

The Post-Digital Scholar Conference

From 12.11.–14.11.2014, publishers, researchers, programmers, designers, artists, and entrepreneurs discussed in Lüneburg how research and publishing in the humanities have changed over the past decade. The conference “The Post-Digital Scholar: Publishing between Open Access, Piracy and Public Spheres” explored new tools for gathering knowledge, examined platforms for multimedia publishing, or collaborative writing experiments.



LEUPHANA
CENTRE FOR DIGITAL CULTURES

THE POST-DIGITAL SCHOLAR

*PUBLISHING BETWEEN OPEN ACCESS
PIRACY AND THE PUBLIC SPHERE*

THE FUTURES OF WRITING // LET US IN! THE CENTRAL ROLE OF THE LIBRARY // THE PHILOSOPHY OF THE BOOK AND ITS CHANGES // SCHOLARLY PUBLISHING IN THE EYE OF AN ENTREPRENEUR // PIRACY AND OPEN ACCESS // THE MESS THAT OPEN ACCESS HAS BECOME // POST-DIGITAL PUBLISHING: THE FATE OF PUBLISHERS // BOOKS AS DATA // THE ART OF HYBRID PUBLISHING

12-14
NOV 2014
LÜNEBURG

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BODO BALASZ
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CLARE BIRCHALL
CHRISTOPH BLÄSI
FLORIAN CRAMER
KATHRYN ECCLES
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SOEREN POLD
STEFANIE POSAVEC
CORNELIUS PUSCHMANN
BERNHARD RIEDER
DOUGLAS SERY
THOMAS STÄCKER
NATHANIEL TKACZ [TBC]
HENRY WARWICK
KARIN WERNER [TBC]

WWW.POSTDIGITALSCHOLAR.ORG

ORGANIZED BY THE HYBRID PUBLISHING LAB OF THE INNOVATION INCUBATOR
AT THE CENTRE FOR DIGITAL CULTURES, LEUPHANA UNIVERSITY OF LÜNEBURG



THE **POSTDIGITAL SCHOLAR**

**PUBLISHING BETWEEN OPEN ACCESS,
PIRACY, AND THE PUBLIC SPHERE**

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LÜNEBURG**

➔ CENTRE FOR DIGITAL CULTURES

» www.leuphana.de/inkubator/hybrid-publishing

The conference is free of charge. However, we ask all participants to register online at postdigitalscholar.org.

WWW.POSTDIGITALSCHOLAR.ORG

#pdsc14

The EU major project Innovation Incubator is funded by:



www.leuphana.de/inkubator

Conference Location:

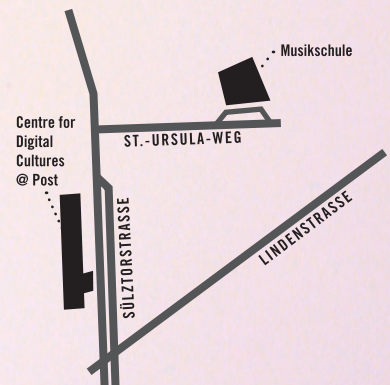
Musikschule der Hansestadt Lüneburg
St.-Ursula-Weg 7
21335 Lüneburg

Workshop Location:

Centre for Digital Cultures
Sülztorstraße 21-35
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THE **POST-DIGITAL SCHOLAR**

PUBLISHING BETWEEN OPEN ACCESS, PIRACY, AND THE PUBLIC SPHERE

New media is dead! Long live new media! The international conference 'Post-Digital Scholar' highlights new approaches to academic communication and publishing now that digitalization is commonplace and seemingly entangled in almost every situation. For two days, publishers, researchers, programmers, designers, artists, and entrepreneurs will discuss how research and publishing in the humanities have changed over the past decade. Led by experts and experimental practitioners in the field, the conference will explore new tools for gathering knowledge, examine platforms for multimedia publishing or collaborative writing experiments, focus on the interplay between pixels and print, and discuss open and closed spheres of knowledge, in order to seek out what this elusive thing could be: post-digital knowledge.

There is an urgent need to somehow take account of this complex situation which creates problems and potentials alike: Digital formats, tools and platforms transform not only how knowledge is distributed and researched, but also what knowledge itself can be. In academia, digitalization has given rise

to exciting, but also fiercely debated new developments like 'Open Access' or the 'Digital Humanities'. In research contexts, new tools and platforms allow for unique ways of gathering knowledge beyond our traditional library systems. In the tech sector, disruptive models for sharing content, creating print and digital publications, and reading content through mobile devices have been introduced. These transformations give rise to a series of key questions and imperatives: Where are networked publics for research today? How might peer-review be altered? What significant new styles and patterns of work have emerged? What new kinds of dialogic work have been produced? Is Open Access ultimately a sustainable endeavour? What becomes of the traditional monograph? And what is the role of theory and critique in all this?

The conference is organized by the **HYBRID PUBLISHING LAB** of the Innovation Incubator at the Centre for Digital Cultures, Leuphana University of Lüneburg. For more information please check the conference website: **WWW.POSTDIGITALSCHOLAR.ORG**.

CONFERENCE PROGRAM

12 NOV	12.30 - 13.00	WELCOME
	13.00 - 14.00	THE FUTURE OF WRITING with Clare Birchall (King's College London), David M. Berry (University of Sussex), Geert Lovink (Institute of Network Cultures Amsterdam)
	14.30 - 16.00	LET US IN! THE CENTRAL ROLE OF THE LIBRARY with Lambert Heller (Leibniz University Hannover), Thomas Stäcker (Herzog August Library Wolfenbüttel), Søren Pold (Aarhus University), Corinna Haas (Institute for Cultural Inquiry Berlin)
	16.30 - 17.00	INTRODUCING THE HYBRID PUBLISHING LAB Lightning Talks by members of the the Hybrid Publishing Lab
	17.30 - 19.30	THE PHILOSOPHY OF THE BOOK AND ITS CHANGES with Kathleen Fitzpatrick (New York University), Christoph Bläsi (Johannes Gutenberg University Mainz)

13 NOV	10.00 - 11.30	SCHOLARLY PUBLISHING IN THE EYE OF AN ENTREPRENEUR with Kathryn Eccles (Oxford Internet Institute), Felix Evert (De Gruyter) René König (Karlsruhe Institute of Technology), Cornelius Puschmann (Humboldt University of Berlin)
	12.00 - 13.30	PIRACY AND OPEN ACCESS with Gary Hall (Coventry University), Bodo Balasz (University of Amsterdam), Henry Warwick (University of Toronto)

13 NOV	15.00 - 16.30	THE MESS THAT OPEN ACCESS HAS BECOME with Janneke Adema (Coventry University), Nathaniel Tkacz (University of Warwick), Armin Beverungen (Leuphana University), Martin Haspelmath (Max Planck Institute), Helge Peters (Oxford University)
	17.00 - 19.00	POST-DIGITAL PUBLISHING: THE FATE OF PUBLISHERS with Douglas Sery (MIT Press), Tariq Goddard (Zero Books), Jonathan Landgrebe (Suhrkamp), Sven Fund (De Gruyter)

14 NOV	10.00 - 11.30	BOOKS AS DATA with Julianne Nyhan (University College London), Bernhard Rieder (University of Amsterdam), Adriaan van der Weel (Leiden University)
	12.00 - 13.30	THE ART OF HYBRID PUBLISHING with Florian Cramer (Rotterdam University of Applied Sciences), Silvio Lorusso (University of Venice), Stefanie Posavec (Designer)
	14.00 - 16.00	WORKSHOPS @ CENTRE FOR DIGITAL CULTURES - DESIGNING THE BOOK OF THE FUTURE - EXPLORING OPEN RESEARCH POLICIES - ROGUE SCHOLARSHIP