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TRANSLATION OF

GAZETTE

Administrative Bulletin of the Public Sector and the Foundation

Only the German version of the Leuphana Gazette is legally binding. The English version is provided solely for information purposes.

- Subject-Specific Annex No. 7.11 Minor Entrepreneurship to the Framework Examination Regulations for the Leuphana Bachelor's Program

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Based on § 44 para. 1 sentence 2 of the Lower Saxony Higher Education Act (NHG) in the version of February 26, 2007 (Nds. GVBl. p. 69), last amended by Article 1 of the Act of December 14, 2023 (Nds. GVBl. p. 320), the Faculty Council of the School of Management and Technology of Leuphana University of Lüneburg passed the following Subject-Specific Annex on November 06, 2024. The Presidential Board approved this subject-specific annex pursuant to Section 37 (1) sentence 3 no. 5 b) and Section 44 (1) sentence 3 NHG on November 27, 2024.

SECTION I

The Framework Examination Regulations of Leuphana University Lüneburg for the Leuphana Bachelor is amended as follows:

To Art. 2 FER, Aim of the study programme, purpose of the examination (qualification objectives)

Subject-related competences:

Graduates of the Entrepreneurship minor can

- critically reflect on the relationship between entrepreneurship and society,
- apply disciplinary concepts and theories in order to discuss questions of entrepreneurship, also with regard to sustainable and value-orientated aspects,
- understand and analyse practices of value-oriented entrepreneurship,
- reflect on and understand the challenges and uncertainties underlying the start-up process on the basis of practical insights and the experiences of founders and learn about possible solutions to overcome these,
- develop and implement their own start-up ideas and transfer the insights gained and skills learnt to the entrepreneurial process.

Personal competences (interdisciplinary):

Graduates of the Entrepreneurship minor can

- Develop entrepreneurial and value-oriented thinking and behaviour,
- reflect on their future role as responsible entrepreneurs in order to manage companies responsibly,
- identify and deal with entrepreneurial challenges and opportunities,
- work with others in teams, communicate effectively and coordinate tasks and moderate discussions,
- develop confidence in their entrepreneurial skills and critically reflect on the realisation of their own potential start-up projects and develop the self-confidence to initiate them if necessary.

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To Art. 3 FER, Modularisation, study structure and scope, standard period of study

Module overview Minor Entrepreneurship (according to the study structure of the Leuphana Bachelor)

6.	Major			Major	Complementary Studies	Complementary Studies
5.	Major	Major	Major	Entrepreneurial Action I (Mi-E-5) 5 CP	Entrepreneurial Action II (Mi-E-6) 5 CP	Complementary Studies
4.	Major	Major	Major	Entrepreneurial Experience: Cases of Responsible Entrepreneurship (Mi-E-3) 5 CP	Entrepreneurial Experience: Founders' Reflections (Mi-E-4) 5 CP	Complementary Studies
3.	Major	Major	Major	Major	Purpose-Driven Entrepreneurship Vision (Mi-E-2) 5 CP	Complementary Studies
2.	Major	Major	Major	Major	Responsible Entrepreneurship for Social Impact (Mi-E-1) 5 CP	Complementary Studies
1.	Leuphana Semester					

	Major (Ma)
	Minor (Mi)
	Leuphana Semester/Komplementärstudium (LS/KS)

To Art. 6 Para. 10 FER, Courses (Language of teaching and examination)

The Minor Entrepreneurship is offered in English; the teaching and examination language of the Minor is English.

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Module table Minor Entrepreneurship

Modul	Content	Types of taught components (type and number of courses, CH)	Module requirements	CP	Comments
2nd Semester					
Responsible Entrepreneurship for Social Impact (Mi-E-1)	<p>This module introduces students to the social context in which entrepreneurship takes place. It covers topics such as SDGs and the role of entrepreneurship, bright and dark sides of the role of entrepreneurship in society, the market environment for responsible entrepreneurship, elements of sustainable organizations and alternative organizational forms, intrapreneurship and responsible entrepreneurial ecosystems, creativity, innovation and entrepreneurship, collective and institutional entrepreneurship.</p> <p>The module combines theories and concepts from organization studies and entrepreneurship research. It is designed to lay the conceptual foundations for the subsequent courses and thus has a mainly theoretical orientation.</p>	1 Lecture (1 CH) and 1 Exercise (1 CH) or 1 Seminar (2 CH)	1 combined scientific work or 1 written scientific work under supervision (60 Minutes)	5	
3rd Semester					
Purpose-Driven Entrepreneurship Vision (Mi-E-2)	<p>This module introduces the concept of purpose-driven entrepreneurship (for example new social enterprise creation) that combines a social and an economic mission to simultaneously create social impact and economic profit. The module combines theories and concepts from management, entrepreneurship and sustainability science. It is designed to bridge the gap between theory and practice, and to help students develop the relevant entrepreneurial skills and knowledge to address societal grand challenges.</p>	1 Lecture (1 CH) and 1 Exercise (1 CH) or 1 Seminar (2 CH)	1 combined scientific work or 1 written scientific work under supervision (60 Minutes)	5	
4th Semester					
Entrepreneurial Experience: Cases of Responsible Entrepreneurship (Mi-E-3)	<p>This module aims to provide students with an in-depth understanding of the diverse aspects and challenges of entrepreneurship by engaging intensively with case studies of successful – and occasionally less successful – company start-ups. Contents include the reflection on the selected entrepreneurial cases, such as identification and analysis of the challenges in the specific founding process, identification and analysis of the key decisions that led to the success or failure of the startups, identification and analysis of founding strategies, identification and analysis of specific personal factors of the respective entrepreneurial personalities.</p>	1 Seminar (2 CH)	1 combined scientific work or 1 written scientific work under supervision (60 Minutes)	5	

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Continuation Module table Minor Entrepreneurship

Modul	Content	Types of taught components (type and number of courses, CH)	Module requirements	CP	Comments
Entrepreneurial Experience: Founders' Reflections (Mi-E-4)	This module aims to provide students with in-depth insights into the practice of entrepreneurship by learning firsthand from the experiences of successful entrepreneurs. Contents include the reflection on the experiences of these founders, such as challenges faced by founders, Motivation and fears of founders, success factors and risks in startups, practical insights into the founding process.	1 Seminar (2 CH)	1 combined scientific work or 1 written scientific work under supervision (60 Minutes)	5	
5rd Semester					
Entrepreneurial Action I (Mi-E-5)	This module provides an action-oriented and hands-on introduction to the entrepreneurial process. The students learn to identify, develop, and implement a business opportunity. The module builds on concepts from the disciplines of entrepreneurship, business administration, psychology, and sustainability to provide students with a comprehensive skill set to successfully engage in entrepreneurship.	1 Seminar (2 CH)	1 combined scientific work or 1 written scientific work under supervision (60 Minutes)	5	
Entrepreneurial Action II (Mi-E-6)	This module builds upon the learnings from the module Entrepreneurial Action I. The students gain practical knowledge on the drivers relevant for scaling and growing of their business model. The module builds on interdisciplinary insights in the field of business administration such as strategy and business model development, finance and funding, pitching and storytelling, digital marketing and customer acquisition, team building and leadership, regulations and compliance.	1 Seminar (2 CH)	1 combined scientific work or 1 written scientific work under supervision (60 Minutes)	5	

SECTION II

Effective Date

This Subject-Specific Annex No. 7.11 Minor Entrepreneurship shall become effective October 1, 2025.

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