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## TRANSLATION OF

# GAZETTE

Administrative Bulletin of the Public Sector and the Foundation

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- Fifth Amendment of the Subject-Specific Annex No. 6.16 Major International Business Administration & Entrepreneurship to the Framework Examination Regulations for the Leuphana Bachelor's Degree
- Re-announcement of the Subject-Specific Annex No. 6.16 Major International Business Administration & Entrepreneurship to the Framework Examination Regulations for the Leuphana Bachelor's Program

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## **Fifth Amendment of the Subject-Specific Annex No. 6.16 Major International Business Administration & Entrepreneurship to the Framework Examination Regulations for the Leuphana Bachelor's Program**

Based on § 44 para. 1 sentence 2 of the Lower Saxony Higher Education Act (NHG) in the version of February 26, 2007 (Nds. GVBl. p. 69), last amended by Article 1 of the Act of January 27, 2022 (Nds. GVBl. p. 54), the Faculty Council of the School of Management and Technology of Leuphana University of Lüneburg passed the following amendment on November 06, 2024. February 2022 the following fifth amendment to the Subject-Specific Annex No. 6.16 Major International Business Administration & Entrepreneurship to the Framework Examination Regulations for the Leuphana Bachelor of 16 April 2014 (Leuphana Gazette No. 18/14 of 18 July 2014), last amended with announcement of 04 June 2020 (Leuphana Gazette No. 61/20 of 04 June 2020). The Presidential Board approved this amendment to the subject-specific annex pursuant to Section 37 (1) sentence 3 no. 5 b) and Section 44 (1) sentence 3 NHG on December 11, 2024.

The regulations of the Framework Examination Regulations of Leuphana University Lüneburg for the Leuphana Bachelor are amended as follows:

### **SECTION I**

The Subject-Specific Annex No. 6.16 Major International Business Administration & Entrepreneurship to the Framework Examination Regulations of Leuphana University Lüneburg for the Leuphana Bachelor is amended as follows:

1. The explanations "Concerning § 1 sentence 3 content regulations for the major" are changed as follows:
  - a. The following changes are made in the module overview:
    - i. The module Macroeconomics (Ma-IBAE-26) in the fifth semester is cancelled.
    - ii. The module Microeconomics (Ma-IBAE-29) in the sixth semester is cancelled.
    - iii. The following text under the module overview is cancelled: In the 5th semester, students can choose between the modules Management and Entrepreneurship in the Digital Age (Ma-IBAE-25) and Macroeconomics (Ma-IBAE-26). In the 6th semester, students can choose between the modules Advanced Perspectives on Management & Entrepreneurship (Ma-IBAE-28) and Microeconomics (Ma-IBAE-29). IBAE students who are minoring in Economics are not allowed to take the two modules Macroeconomics (Ma-IBAE-26) and Microeconomics (Ma-IBAE-29).
  - b. The module table is amended as follows:
    - i. The modules Macroeconomics (Ma-IBAE-26) and Microeconomics (Ma-IBAE-29) are cancelled.
  - c. The transition regulations of the fourth amendment of the Subject-Specific Annex Nr. 6.16 Major International Business Administration & Entrepreneurship (Gazette 70/24) are amended as follows:
    - i. In the module Management (Ma-IBAE-6, 5 CP), the course types are changed to: 1 lecture (2).
    - ii. The modules Macroeconomics (Ma-IBAE-26) and Microeconomics (Ma-IBAE-29) are cancelled.

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## **SECTION II**

### **Effective Date**

The amendments in Section I shall become effective October 1, 2025.

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## **New Announcement of the Subject-Specific Annex No. 6.16 Major International Business Administration & Entrepreneurship to the Framework Examination Regulations for the Leuphana Bachelor's Program**

The Presidential Board of Leuphana University of Lüneburg hereby publishes the wording of the Subject-Specific Annex No. 6.16 Major International Business Administration & Entrepreneurship of April 8, 2015 (Leuphana Gazette No. 33/15 of August 18, 2015) in the version now in force, taking into account

- the first amendment of July 13, 2016 (Leuphana Gazette No. 36/16 of July 22, 2016),
- the second amendments of February 12, 2020 (Leuphana Gazette No. 61/20 of June 4, 2020) and
- the third amendments of February 09, 2022 (Leuphana Gazette No. 54/22 of June 13, 2022)
- the fourth amendments of November 08, 2023 (Leuphana Gazette No. 70/24 of February 19, 2024)
- the fifth amendments of November 06, 2024 (Leuphana Gazette No. 27/25 of February 20, 2025)

to the Framework Examination Regulations of Leuphana University Lüneburg for the Leuphana Bachelor of 16 April 2014 (Leuphana Gazette No. 18/14 of 18 July 2014), last amended with the announcement of 19 April 2023 (Leuphana Gazette No. 50/23 of 16 June 2023). The Presidential Board approved this amendment to the Subject-Specific Annex pursuant to Section 37, Paragraph 1, Sentence 3, No. 5, Letter b) and Section 44, Paragraph 1, Sentence 3 NHG on December 11, 2024.

The regulations of the Framework Examination Regulations of Leuphana University Lüneburg for the Leuphana Bachelor are amended as follows:

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## SECTION I

### Regarding § 1 sentence 3 Content regulations for the major

#### Module overview Major International Business Administration & Entrepreneurship (according to the study structure of the Leuphana Bachelor)

|    |  |  |   |  |                                  |                                  |
|----|--|--|---|--|----------------------------------|----------------------------------|
| 6. | Bachelor's Thesis<br>(Ma-IBAE-14)<br>15 CP   |  |   | Advanced Perspectives<br>on Management & En-<br>trepreneurship<br>(Ma-IBAE-28)<br>5 CP | <i>Complementary<br/>Studies</i> | <i>Complementary<br/>Studies</i> |
| 5. | Management and En-<br>trepreneurship in the<br>Digital Age<br>(Ma-IBAE-25)<br>5 CP | Current Issues in<br>Accounting and<br>Finance<br>(Ma-IBAE-24)<br>5 CP | Sustainable<br>Management &<br>Entrepreneurship<br>(Ma-IBAE-27)<br>5 CP                 | Minor  | Minor                            | <i>Complementary<br/>Studies</i> |
| 4. | Quantitative Research<br>Methods<br>(Ma-IBAE-5)<br>5 CP                            | Finance<br>(Ma-IBAE-4)<br>5 CP   | Marketing in Times of<br>Digitalization and Sus-<br>tainability<br>(Ma-IBAE-23)<br>5 CP | Minor  | Minor                            | <i>Complementary<br/>Studies</i> |
| 3. | Qualitative Research<br>Methods<br>(Ma-IBAE-16)<br>5 CP                            | Management<br>Accounting<br>(Ma-IBAE-18)<br>5 CP                       | Management Theory and Practice<br>(Ma-IBAE-22)<br>10 CP                                 |  | Minor                            | <i>Complementary<br/>Studies</i> |
| 2. | Statistics II<br>(Ma-IBAE-1)<br>5 CP   | Financial Accounting<br>(Ma-IBAE-15)<br>5 CP                           | Perspectives on Entrepreneurship<br>(Ma-IBAE-21)<br>10 CP                               |  | Minor                            | <i>Complementary<br/>Studies</i> |
| 1. | Leuphana Semester  |  |   |  |                                  |                                  |

|   |                                 |   |                                 |   |   |
|---|---------------------------------|---|---------------------------------|---|---|
|  | Major (Ma)<br><i>Major (Ma)</i> |  | Minor (Mi)<br><i>Minor (Mi)</i> |  | Leuphana Semester/Komplementärstudium (LS/KS)<br><i>Leuphana Semester/Complementary Studies (LS/KS)</i> |
|---|---------------------------------|---|---------------------------------|---|---|

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## **Re § 2 Para. 1 Qualification goals of the study programme**

### **Subject-related competences:**

Graduates of the Major International Business Administration and Entrepreneurship are able to

- critically reflect on relations between business and society
- recognise and understand underlying problems in management and entrepreneurship and develop solutions,
- apply disciplinary concepts and theories as well as interdisciplinary perspectives to discuss issues in management and entrepreneurship also with regard to sustainable and digital aspects
- pose relevant research questions and develop appropriate research designs; and
- apply research methods to draw theoretical and, where appropriate, practical conclusions.

### **Personal competences (interdisciplinary):**

Graduates of the Major International Business Administration and Entrepreneurship can

- identify challenges and opportunities relevant to responsible decision-making
- identify and deal with challenges and opportunities
- develop responsible problem-solving strategies
- work with others in diverse teams; and
- define goals for learning and working processes and reflect on, evaluate and sustain them.

## **Re § 3 Para. 7 Additional Credits**

Students of the Major International Business Administration & Entrepreneurship can acquire additional credit points from the entire subject canon of the Leuphana Bachelor as additional credits according to § 3 Para. 7 RPO, provided that places are available in the respective modules. When registering, students must specify whether the corresponding module is to be credited as compulsory or as additional work. Subsequent crediting for the curricula of the currently enrolled major or minor is not possible. When allocating seminar places, priority is given to students who are enrolled in the corresponding major, minor or teaching subject.

## **Regarding § 3 Para. 9 Practical Study Phases**

In the interest of a practical deepening of the study contents and in preparation for later professional activities, it is recommended to complete a relevant internship of a maximum duration of twelve weeks, e.g. within the framework of the basic program Practical Phase in the Complementary Studies.

## **Regarding § 6 Para. 3 Language of teaching and examination**

The Major International Business Administration & Entrepreneurship is offered in English; the teaching and examination language of the Major is English.

## **Regarding § 5 Academic degrees**

Bachelor of Science (B.Sc.)

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**Regarding § 21 Crediting of study periods and examination achievements as well as professionally acquired competencies**

In the major International Business Administration and Entrepreneurship, an examination achievement can only be credited once and not more than once.

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### Module Table Major International Business Administration & Entrepreneurship

| Module  | Content   | Types of taught components (type and number of courses, CH)     | Module requirements  | CP | Commentary |
|---|---|---|--|----|------------|
| <b>Statistics II</b><br>(Ma-IBAE-1)                     | Introduction to probability calculation and methods for assessing a population based on random sampling, parameter and distribution tests; stochastic model of linear regression for the efficient processing and compression of information and interpretation of results. | 1 lecture (2)<br>and<br>1 exercise (1)<br>and<br>1 tutorial (1) | ME: Written scientific work under supervision (120)                                  | 5  |            |
| <b>Financial Accounting</b><br>(Ma-IBAE-15)             | Introduction to relevant topics and elements of financial reporting (concept, valuation, and accounting regulations) sustainability reporting and integrated reporting.   | 1 lecture (2)<br>and<br>1 exercise (1)                          | ME: Written scientific work under supervision (90)<br>or<br>combined scientific work | 5  |            |
| <b>Management Accounting</b><br>(Ma-IBAE-18)            | Introduction to book accounting, management accounting, and CSR reporting as systematic registration of business transactions in a corporation (cost theory, instruments and systems of cost accounting and management).  | 1 lecture (2)<br>and<br>1 exercise (1)                          | ME: Combined scientific work<br>or<br>Written scientific work under supervision (90) | 5  |            |
| <b>Perspectives on Entrepreneurship</b><br>(Ma-IBAE-21) | Theories and methods for understanding the entrepreneurial process from psychological, organizational, and societal perspectives on entrepreneurship.   | 1 lecture (2)<br>and<br>1 exercise (1)<br>and<br>1 seminar (2)  | ME: Written scientific work under supervision (90)<br>or<br>combined scientific work | 10 |            |
| <b>Qualitative Research Methods</b><br>(Ma-IBAE-16)     | Qualitative research methods for the social sciences: Data collection (e.g., interviews, participant-observation), analysis, coding, and interpretation.  | 1 seminar (3)<br>or<br>1 lecture (1)<br>and<br>1 exercise (2)   | ME: Written scientific work under supervision (60)<br>or<br>combined scientific work | 5  |            |



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### Continuation: Module Table Major International Business Administration & Entrepreneurship cont.

| Module   | Content   | Types of taught components (type and number of courses, CH)      | Module requirements  | CP | Commentary  |
|--|---|--|--|----|---|
| <b>Finance</b><br>(Ma-IBAE-4)  | This module provides an introduction to the concepts, theories and practice of finance. It is designed to provide students with the background required for the understanding, evaluation and resolution of financial problems in the fields of investing, financial management, and entrepreneurial finance both inside and outside firms.   | 1 lecture (2)<br>and<br>1 exercise (1)                           | Written scientific work under supervision (90)<br>or<br>combined scientific work     | 5  |   |
| <b>Marketing in Times of Digitalization and Sustainability</b><br>(Ma-IBAE-23) | Marketing strategy, marketing mix, customer behavior and segmentation, marketing research process, and critical discussion of marketing aims and means.   | 1 lecture (2)<br>and<br>1 exercise (1)                           | ME: Written scientific work under supervision (90)<br>or<br>combined scientific work | 5  |   |
| <b>Management Theory and Practice</b><br>(Ma-IBAE-22)                          | Introduction to management, including managing strategy, organization, decision-making, technology, innovation, routine operations, corporate social responsibility, contemporary issues in management.   | 1 lecture (2)<br>and<br>1 seminar (1.5)<br>or<br>1 seminar (3,5) | ME: Written scientific work under supervision (90)<br>or<br>combined scientific work | 10 |   |
| <b>Quantitative Research Methods</b><br>(Ma-IBAE-5)                            | Study designs, data collection, and hypothesis testing in business and organizational behavior research. Focus on survey research and linear relationships between variables, including moderation, mediation, regression analysis.   | 1 lecture (2)<br>and<br>1 exercise (1)<br>or<br>1 seminar (3)    | ME: Written scientific work under supervision (60)<br>or<br>combined scientific work | 5  |   |
| <b>Sustainable Management &amp; Entrepreneurship</b><br>(Ma-IBAE-27)           | This modul focuses on how businesses are transforming to better optimize sustainability principles and practices, but also how entrepreneurs can start and grow new sustainable ideas and businesses. It aims to have students extend their knowledge and perspectives to include a broad set of issues, a long-time horizon and a deep understanding of complexities involved in managing for sustainability. To do this effectively, this module aims to strengthens students' understanding of managerial and entrepreneurial challenges and opportunities within a world that needs to become more sustainable. | 1 lecture (2)<br>and<br>1 exercise (1)<br>or<br>1 seminar (2)    | ME: Written scientific work under supervision (60)<br>or<br>combined scientific work | 5  | Assessments that have been credited for Ma-IBAE-25 or Ma-IBAE-28 cannot be credited for Ma-IBAE-27. |

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### Module Table Major International Business Administration & Entrepreneurship cont.

| Module   | Content  | Types of taught components (type and number of courses, CH)   | Module requirements  | CP | Commentary   |
|--|--|---|--|----|--|
| <b>Current Issues in Accounting and Finance (Ma-IBAE-24)</b>                   | This module integrates current research results on current issues in accounting & finance. These issues are examined from an interdisciplinary perspective. A focus on a specific perspective is possible.   | 1 lecture (2)<br>and<br>1 exercise (1)<br>or<br>1 seminar (2) | combined scientific work<br>or<br>written scientific work under supervision (60)     | 5  |  |
| <b>Management and Entrepreneurship in the Digital Age (Ma-IBAE-25)</b>         | This module provides students a deep-dive into contemporary and selected issues in management in the digital age. It explores the impact of digital technologies on organizations, industries, and society. The module is inter- and transdisciplinary, drawing on theories and concepts from management, information systems, and psychology. It is designed to bridge the gap between theory and practice, and to help students develop the skills, knowledge and ethics they need to manage effectively in the digital age. | 1 lecture (2)<br>and<br>1 exercise (1)<br>or<br>1 seminar (2) | ME: Written scientific work under supervision (60)<br>or<br>combined scientific work | 5  | Assessments that have been credited for Ma-IBAE-28 or Ma-IBAE-27, cannot be credited for Ma-IBAE-25. |
| <b>Advanced Perspectives on Management &amp; Entrepreneurship (Ma-IBAE-28)</b> | Immersion into contemporary and selected issues in entrepreneurship, sustainable and responsible management, or management in the digital age.   | 1 lecture (2)<br>or<br>1 seminar (2)                          | ME: Written scientific work under supervision (60)<br>or<br>combined scientific work | 5  | Assessments that have been credited for Ma-IBAE-25 or Ma-IBAE-27, cannot be credited for Ma-IBAE-28. |

### Bachelor-Thesis

| Module                                | Content  | Types of taught components (type and number of courses, CH) | Module requirements                                       | CP | Commentary |
|---------------------------------------|--|---|---|----|------------|
| <b>Bachelor's Thesis (Ma-IBAE-14)</b> | Scientific work on a determined topic written up within nine weeks, followed by an oral examination. | 1 colloquium (1)  | Bachelor Thesis (12 CP)<br>and<br>oral examination (3 CP) | 15 |            |

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## SECTION II

### Transitional regulations for students starting their studies before winter semester 2024/25

#### 1) Entrepreneurship

The changes described in Section I under 1.a.i and 1.d.i of this amendment regulations come into force after the summer semester 2026. The following transitional provisions apply:

- a) The Entrepreneurship module (Ma-IBAE-9, 5 CP) will be offered for the last time in the summer semester 2026. The course types are changed to: 1 lecture (2).
- b) The module Elective: Entrepreneurship (Ma-IBAE-20, 5 CP) will be offered for the last time in summer semester 2026.
- c) If students have not yet taken the modules Entrepreneurship (Ma-IBAE-9, 5 CP) and Elective: Entrepreneurship (Ma-IBAE-20, 5 CP), they can take the module Perspectives on Entrepreneurship (MA-IBAE-21, 10 CP) as a substitute for the two aforementioned modules.
- d) If the modules Entrepreneurship (Ma-IBAE-9, 5 CP) and/or Elective: Entrepreneurship (Ma-IBAE-20, 5 CP) have not been completed by the summer semester 2026, the module Perspectives on Entrepreneurship (MA-IBAE-21, 10 CP) must be taken.

#### 2) Management

The changes described in Section I under 1.a.iii and 1.d.iv of these amendment regulations come into force after the winter semester 2025/26. The following transitional provisions apply:

- a) The module Management (Ma-IBAE-6, 5 CP) will be offered for the last time in the winter semester 2025/26. The course types will be changed to: 1 lecture (2).
- b) The module Management and Entrepreneurship Research (Ma-IBAE-12, 5 CP) will be offered for the last time in the winter semester 2025/26.
- c) If students have not yet taken the modules Management (Ma-IBAE-6, 5 CP) and Management and Entrepreneurship Research (Ma-IBAE-12, 5 CP), they can take the module Management Theory and Practice (Ma-IBAE-22, 10 CP) as a substitute for the two aforementioned modules.
- d) If students have not completed the modules Management (Ma-IBAE-6, 5 CP) and/or Management and Entrepreneurship Research (Ma-IBAE-12, 5 CP) by the winter semester 2025/26, they must take the module Management Theory and Practice (Ma-IBAE-22, 10 CP).

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| <b>Modul gem. FSA 6.16 Major IBAE vom 13. Juni 2022 (Gazette 52/22)</b>                    | <b>Summary of the 4th and 5th FSA amendment</b>  | <b>Modul gem. FSA-amendment of 19. Februar 2024 (Gazette 70/24) &amp; . FSA-amendment of 20. February 2025 (Gazette 27/25)</b> |
|--|--|--|
| Entrepreneurship (Ma-IBAE-9, 5 CP)   | The modules will be cancelled and replaced by the new module Perspectives on Entrepreneurship (Ma-IBAE-21). Last course is offered in the summer semester 2026.  | Perspectives on Entrepreneurship (Ma-IBAE-21, 10 CP)   |
| Elective: Entrepreneurship (Ma-IBAE-16, 5 CP)  |  |  |
| Management (Ma-IBAE-6, 5 CP)   | The modules will be cancelled and replaced by the new module Management Theory and Practice (Ma-IBAE-22). Last course is offered in the winter semester 2025/26. | Management Theory and Practice (Ma-IBAE-22, 10 CP)   |
| Management and Entrepreneurship Research (Ma-IBAE 12, 5 CP)                                |  |  |
| Free Elective I: Digital and Responsible Management & Entrepreneurship (Ma-IBAE-17)        | The module will be cancelled and replaced by Current Issues in Accounting and Finance (Ma-IBAE-24).  | Current Issues in Accounting and Finance (Ma-IBAE-24)  |
| Elective: Management in the Digital Age (Ma-IBAE-10, 5 CP)                                 | From winter semester 2024/25, students can take the module Management and Entrepreneurship in the Digital Age. The module Macroeconomics is cancelled.           | Management and Entrepreneurship in the Digital Age (Ma-IBAE-25, 5 CP)  |
|  |  |  |
| Free Elective II: Digital and Responsible Management & Entrepreneurship (Ma-IBAE-13, 5 CP) | From summer semester 2025, students can take the module Advanced Perspectives on Management & Entrepreneurship. The module Microeconomics is cancelled.          | Advanced Perspectives on Management & Entrepreneurship (Ma-IBAE-28, 5 CP)  |
|  |  |  |

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