

Video Vortex #9 – Re:assemblies of Video

Video Vortex is an international conference addressing online video. The ninth edition took place from 28 February to 2 March 2013 at Leuphana University of Lüneburg with over 50 invited international participants. The event was organized by the Moving Image Lab and the Post-Media Lab.

Networked video has entered a new phase and become part of major configurations. The days of pioneers and amateurs seem to be over, as do the old worlds of professional broadcasting networks: Digital technologies have professionalized production, and do-it-yourself skills have established new styles and formats. Tubes, channels and domains for mobile video are part of our everyday digital life. These tectonic shifts – from amateur and professional to an assemblage of media creators, from spectators to participants, and from a single viewpoint to parallax perspectives – have given rise to effects of a geographical and generational scope yet to be determined. The ninth edition of Video Vortex, organized by the Moving Image Lab and the Post-Media Lab, proposes that now is a time to re-engage with a structural and contextual analysis of online video culture.

Two keynotes extended the discursive field of Video Vortex #9: Beth Coleman re-engaged local affairs with visions of networked activism, and Nishant Shah unpacked video at the digital turn as object, as process, and as a symptom of the transnational flow of ideology, ideas and infrastructure, especially in emerging information societies in the uneven landscape of globalization.

Video Vortex #9 also featured a number of performative lectures and thematic workshops dealing with video realities. We followed up on the long tails of rebellion with Mosireen Collective in Cairo and Margarita Tsomou in Athens. Boris Traue and Achim Kredelbach, aka Jo Cognito, discussed YouTube's recent forays into televisual terrain and its delegation of organizing power to commercial "networks" and media agencies. Boaz Levin looked at the way media gravitates towards im-mediating events, and Miya Yoshida critically questioned familiar terminologies from "amateur" and "user" to "prosumer" and "citizen reporter."

In the run-up to the actual Video Vortex event, international video correspondents have been investigating phenomenologies of video online. After 10 joyful years of global ubiquity, the conference engaged with reinventions of the local under conditions of digital culture. A collaboration with the local video activist collective Graswurzel.tv, whose activities are linked with antinuclear protests in Wendland (near Lüneburg), explored mobile video in (alternative) news journalism. Artist Stephanie Hough joined with local participants to oppose tracking and other incursions into our screen lives by turning a public square into a stage for a mass lip-sync.

The future of film as it fuses with video in the digital realm, and the reconfiguration of its aesthetics, interfaces, production and distribution, were discussed with Thomas Østbye and Edwin, the directors behind the participatory film project 17,000 Islands, and explored by Seth Keen in the domain of interactive documentary on the web.

Alejo Duque and Robert Ochshorn analyzed the technological appearances and travesties of video, the soft power of codecs and compression in the information complex, and how to “interface”.

Video Vortex #9 was part of the Lüneburg Innovation Incubator, a major EU project financed by the European Regional Development Fund (ERDF) and the Federal State of Lower Saxony.

VIDEO VORTEX#9 RE:ASSEMBLIES OF VIDEO

28/2/–2/3/2013
LÜNEBURG
CENTRE FOR DIGITAL
CULTURES LEUPHANA
UNIVERSITY

VIDEO VORTEX IS AN INTERNATIONAL CONFERENCE SERIES ADDRESSING ONLINE VIDEO. FOR ITS 9TH EDITION WE ASK: HOW DO NEW ASSEMBLAGES OF VIDEO SHIFT MEDIASCAPES AND AFFECT NOTIONS SUCH AS THAT OF THE USER, CITIZEN OR SPECTATOR?

PLEASE REGISTER ONLINE FOR THE EVENT. FREE ENTRY.
[HTTP://VIDEOVORTEX9.NET/](http://VIDEOVORTEX9.NET/)
[HTTP://LEUPHANA.DE/CDC](http://LEUPHANA.DE/CDC)

BJÖRN AHREND
KAYA BEHKALAM
DALIDA MARIA BENFIELD
TIMON BEYES
VITO CAMPANELLI
ANDREW CLAY
BETH COLEMAN
ALEJO DUQUE
EDWIN
KAZIN FEIZABADI
KRISTOFFER GANSING
JAN GERBER
GRASWURZEL.TV
TIMO GROSSPIETSCH
PAVLOS HATZOPOULOS
STEFAN HEIDENREICH
CAROLINE HERON
SHAUN HIDES
STEPHANIE HOUGH
YUK HUI
NELLI KAMBOURI
MARTIN KATIĆ
SETH KEEN
JAMIE KING
SASCHA KLUGER
ACHIM KREDELBACH
MARTINA LEEKER
BOAZ LEVIN
DEBORAH LIGORIO
GEERT LOVINK
ALEXANDER V. LUKOWITZ
SEBASTIAN LÜTGERT
JENS MAIER-ROTHE
GABRIEL MENOZZI
JASMINA METWALY
GABRIEL S. MOSES
NAN HAIFEN
JOSHUA NEVES
ROBERT M. OCHSHORN
THOMAS OSTBYE
JOHAN POUWELSE
ARNDT POTDEVIN
RENÉE RIDGWAY
LUCIA EGANA ROJAS
STEFANO SABATINI
VIOLA SARNELLI
OLIVER LERONE SCHULTZ
NISHANT SHAH
JONATHAN SHAW
SASCHA SIMONS
PETER SNOWDON
CORNELIA SOLLFRANK
FILIPPO SPREAFICO
THERESA STEFFENS
BORIS TRAUE
ANDREAS TRESKE
MARGARITA TSOMOU
MAX VALENTIN
MIYA YOSHIDA
AND OTHERS

THURSDAY
28/2/2013

WELCOME GÜTZ BACHMANN, TIMON BEYES /
VERA TOLLMANN, OLIVER LERONE SCHULTZ
10.15

TWEETING THE REVOLUTION
BETH COLEMAN 10.30–11.15

THE FUTURE IS BACK: NEW VISIONS FOR FILM
ON THE WEB
SETH KEEN, EDWIN & THOMAS ØSTBYE 11.30–12.45

DEVELOPING AND FUNDING TRANSMEDIA **ANALOG**
ARNDT POTDEVIN, ALEXANDER V. LUKOWITZ,
JAN OEHLMANN, RANGEEN HORAMI,
EDWIN & THOMAS ØSTBYE,
MARTIN KATIC & THERESA STEFFENS,
MAX VALENTIN 14.00–18.00

DIGITAL NATIVES
RENÉE RIDGWAY
16.30–18.00

REASSEMBLIES OF VIDEO **ANALOG**
NISHANT SHAH 19.00–19.30

RECEPTION: TALKS, TAPES AND VIDEO
GABRIEL S. MOSES, ANDREAS TRESKE
20.00–22.00

MULTITUDES
MARGARITA TSOMOU, SASCHA SIMONS
10.00–11.30

DARK AMATEURISM
NELLI KAMBOURI, PAVLOS HATZOPOULOS
11.45–12.45

PLURIVERSES
JOSHUA NEVES, FILIPPO SPREAFICO,
GABRIEL MENOTTI 14.00–15.00

CITIZEN +
MIYA YOSHIDA 15.00–15.30

FIRST PERSON SHOOTERS
BOAZ LEVIN, PETER SNOWDON
15.30–16.45

CAIRO CASE
AZIN FEIZABADI, KAYA BEHKALAM,
JENS MAIER-ROTHE, JASMINA METWALY 17.00–18.30

LIVE FROM THE STREETS
TIMO GROSSPIETSCH, JASMINA METWALY,
BJÖRN AHREND, GRASWURZEL.TV 20.00–21.30
SALON HANSEN, SALZSTRASSE 1

VIDEO VORTEX PARTY
23.00–2.00
SALON HANSEN, SALZSTRASSE 1

BREAKING THE FRAME
VITO CAMPANELLI, ROBERT M. OCHSHORN
10.30–11.45

(IN)VISIBLE STRATEGIES: CODEC WARS AND
COPRESENCE
ALEJO DUQUE, LUCÍA EGAÑA ROJAS 12.00–13.00

SOCIAL ECONOMICS
ANDREW CLAY, STEFAN HEIDENREICH &
DEBORAH LIGORIO 15.00–16.30

GIVING WHAT YOU DON'T HAVE
CORNELIA SOLLFRANK 16.30–17.00

HIGH TECH LOW LIFE
STEPHEN MAING 17.00–18.15
SCALA KINO, APOTHEKENSTRASSE 17

FRIDAY
1/3/2013

EDITING SESSION
VV#9 TEAM 14.00–15.00

PRO-AM **ANALOG**
VIOLA SARNELLI,
NAN HAIFEN,
BORIS TRAU & ACHIM
KREDELBACH A.K.A.
JO COGNITO 15.00–16.30

REGIONALE BARCAMP
SESSION **ANALOG**
16.30–18.00

MASS LIP SYNC **ANALOG**
STEPHANIE HOUGH
14.00–14.30

INSIDE THE VIDEO
VORTEX
ROBERT M. OCHSHORN
15.00–18.00

VIDEO AND OPEN SOURCE (M)OOCS
CAROLINE HERON, JONATHAN SHAW,
SHAUN HIDES, SIMON WORTHINGTON,
10.00–15.00

FREE VIDEO INFRASTRUCTURE
SASCHA KLUGER, STEFANO SABATINI,
JAMIE KING, JAN GERBER, VOLKER GRASSMUCK
JOHAN POWWELSE, SEBASTIAN LÜTGERT
15.00–18.00

COPY 'N' PASTE AWARD
POST-MEDIA-LAB 21.30–22.30
SALON HANSEN, SALZSTRASSE 1

KEYNOTE
LECTURE
WORKSHOP
PERFORMANCE
SCREENING

VENUE
CAMPUS ROTES FELD
WILSCHENBRUCHER WEG 69
21335 LÜNEBURG

FUNDED BY



IN COOPERATION WITH



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<http://bit.ly/SGtH86>

THE CONFERENCE LANGUAGE
IS ENGLISH. LIVESTREAM
OF KEYNOTES AND LECTURES
WILL BE PROVIDED.

SATURDAY
2/3/2013

EDITING SESSION 2
VV#9 TEAM
14.00–15.00

TELEVISION ASSEMBLIES
OLIVER LERONE SCHULTZ
15.00–16.30

NETWORKING SUMMIT
FOR VIDEO ACTIVISTS
GRASWURZEL.TV
14.00–18.00