

Curriculum Vitae

MIRIAM STEHLING, M.A.

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Biographical Data

Date of Birth: September 27, 1982

Place of Birth: Lueneburg, Germany

Education

since 2009 PhD student at Leuphana University Lueneburg, Germany
2003-2009 Magistra Artium (M.A). in Applied Cultural Studies, with specializations in Business Administration, Language & Communication, Media & Public Relations at Leuphana University Lueneburg, Germany and Universitat Autònoma de Barcelona, Spain

Professional Experience

since 2009 Research fellow and lecturer at Institute of Communications and Media Culture, Leuphana University Lueneburg
2005-2009 Student assistant at Institute of Communications and Media Culture, Leuphana University Lueneburg
2008 Internship at the German Embassy, Washington D.C. (Dept. for Public Diplomacy)
2007 Internship at event management agency "Another Konzept", Barcelona

Teaching Experience (in German, at the Leuphana University Lueneburg)

- Winter 2010/11: *Globally Traded Television Formats: Theoretical Perspectives and Empirical Analysis* (B.A. seminar) (in preparation)
- Summer 2010: *Media Enterprises in Economy and Culture: trans-national Strategies and Relations of Power* (B.A. seminar)
- Winter 2009/2010: *Global, local, transcultural? Media in the Age of Globalization* (B.A. seminar)
- Summer 2009: *Communication and Media: Introduction to Theories and Fields* (accompanying B.A. seminar to corresponding lecture)

Publications

Stehling, Miriam (2011): Die ›Unternehmerin ihrer selbst‹ im Reality TV: Geschlechtsspezifische Anrufungsweisen und deren Aushandlung in der Castingshow *Germany's next Topmodel*. In: Thomas, Tanja/Hobuß, Steffi/Hennig, Irina/Kruse, Merle (ed.): *Dekonstruktion und Evidenz – Ver(un)sicherungen in Medienkulturen*. Sulzbach/Taunus: Helmer. (in preparation)

Stehling, Miriam/Thomas, Tanja (2010): Lifestyle-TV zwischen Kritik und Attraktivität. Transkulturelle Perspektiven auf global gehandelte Fernsehformate. In: merz Nr. 2, April 2010, 22-29.

Presentations

“You wanna be on top?” – (Critical) Findings of a Transcultural Television Analysis of America's Next Top Model and Germany's next Topmodel. 3rd European Communication Conference of the European Communication Research and Education Association (ECREA) „Transcultural Communication – Intercultural Comparisons“ in Hamburg, October 2010. (Paper accepted)

Changes and Challenges of Transcultural (Audience) Research – The Example of Globally Traded Television Formats. “Doing global media studies: Comparative methods of transcultural and transnational research” ECREA Pre-Conference in Bremen, October 2010. (Paper accepted)

The Transculturality of the Enterprising Self in Global Reality Television Formats. A reception study of the Top Model-format in different cultures. Presentation of PhD project at the ECREA Doctoral Summer School in Ljubljana, Slovenia, August 15th-27th 2010.

Doing Cultural Media Studies: German and Transcultural Perspectives. Guest Lecture as Visiting Scholar in the framework of the ERASMUS teaching mobility program at the Cardiff School of Creative & Cultural Industries of the University of Glamorgan, Cardiff, UK March 2010.

Reality TV and the Enterprising Self – a Transcultural Analysis of America's Next Top Model und Germany's next Topmodel. Guest Lecture as Visiting Scholar in the framework of the ERASMUS teaching mobility program at the Cardiff School of Creative & Cultural Industries of the University of Glamorgan, Cardiff, UK March 2010.

Skills & Research Interests

Methods: qualitative audience research, television analysis, transcultural and comparative research

Theories: Cultural (Media) Studies, Governmentality Studies, media globalisation, reality tv

IT: MS Office, TYPO 3

Languages: German (mother tongue), English (fluent), Spanish (fluent), French (good)

References

Prof. Dr. Tanja Thomas, Leuphana University Lueneburg (PhD supervisor):
tanja.thomas@uni.leuphana.de