The Psychology and Society minor conveys the knowledge and builds the competencies to understand and influence crucial psychological processes in diverse socially relevant fields.

You will be introduced into theoretical and empirical groundwork of the core applied psychological disciplines work, organisational, and economic psychology and educational psychology. You will get insights into current hotspot topics in health psychology, political psychology, psychology of sustainability, and media psychology.

You will learn to analyse societal problems from a psychological perspective, to influence psychological processes in interventions and educational offers, and develop strategies and solutions for conducting evaluations and field research.

Throughout the programme, you will have the opportunity to reflect upon your role in the work field you are striving for, and on how to use psychology to the benefit of society in general.
STUDY OBJECTIVE
The Psychology and Society minor offers an evidence-based perspective on societally relevant fields of applied psychology. Psychology provides unique insights with regard to societal challenges (e.g. sustainability, digitalisation, public health, societal conflicts). The goal of the minor is to enable you to analyse psychological processes in this context and to create applications based on psychological knowledge. The minor is the ideal combination for the Psychology (Principles) major in order to prepare you for general psychological Masters programmes. In combination with other majors, the minor builds a professional profile useful for future educators, trainers, leaders, and researchers of human experience and behaviours in their respective fields.

POSSIBLE MAJOR COMBINATIONS
— Digital Media (ENG)
— Economics (GER)
— Environmental Sciences (GER)
— Global Environmental and Sustainability Studies (ENG)
— International Business Administration and Entrepreneurship (ENG)
— Psychology (Principles) (ENG)
— Studium Individuale (ENG)

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