

Project Group (Number and Name):

Comment

Authors of the Comment: Group 29

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Challenges of Aesthetic and Sustainability. GROUHP 29

That there won't be much of a future without the lived concept of sustainability is, to most, quite obvious and not an exceptionally new thought. Its connection to aesthetics and their major role in shaping a more just world, however, is far less present - even though it is a concern of all one might sensorially perceive on an everyday basis. To achieve a measurable level of success individual action might be a first step, but it is working together as communities that is nothing short of essential.

The first challenge lies in making sure everyone gets supplied with the knowledge needed to share the visions of a sustainable future in which a 'general aesthetic' is met, and therewith overcome the prevailing fears of loss and uncertainty that oftentimes come with change. Above all, we must consequently learn how to talk to each other. Finding a consensus on not just that, but what transformation must take place, replacing the ideas of what a radically different, sustainable future could look like, is the only way to generate a truly sustainable powerful enough to put all plans into action before it is too late.

After generating consensus and understanding, there is always the financial aspect to projects - and ones with the goal to achieve sustainable environmental and social improvements are no exception. Local authority districts, cities or even countries are often not able to finance projects on their own. To reach the goal of greener, more inclusive, accessible and social public spaces and buildings, project initiators need to find financing possibilities, whether that be direct investments (equity, debt, public-private partnerships, public), semi-direct investments (investment trusts, venture capital, equity funds) or indirect investments (corporate bonds, public listed equity, participation in debt financing).

Advancing to the core of the process of shaping a sustainable future, these concepts often require specialized working methods. This would mean already existing workers need to be trained to work with these new concepts. For countries with labour shortages, such as Germany, conquering this would likely prove to be difficult. Alongside this, these concepts will have to consider the logistics behind the materials used. If they are sourced locally, transportation would not be too much of a deal, even though it would still require the resources to be processed for use - once again requiring specialized workers and/or tools.

Taking all aspects of Aesthetics into consideration when planning the future of life on earth is crucial. Whether it's individual villages, cities, rural areas or landscapes, creating an

environment in which all life can flourish is key to a sustainable future. And, as listed above, there are major challenges to overcome. But with proper planning, as well as a general consensus and understanding, achieving an inclusive sustainable future is definitely possible.

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