

ONLINE COURSE & SUMMER SCHOOL RE-GENERATIVE ESD AND EVALUATION FOR THE FUTURE WE WANT

JULY – SEPTEMBER 2021



→Institute for Sustainable Development and Learning (ISDL)



LEUPHANA
UNIVERSITY OF LÜNEBURG

Our relationships to the world are always both appetitive/affective and evaluative/cognitive, and I am convinced that the dynamic of life can essentially be understood as a constant oscillation between these two poles. (Harmunt Rosa, 2019 p.135)

BACKGROUND

1. COVID-19 pandemic has engulfed humanity, unleashing massive health, economic and humanitarian crisis. The pandemic, which quickly spread across the world, has severely impacted education, health, business, and every other sector and continues to do this more virulently in its second year. The intersecting concerns and emergencies generated by the pandemic crises exposed and further indented stark inequalities at a time when the world community was already attempting to assess the gains in the past five years since the implementation of Agenda 2030.

2. Calls for education to play its role in the inclusive and sustainable recovery of the world from the pandemic have become prominent and vital in re-generating humanity's positive and reciprocal relationship with nature and the environment. The calls for transformation aimed at generating solutions to foster a "better and new normal" identifies the role of learning and education as central to this reconstruction. Many questions arise, these include:

- Can education and learning support this human flourishing while being in tandem with nature when the world is already reeling with human-induced climate change, rising ocean pollution, and vast spreading zoonotic diseases?
- Is education the real game-changer?

3. 'ESD for 2030' framework as adopted by UNESCO in 2019 recognizes Education for Sustainable Development as a critical enabler of all the other SDGs and an integral measure of the quality of education. The framework makes an essential recognition in understanding the role of ESD in the achievement of all the 17 SDGs.

4. With the rapid changes in the field of ESD to respond to present-day complexities, a concept on fostering evaluative learning within ESD is gaining traction. The Working Group of ESD Expert Net on ESD and Evaluation developed a concept paper on the nested understanding of Evaluation "in," "of," "as," and "for" SDGs to position development of evaluative learning as an integral feature with the discourse of ESD. The group's work is orientated to re-inscribe reflexive learning as inclusive and evaluative processes in transformative work towards more sustainable futures.

5. Against the above background, the universities of Eberswalde, Leuphana in Germany, Rhodes in South Africa, and Veracruz in Mexico have worked together to develop a self-directed learning course rendered online on ESD and Evaluation which is now being aligned into an international professional capacity building and networking intervention in the form of a summer school. The Institute for Sustainable Development and Learning at Leuphana University of Lüneburg, with its focus on sustainability learning at the individual, group, and societal level, is taking the lead in organizing the first virtual school on the evaluative role of ESD under the broad theme of "Re-generative role of ESD and Evaluation for the Future We Want."



OBJECTIVES

Upon successful completion of the online course on ESD and Evaluation and ISDL summer school, the participants will:

1. Demonstrate an improved understanding of the key concepts in the field of sustainability learning and methodologies of evaluation
2. Demonstrate an improved understanding of the application of the nested model of “ESD and evaluation.”
3. Develop an action plan on transformative and re-generative role of ESD in building forward better to be implemented at three levels of learnings- individual, group, and societal
4. Meet, identify and build a network of practitioners and experts from diverse communities and understand the work of different practitioners and stakeholder for potential collaboration
5. Understand the global and regional perspectives pertaining to policy and practice on ESD and evaluation.

FOUR MODULES ON ESD AND EVALUATION

The online course and the summer school will introduce the participants to the conceptual approaches to ESD and evaluation and emergence of evaluative learning in the field of ESD in the first two modules followed by methods and communication of ESD Evaluation. Experts from the field of ESD, Agenda 2030 to discuss the role and need of re-generative sustainability learning are invited to bring the latest from the field.

The four modules of the Online Course on ESD and Evaluation and the team composition is as below:

1. ESD and evaluation (developed by Prof. Matthias Barth, Leuphana University Lüneburg, Germany)
2. Evaluation Landscape (developed by Prof. em Rob O’Donoghue, Rhodes University, South Africa)
3. Formal Methods of ESD Evaluation (developed by Prof. Eureka Rosenberg, Rhodes University, South Africa)
4. Communicating ESD Evaluation (Ms Nadine Shovakar, University of Potsdam, Germany)
 - a. Quality and Validity in ESD Evaluation (developed by Dr Juan Carlos A. Sandoval Rivera, Universidad Veracruzana, Mexico and members)



METHODOLOGY

The online course and the summer school is divided into three phases:

1. Kickstart and online learning/coursework on ESD Evaluation (module 1 to module 4) in a self-paced and facilitated learning.
2. Summer school with immersive learning sessions with experts and course developers.
3. Implementation of ESD Evaluation projects/case study post completion of online learning and participation in summer school.

PARTICIPANTS

The participants of the first virtual online course and summer school will be educators, teachers, Masters or PhD students, early career professionals, researchers, representatives of ESD organizations, evaluation professionals who are keen to develop an insight into the role of ESD and evaluation for Agenda 2030.

DURATION AND DATE

- Online course on ESD and Evaluation will take place in July and September 2021 on Moodle
- Summer School will be organized over 5 hours each day from 16 to 20 August 2021 on Zoom.

Participants are encouraged to work on projects or develop case studies on evaluating ESD intervention or projects based on the learning in the course.

LANGUAGE

The language of the Summer School will be English.

FORMAT

The online learning on ESD and Evaluation will be offered through four modules in a facilitated, and self-paced learning course offered on Moodle as developed by Engagement Global with live virtual sessions with the course coordinator. The summer school will be organized in a virtual format on Zoom comprising live interactions with experts in the field. Participants will be required to complete the assignment work and, if possible, implement an ESD Evaluation project. The learning phases are staggered in the months from July to September 2021.

TECHNICAL REQUIREMENT

Apart from a keen interest in the topic and some prior experience, the participants must have a stable internet connection regular access to a computer to participate in the sessions. The participants should also understand with their employers and supervisors to take time off to complete the course work and attend virtual summer school.

ORGANIZERS

The online course and the summer school are supported by Engagement Global and implemented by Eberswalde and Leuphana universities in Germany.

CONTACT INFORMATION

Ms Deepika Joon
Institute for Sustainable Development and Learning
Leuphana University of Lüneburg, Germany
esd_evaluation@leuphana.de / isdl@leuphana.de

Mr Ludwig Chanyau
Environmental Learning Research Centre (ELRC)
Rhodes University, South Africa
ludwigchanyau@gmail.com



**Eberswalde University
for Sustainable
Development**



LEUPHANA
UNIVERSITY OF LÜNEBURG



RHODES UNIVERSITY
Where leaders learn



Universidad Veracruzana

Supported by **ENGAGEMENT GLOBAL**

**ENGAGEMENT
GLOBAL**
Service für Entwicklungsinitiativen



with funding from the Federal
Ministry for Economic Cooperation and
Development



**Federal Ministry
for Economic Cooperation
and Development**