

# Kultur- und Kunstorganisation unter sozialen und wirtschaftlichen Aspekten (Seminar)

Sacha Kagan, MA

wöchentlich | Dienstag | 10:15 - 11:45 | 29.01.2010 - 27.10.2009 | C 14.103

## Studiengang, Gebiet, Modul/Fach, Semester, Be

[Leuphana Bachelor \(B.A./B.Eng./B.Sc./LL.B.\) Major Angewandte](#)

[Kulturwissenschaften 11405000 KK0 05 Kulturorganisation 3](#)

[Angewandte Kulturwissenschaften \(Magister/Magistra Artium\) Nebenfach Kulturvermittlung und Kulturorganisation Grundstudium](#) k.A. B2

## Contents

The seminar introduces the specificities of the organization of the arts and culture, in contemporary western-European society, from sociological and economic perspectives.

In a first part, the students will be introduced to the organization of art worlds and relationships of different social actors involved in the dynamics of these art worlds, as originally proposed by the American sociologist Howard Becker.

In the second part of the seminar, the 'exceptional economy' of the arts and culture will be explored, with focus on the economic reality of contemporary artists, on globalization and cultural diversity, on the roles of the State's cultural policy and on the rules of the arts economy.

In the third part of the seminar, a more specific exploration of the working of 'conventions' in art worlds will account for social barriers and 'Entrepreneurship in Conventions', i.e. for inertia and change in the world of the arts and culture. More specifically, a model of 'Polity Conventions' will be presented that accounts for political processes and political culture within art worlds.

## Goals

Getting an overview of the study of organization of arts and culture, with an interdisciplinary social-sciences perspective.

Discovering a classic of the social sciences: Howard Becker's sociological insights on art as a collective process and his classical modelling of the production and consumption of the arts as structured into "art worlds".

Introducing the specificities of the economy of the arts and culture, focusing on the situation of artists. Acquiring some notions of cultural economics.

Using the concept of conventions, as a framework for understanding the dynamics of art worlds as well as the political and economic dimensions of the organization of culture in

contemporary Western Europe.

### **Agenda (short version)**

Introductory session...

#### *First Part: Art Worlds*

Art Worlds (1) : The collective processes of production and consumption

Art Worlds (2): Aesthetics and Innovation

Art Worlds (3): Gatekeepers

#### *Second Part: The Economy of Arts and Culture*

The Economy of Arts and Culture (1): A peculiar world

The Economy of Arts and Culture (2): Money

The Economy of Arts and Culture (3): Globalization

The Economy of Arts and Culture (4): The State and the donors

The Economy of Arts and Culture (5): Informal barriers (+ general discussion)

#### *Third Part: Conventions and Entrepreneurship*

Introduction to Conventions

Conventions as barriers in art worlds

The artist as entrepreneur in conventions

Polity Conventions in art worlds

Final, open discussion