Nachhaltig arbeiten –
der Beitrag von Corporate Volunteering

Linda Nierling

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Abstract

This study deals with the sustainability of work, i.e. with the individual combination of different working patterns. The guiding question is to what extent corporate volunteering-projects of companies contribute to the strengthening of citizens’ involvement and therefore to the sustainability of work. Companies were identified as important actors for the encouragement of sustainable working patterns. Through recognizing extra-professional activities of their employees companies are able to encourage the implementation of sustainable working patterns.

Key words:
Sustainability; Sustainable Work; Corporate Volunteering, Corporate Citizenship; Citizens’ Involvement