

7th Leuphana Conference on Entrepreneurship “Entrepreneurship and Global Challenges”

Lüneburg, Germany, 19th-21st JANUARY 2017

Conference Website: www.lce2017.org

Organisers

- Leuphana University of Lüneburg, Project EXIST IV, Research Centre for Entrepreneurship Evidence
- ECSB – European Council for Small Business and Entrepreneurship
- University of Essex, the Venture Academy and the International Entrepreneurship Forum, Essex Business School
- University of Southern Denmark, IRCA Innovation Research Cluster Alision



This conference is embedded in the project EXIST IV- Humboldt plus Schumpeter. Partners of the conference are the European Council for Small Business and Entrepreneurship (ECSB), the Venture Academy and the International Entrepreneurship Forum, Essex Business School as well as the University of Southern Denmark, IRCA Innovation Research Cluster Alision.

Theme of the Conference

Entrepreneurs have an influence on the world we live in not only by introducing new products (Fritsch, 2008) and creating jobs but also by changing institutions and solving societal problems (Cohen & Winn, 2007). At the same time, changes in our world trigger and influence entrepreneurial activities (Cohen & Winn, 2007). Transformations such as climate change, globalization, demographic change, or refugee crisis are challenges but also opportunities that prompt entrepreneurs to take action. At the conference, we are interested in the reciprocal relationship between the entrepreneur and global challenges in our world (Shepherd, 2015).

First, global challenges have an impact on entrepreneurship in a variety of different ways. We are interested in research questions such as: What skills do entrepreneurs need in an increasingly globalized environment (Bell, Callaghan, Demick, & Scharf, 2004)? What influence do technology changes have on business opportunities (Bailetti, 2012)? How does the growing number of refugees and immigrants foster or inhibit entrepreneurial activities (Shepherd, Patzelt, & Wolfe, 2011; Wauters & Lambrecht, 2006; Zhou, 2004)? Under what conditions does environmental degradation lead to sustainable entrepreneurial opportunities (Cohen & Winn, 2007)?

Second, entrepreneurs play a central role in addressing the most challenging problems of our times. We are interested in research questions such as: How does sustainable entrepreneurship impact economic, social and environmental aspects (Shepherd & Patzelt, 2011)? Under what conditions is self-employment an option for older job seekers who face age discrimination (Rogoff, 2007)? How can entrepreneurship education decrease youth unemployment (Owualah, 1999)?

We invite papers which examine entrepreneurship and its interaction with global challenges. Purely conceptual papers are as welcome as theory-driven empirical work applying qualitative, quantitative or mixed methods. Among others, topics on the edge of entrepreneurship and global challenges include:

- Globalization (international entrepreneurship)
- Digitization (technology and entrepreneurship)
- Refugee crisis / peace and conflict / war (social and societal entrepreneurship)
- Climate change (sustainable entrepreneurship)
- Demographic change (entrepreneurship and aging)
- Poverty / rich-poor gap (reducing poverty through entrepreneurship/ entrepreneurship education)
- Innovation (innovation and entrepreneurship)

Fees

Early bird fees (until 15th November):

(PhD) student: 140€ (with ID proof)

Full individual fee: 290€

Countries eligible to a reduction of the individual fee: 190€ (see list at <http://www.ecsb.org/ecsb-home/ecsb-membership-types>)

Regular fees (from 16th November):

(PhD) student: 200€ (with ID proof)

Full individual fee: 350€

Countries eligible to a reduction of the individual fee: 250€ (see list at <http://www.ecsb.org/ecsb-home/ecsb-membership-types>)

The fee includes a one-year full membership to ECSB and ICSB (please visit the ECSB and ICSB websites to find the list of benefits for members), conference material, 2 lunches, 2 days' morning and afternoon refreshments and a gala dinner. The participants have to cover accommodation and travel expenses on their own. European VAT number of Leuphana University is "DE811305548".

Deadlines

Abstracts by 18th September 2016, should be e-mailed to the following address: iceconference@leuphana.de. Since all abstracts are reviewed using a double blind review process, it is compulsory that neither your name nor your contact details appear on the submission.

Please, indicate in your e-mail: author(s) name(s), main affiliation(s), email address(es) of all authors in the order of appearance on your paper. Please, send us an abstract of your paper by filling in the abstract template (see www.ice2017.org Call for Papers; only WORD doc(x). Please, clearly highlight the following topics:

- Title of the paper (first letters capitalized)
- Aim of the paper (300 - 400 words)
- Contribution to the literature (300 - 400 words)
- Methodology (300 - 400 words)
- Results and implications (300 - 400 words)

The following deadlines apply:

Date	Action
18th September 2016	Deadline for submitting abstracts
October 2016	Acceptance notification to authors
16th November 2016	Deadline for submitting full papers, one-page abstract and registration
19th-21st JANUARY 2017	Leuphana Conference on Entrepreneurship in Lüneburg

Formatting rules

Paper: 4,000 to 7,000 words, include authors' contact details, no other formatting rules

One-page abstract: max. 500 words (to fit on single page), single spaced, Times New Roman 12 pt, capitalized first letters in title, no more than ten words in title, no reference list, list all authors with names, institution and email address; the title and the order of authors from the one-page abstract will appear in the programme. The one-page abstracts will appear in an abstract booklet. However, this is subject to at least one author having registered for the conference and paid the appropriate fees by **16th November 2016**. If you have not signed up by this date your paper will be withdrawn.

Best Paper Awards

Best Entrepreneurship Paper Award (500€) and Best Doctoral Paper Award (500€).

Preliminary program

Date	Action
Thursday, 19th January 2017	Parallel paper and workshop sessions
Friday, 20th January 2017	Keynote speeches and research workshop with Per Davidsson and Michael Gielnik
Saturday, 20th January 2017	Practical Workshops in cooperation with start-ups, companies and trainers (for students only)

Keynote Speakers 2017

Per Davidsson is Director and Talbot Family Foundation Chair in Entrepreneurship at the Australian Centre for Entrepreneurship Research (ACE) in the QUT Business School (Management). He is especially known for his extensive research on start-up and growth of small firms as well as societal well-being and job creation effects of those activities.

Jay Mitra is Professor of Business Enterprise and Innovation, Director of The Venture Academy and director of International Development at Essex Business School, University of Essex, UK. His main research interests are in entrepreneurship and innovation policy, regional development, social and female entrepreneurship, and opportunity development.

Marco van Gelderen is a Senior Lecturer at VU University Amsterdam, Netherlands and a distinguished international Researcher with a focus on individual level enterprising competencies. Examples of such competencies are generating ideas for opportunities, taking action, perseverance, networking, teamwork, and persuasion.

Post-Conference Publication

Best papers will be invited to submit to the IJEV – International Journal of Entrepreneurial Venturing - special issue on “Scaling Social Entrepreneurial Impact” (open call for papers). Anticipated date for publication: 2018. Papers selected for potential inclusion in the IJEV-special issue will be subject to double blind peer review. Full papers of not more than 8,000 words can be submitted for the special issue by 31st March, 2017 to Heike Hoelzner: heike.hoelzner@efnw.de and Jantje Halberstadt: jantje.halberstadt@leuphana.de. Selected authors will be directed to the journal's online submission system, Inderscience Online, to submit their full papers. IJEV is indexed in Scopus and it is ranked “B” in the VHB (Germany) Journal Ranking 2015.

Workshop proposals

Your workshop proposals can also be directed to iceconference@leuphana.de.

Contact for the conference

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