

POPULAR MUSIC STUDIES

[MINOR]

In the English minor, you first acquire a basic overview of the research field of popular music studies. The interdisciplinary team of lecturers takes anthropological, sociological, musicological, historical, and economic perspectives of popular music cultures into account. Thus, you will focus on the sociology of music, as well as music history and current issues of international popular music research.

You will also develop, design and evaluate your own ideas and plans, closely working with stakeholders in the creative industries. You will receive academic support in the planning, implementation and evaluation of your practical projects. Projects are implemented by the integration of scientific staff and professional partners working in practices.

AT A GLANCE

Degree awarded:	only in combination with a major
Study places:	35
Language:	English
Restricted admission:	yes

→ COLLEGE



LEUPHANA
UNIVERSITY LÜNEBURG



STUDY OBJECTIVE

Whether it be record labels, concert promoters, radio and media agencies or music publishers – the creative economy offers many job opportunities and is one of Europe's largest employers.

The English minor in Popular Music Studies will enhance your major in the field of economics or humanities by bringing in the perspective of international popular music research. Furthermore, the minor offers the opportunity to carry out your own projects in collaboration with stakeholders of the music and media industries. The programme qualifies for jobs within the production, distribution, reception or processing of popular music.



POSSIBLE MAJOR COMBINATIONS

- Cultural Studies (GER)
- Digital Media (ENG)
- Economics (ENG)
- International Business Administration and Entrepreneurship (ENG)
- Law (GER)
- Studium Individuale (ENG)

Programme Director

Prof. Dr. MICHAEL AHLERS

www.leuphana.de/bachelor-programmes