

Course Evaluation

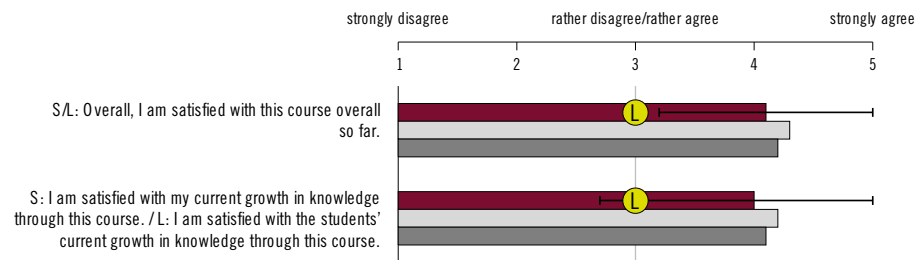
Summer Semester 2022

Course “Entrepreneurial Strategy”
Regina Müller

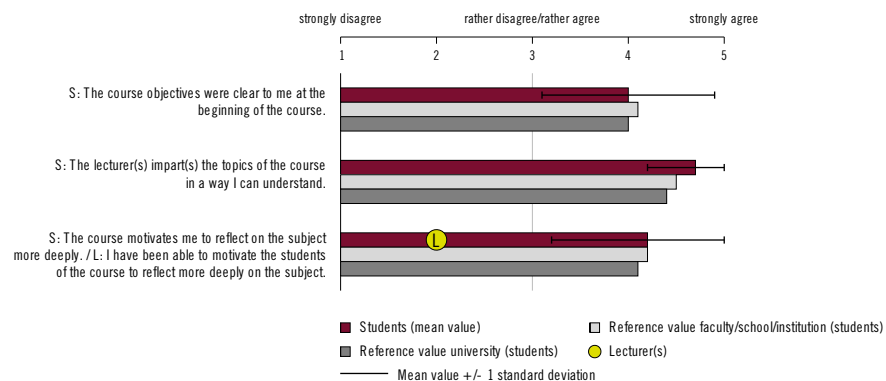
Brief overview to the results online survey from 2022-07-05 to 2022-07-19 (n=12 von 48)
Questionnaire: basic module (English)

Reference value faculty / school / institution: Institut für Management und Organisation

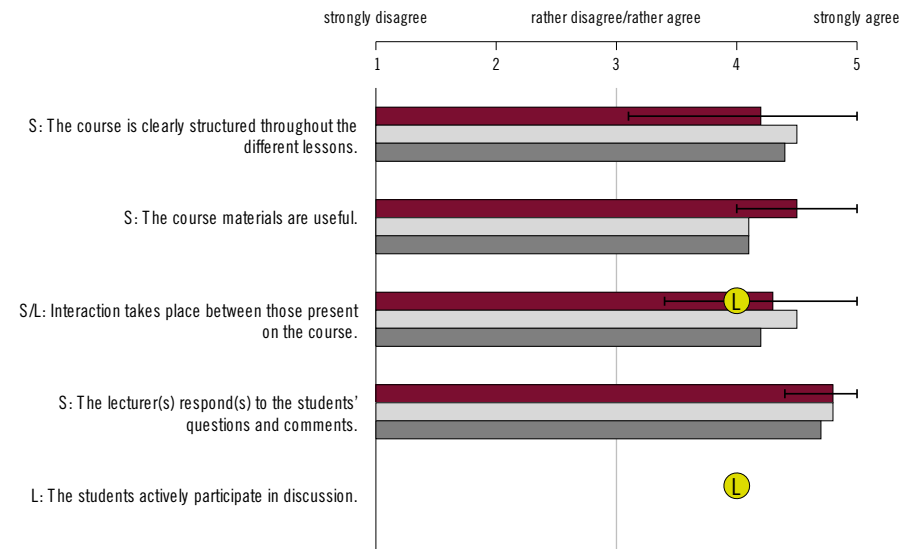
OVERALL LEARNING AND TEACHING SUCCESS



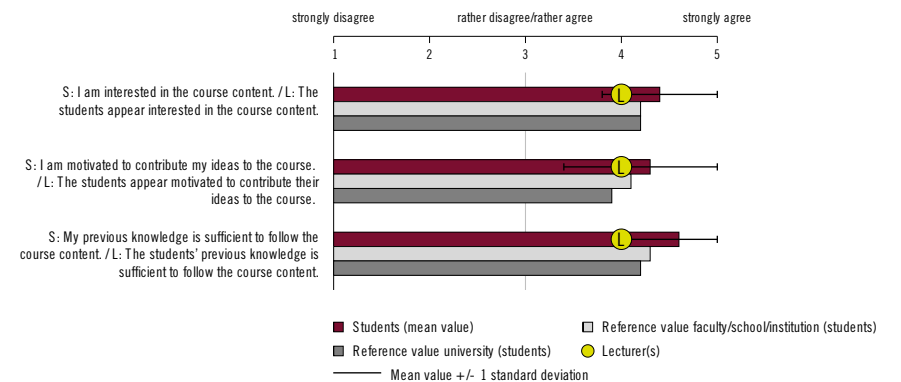
TRANSPARENCY OF COURSE OBJECTIVES & MEDIATION AND STIMULATION



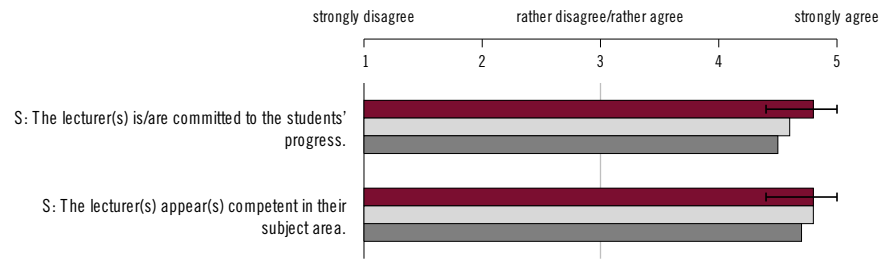
COURSE STRUCTURE & MATERIALS & INTERACTION AND INCLUSION



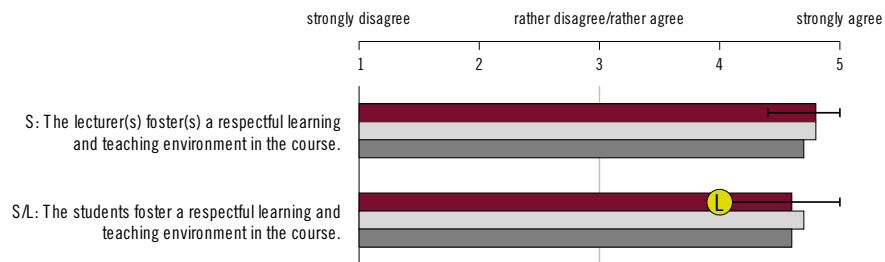
STUDENT CONTRIBUTION & PREVIOUS KNOWLEDGE



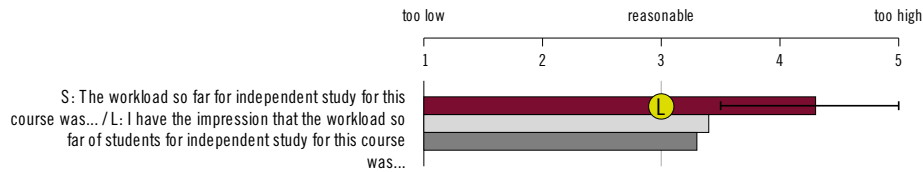
LECTURER CONTRIBUTION



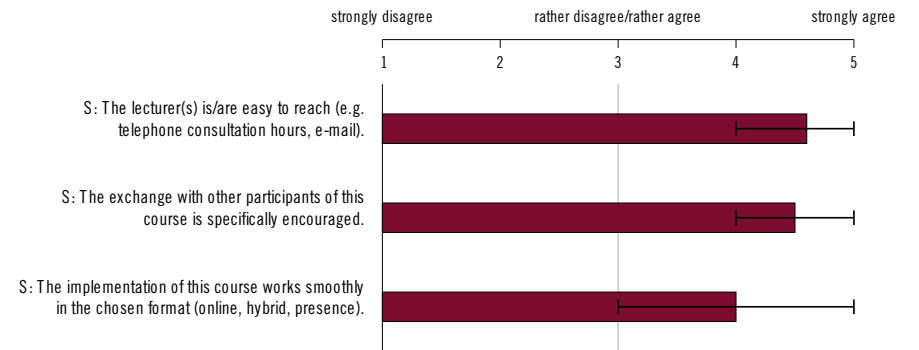
LEARNING AND TEACHING ENVIRONMENT



WORKLOAD



ON STUDYING BETWEEN PRESENCE AND DIGITALITY



ANSWERS TO THE OPEN QUESTIONS

Below, you will find the additional free text comments. In the event of multiple responses the number of mentions is indicated in parentheses.

STUDENTS

What do you particularly like about this course?

- different topics
- having knowledge from the lecturer and precise examples with the presentations
- I really liked the possibility to evaluate each other and writing individual papers, this prevents students from getting taken advantage of by other students
- interesting topics
- lecturer is very committed to our learning experience
- lecturer was a great support
- nice atmosphere
- presentation of specific cases
- the professor
- the topic
- the topic was very interesting
- very engaging style of teaching

STUDENTS

What would you prefer to be different?

- 1 presentation, 2 essays, 1 ideation process is too high of a work load to do all well and in a way I would be proud of
- a niveau for master students, not BA firstsemesters
- I was not always clear about the structure or examination of this lecture, that made the workload higher, because I sometimes had double the work, because a regulation changed
- I would have loved if the zoom room would have always been available and not just on request
- need more time to prepare for the startup idea
- one guest teacher was very strict and also did not provide a structured journey or information - this led to a lot of demotivation in my group
- the course structure could be improved by focussing on only 1 presentation and 1 longer more in depth essay
- too much extra work
- two short essays are a bit too much
- two weeks for recording presentation and presentation preparation is a bit stressful

LECTURER

What do you particularly like about this course?

LECTURER

What do you particularly like about this course? (continuation)

- a smaller group were great contributors of in-class discussions
- some students showed excellent work

LECTURER

What would you prefer to be different?

- most of the students did not prepare videos before class
- some students did not show up for class