 2007. *Public value and the arts in England: Discussion and conclusions of the arts debate*. London: Arts Council England. Available from [www.artscouncil.org.uk/downloads/](http://www.artscouncil.org.uk/downloads/)