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- New announcement of the subject-specific annex 6.9 Master Management & Entrepreneurship to the framework examination regulations for the Master programs at the Graduate School of Leuphana University

New announcement of the subject-specific annex 6.9 Master Management & Entrepreneurship to the framework examination regulations for the Master programs at the Graduate School of Leuphana University of Lüneburg

The Presidential Board hereby publishes the wording of Subject-Specific Annex 6.9 Master Management & Entrepreneurship of November 13, 2019 (Leuphana Gazette No. 23/20 of March 31, 2020) in the version now in force, taking into account the

- first amendment of June 10, 2020 (Leuphana Gazette No. 85/20 of July 13, 2020)
- second amendment dated December 06, 2023 (Leuphana Gazette No. 62/24 dated February 15, 2024)
- third amendment of November 06, 2024 (Leuphana Gazette No. 10 /25 of 27 . January 2025

known.

SECTION I

Subject-specific Annex 6.9 Master Management & Entrepreneurship to the Framework Examination Regulations for the Master Programs at the Graduate School of Leuphana University

The regulations of the Framework Examination Regulations for the Master's programs at the Graduate School of Leuphana University of Lüneburg are supplemented as follows:

Re § 2 Aim of the degree program, purpose of the examination

Subject-related skills

- Successful graduates of the Master's program have in-depth knowledge of key theories, concepts and models in the field of management and entrepreneurship
- work independently in an academic context, know and understand relevant data and its availability and apply appropriate research designs.
- reflect critically and apply academic knowledge in the field of management and entrepreneurship.
- are familiar with methods and concepts of inter- and transdisciplinary research and can apply these in international and national working contexts and identify sustainability-relevant issues and develop solutions with experts from different disciplines and practitioners.

Personal skills (interdisciplinary)

Successful graduates of the Master's program are able to

- to work responsibly in teams of experts and to fruitfully contribute current findings of responsible management in organizations.
- systematically analyze complex problems, develop participatory solutions and successfully support their implementation using their sound knowledge of the intersection of sustainability, management and entrepreneurship.
- to deal proactively with problems in the team and to lead and take responsibility for group processes against the background of heterogeneity.

- represent complex sustainability-related problems and solutions to experts in a transdisciplinary dialog and develop them further.

to § 3 Para. 6 Details on the structure and content of the subject-specific area of the Master's degree

Module overview Master Management & Entrepreneurship

(see also subject-specific Annex 6.1 Management Studies and subject-specific Annex 8 Complementary Studies)

4.	Masters Forum (5 CP) (Ma-ME-13)	Masters Dissertation (25 CP) (Ma-ME-14)				
3.	Management Studies (5 CP) (Ma-MS-3)	Research Project (5 CP) (Ma-ME-10)	Psychology of Negotiation (5 CP) (Ma-ME-3)	Elective (5 CP)	Elective (5 CP)	Complementary study (5 CP) (Ma-K-3)
2.	Management Studies (5 CP) (Ma-MS-2)	Quantitative Research Methods (5 CP) (Ma-SAF-6)	Entrepreneurial Strategy (5 CP) (Ma-ME-6)	Business in a Globalized Society (5 CP) (Ma-ME-16)	Elective (5 CP))	Complementary study (5 CP) (Ma-K-2)
1.	Management Studies (5 CP) (Ma-MS-1)	Qualitative Research Methods (5 CP) (Ma-ME-1)	Psychology (5 CP) (Ma-ME-2)	Corporate Finance (5 CP) (Ma-SAF-1)	Entrepreneurship and Social Change (5 CP) (Ma-ME-15)	Complementary study (5 CP) (Ma-K-1)

The following four compulsory modules must be taken in the **1st semester**:

- Qualitative Research Methods (5 CP) (Ma-ME-1)
- Entrepreneurial Psychology (5 CP) (Ma-ME-2)
- Corporate Finance (5 CP) (Ma-SAF-1)
- Entrepreneurship and Social Change (5 CP) (Ma-ME-15)

The following three compulsory modules must be taken in the **2nd semester**:

- Quantitative Research Methods (5 CP) (Ma-SAF-6)
- Entrepreneurial Strategy (5 CP) (Ma-ME-6)
- Business in a Globalized Society (5 CP) (Ma-ME-16)

In addition, students have to complete an elective module in the 2nd semester.

- Management & Change (5 CP) (Ma-ME-9)

The following two compulsory modules must be taken in the **3rd semester**:

- Research Project (5 CP) (Ma-ME-10)
- Psychology of Negotiation (5 CP) (Ma-ME-3)

In addition, students have to complete two elective modules in the 3rd semester.

- Digitalization & Management (5 CP) (Ma-ME-11)
- Contemporary Issues in Management & Entrepreneurship (5 CP) (Ma-ME-12)

The elective modules in the second and third semesters can be replaced by elective modules from other Master's programs in Management (Management & Data Science, Management & Engineering and Management & Sustainable Accounting and Finance; see subject-specific Annexes 6.3, 6.4 and 6.10) or by the modules

- Organization, Aesthetics, Materiality (5 CP) (Ma-CS-Wb-3),
 - Organization, Power, Economies (5 CP) (Ma-CS-Wb-9),
 - Cities, public spaces, infrastructures (5 CP) (Ma-CS-Wb-4)
- of the Master Culture and Organization of the Master Program Cultural Studies
or through the modules
- Market Oriented Sustainability Management and Market Transformation (5 CP) (MA-EAL-4),
 - Practices of Sustainable Entrepreneurship (5 CP) (MA-EAL-3),
 - Organizational Sustainability Transformation Management and Entrepreneurship (5 CP) (MA-EAL-1) and
 - Consumers as Agents for Sustainable Development (5 CP) (MA-EAL-5)
- of the Master's program Sustainability Science: Entrepreneurship, Agency and Leadership.
(cf. subject-specific Annex 5.7 and 5.15d).

Re § 5 Determination of the academic degree

Master of Science

to § 7 para. 1 Examination performance in the Master's forum (colloquium)

The examination in the Master Forum (Colloquium) (5 CP) (Ma-ME-13) of the Master Management & Entrepreneurship is not graded and is therefore assessed as "passed" or "failed".

to § 8 Master's thesis

The Master's thesis (25 CP) (Ma-ME-14) takes twenty weeks to complete.

to § 8 para. 8 Oral examination

is no oral examination in addition to the Master's thesis (25 CP) (Ma-ME-14)

Module table of the 1st semester

<i>Module</i>	<i>Content</i>	<i>Types of taught-components (type and number of course, CH)</i>	<i>Module requirements</i>	<i>CP</i>	<i>Commentary</i>
Compulsory modules					
Qualitative Research Methods (Ma-ME-1)	Focusing on knowledge and skills concerning empirical qualitative research methods, especially to enable own research in the respective subject area	1 Lecture (1 CH) and 1 Exercise (2 CH)	1 written scientific work under supervision (90 min) or 1 Combined scientific work	5	Normally in English
Entrepreneurial Psychology (Ma-ME-2)	The module provides students with a theoretical and practical understanding of the entrepreneurial process from a psychological perspective.	1 Lecture (2 CH)	1 written scientific work under supervision (90 min) or 1 Combined scientific work	5	Normally in English
Corporate Finance (Ma-SAF-1)	Financial Decisions under market imperfections; asymmetric information, agency problems, and incentives and signaling in relevant fields such as capital structure, dividend policy, acquisitions or venture capital.	1 Lecture (2 CH) 1 Exercise (1 CH)	1 written scientific work under supervision (60 min) or 1 Combined scientific work	5	Normally in English
Entrepreneurship and Social Change (Ma-ME-15)	This module provides insights on the drivers and barriers of societal change processes and introduces possibilities for shaping these pro-cesses through entrepreneurial agency.	1 Lecture (2 CH)	1 written scientific work under supervision (60 min) or 1 Combined scientific work	5	Normally in English

Module table of the 2nd semester

<i>Module</i>	<i>Content</i>	<i>Types of taught-components (type and number of course, CH)</i>	<i>Module requirements</i>	<i>CP</i>	<i>Commentary</i>
Compulsory modules					
Quantitative Research Methods (Ma-SAF-6)	Focusing on knowledge and skills concerning empirical quantitative research methods incl. relevant software tools (e.g. STATA, R, SPSS) to enable own research in the subject area of management.	1 Lecture (1 CH) and 1 Exercise (2 CH)	1 written scientific work under supervision (90 min) or 1 written scientific work without supervision	5	Normally in English
Entrepreneurial Strategy (Ma-ME-6)	This module links two important intellectual traditions in business research - entrepreneurship and strategic management. Entrepreneurial strategy provides students with a rich understanding of existing theories, applications and critical reflections of how management creates value for the firm as well as for society by acting strategically and entrepreneurially.	1 Lecture (2 CH)	1 scientific work	5	Normally in English
Business in a Globalized Society (Ma-ME-16)	This module provides students with a rich understanding of existing theories, applications and critical reflections of what it means to conduct business in a globalized world.	1 seminar (2 CH)	1 scientific work	5	Normally in English
Elective					
Management & Change (Ma-ME-9)	Imparting tools, methods and contexts to meet growing stakeholders expectations of change, adaptability and agility in management	1 seminar (2 CH)	1 written scientific work under supervision (60 min) or 1 Combined scientific work	5	Normally in English

Module table of the 3rd semester

<i>Module</i>	<i>Content</i>	<i>Types of taught-components (type and number of course, CH)</i>	<i>Module requirements</i>	<i>CP</i>	<i>Commentary</i>
Compulsory modules					
Research Project (Ma-ME-10)	Students work on a theoretical, empirical-qualitative or empirical-quantitative research project related to one specific topic in management & entrepreneurship.	1 seminar (2 CH)	1 scientific work	5	Normally in English
Psychology of Negotiation (Ma-ME-3)	The module introduces students to the core concepts of economic psychology (such as decision-making, biases, pricing), as well as negotiations (e.g., first-offers, emotion, power, win-win-solutions).	1 Lecture (2 CH)	1 written scientific work under supervision (60 min) or 1 Combined scientific	5	Normally in English
Electives					
Digitalization & Management (Ma-ME-11)	This module explores management in different contexts in the era of digitalization.	1 seminar (2 CH)	1 written scientific work under supervision (60 min) or 1 Combined scientific	5	Normally in English
Contemporary Issues in Management & Entrepreneurship (Ma-ME-12)	Current issues of management & entrepreneurship are examined from an interdisciplinary perspective. A focus on a specific perspective possible.	1 seminar (2 CH)	1 written scientific work under supervision (60 min) or 1 Combined scientific work	5	Normally in English

Module table of the 4th semester

<i>Module</i>	<i>Content</i>	<i>Types of taught-components (type and number of course, CH)</i>	<i>Module requirements</i>	<i>CP</i>	<i>Commentary</i>
Compulsory modules					
Master forum (Ma-ME-13)	Report and discussion on development of the master thesis	1 Colloquium (1 CH)	1 Combined scientific work or 1 written scientific work without supervision	5	Normally in English
Masters Dissertation (Ma-ME-14)	Creation of a master	None	Master Thesis	25	Normally in English

SECTION II**Transitional regulation for students who started their studies at Leuphana Graduate School before the winter semester 2024/25**

Students who began their studies at the Leuphana Graduate School before the winter semester 2024/25 are considered to have completed the modules listed in the appendix below.

Appendix Equivalence Modules to Subject-Specific Appendix 6.9 Master Management & Entrepreneurship to the Framework Examination Regulations for the Master Program Management at the Graduate School of Leuphana University of Lüneburg

Modules according to subject-specific annex (FSA) 6.9 Master Management & Entrepreneurship of November 13, 2019 (Leuphana Gazette No. 23/20 of March 31, 2020)	Equivalence modules from the winter semester 2024/25
Organizing for Innovation (Ma-ME-4)	Entrepreneurship and Social Change (Ma-ME-15)
Innovation & Market Creation (Ma-ME-5)	Entrepreneurship and Social Change (Ma-ME-15)
Entrepreneurship & Institutional Change (Ma-ME-7)	Business in a Globalized Society (Ma-ME-16)
Entrepreneurship & Change Communication (Ma-ME-8)	Business in a Globalized Society (Ma-ME-16)

