

Dr. Juri Pärn: "Beyond-Touch: Conversational Commerce @ Otto"



As part of the research colloquium on Business Informatics and Data Science, Dr. Juri Pärn, Senior Data Scientist at OTTO, will speak about "Beyond-Touch: Conversational Commerce @ Otto".

Date and location: May 7, 2018 12:15 UC 11.008

Abstract:

Developments in machine learning allow more and more text and speech based interactions with computer systems. To utilize these new developments the Otto Group is developing its own Conversational Commerce platform. In my talk I will introduce main concepts of chatbots and voice assistant systems, give an overview of the current state and limitations of these systems and share insights we have gained at Otto developing a chatbot.