



Lehrpreis 2010

Prof. Dr. Bernhard Hohlbein, Prof. Dr. Thomas Schomerus

Course: *International Summer School Business Law*

Framework and Content

The International Summer School Business Law is a program offered to international students – especially from the United States – as well as to resident students from Leuphana. The two weeks lasting program consists of lectures, group work, a case study, a soft skill training course taught as a block class and organized trips.

Objectives of the course

One of the main goals of the Summer School is to teach international aspects combined with intercultural issues in an international environment in order to be prepared for a job in a globalized world. This comprises hard facts from fields such as economics, law, labor regulations, environmental issues, Human Rights, EU, NAFTA or management, but also soft skills like intercultural communication or business negotiations. The other main intention is to show how thrilling life, study and work abroad can be. The overall motto is: “Discover the cultural differences!”

Methodical and didactical approach

To reach the above-mentioned goals the program offers a broad variety of options. The best way to provide some knowledge is through interactive lectures. Here the students are encouraged to ask questions and compare the acquired knowledge to the situation in their home countries. Moreover the students continuously work on a case study, which uses the automobile industry as a blueprint for an industry in flux. As new employees at a multinational car manufacturer the students deal with various business issues.

The other significant format is the International Business Negotiation. Simulating real-life situations sensitizes the students for conflict-filled bargaining. Organized trips to historical sights such as a concentration camp memorial or Berlin complete the course.

Characteristics

The Summer School lives on the interaction between German and international students. While latter participate in the context of a study abroad program for credit at their home universities the Leuphana students use this optional opportunity to improve their English and intercultural skills and engage on a voluntary basis.

www.leuphana.de/bernhard-hohlbein.html

www.leuphana.de/thomas-schomerus.html