

Project Group (Number and Name): 43 - Sustainable Tourism

Comment

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Comment: For the majority of people, tourism is a very usual leisure activity and most people enjoy going on vacation. Recently, we have faced a strong development towards mass tourism. Therefore, the future of our planet is at serious risk: mass tourism has a great impact on climate change as well as on the life of locals.

Mass tourism is not only destroying the environment but is as well disrupting the life of locals.

As the challenges that come with modern day tourism are extremely complex, only the key focus points will be addressed in the following.

First of all, social injustice could become even more of a problem if sustainable tourism is achieved through making travelling more expensive.

Higher costs can create disadvantages for people with a lower income, creating a big gap between rich and poor and leaving low income families with less opportunities.

At the same time it has to be considered that the economic growth that results from mass tourism is an important part of the overall system.

Therefore, it is extremely difficult to find a middle path between affordable tourism, sustainable tourism and a tourism which can lead to economic growth.

Additionally, overcrowded spots became a huge challenge towards more sustainable tourism and is one of the main reasons for why the environment becomes polluted and contaminated.

Furthermore, it can lead to the loss of culture. Mostly, this loss arises due to the tourists' mindsets and demands. Many people are trying to visit as many known places as possible in a short amount of time. The historical relevance of the sight does not matter, it is rather about having seen the famous place and taking a picture of it. A result of this behaviour are overcrowded hotspots.

As an example, in Venice, mass tourism has lead to more and more locals moving, not only because of the masses coming into their home towns but also because of the rise of the cost of living due to touristic hot spots. All this results in local culture slowly fading away.

Having outlined all these arguments, one can state that tourism requires rethinking in order to gain more sustainability. The main problem while facing this challenge is that changing mindsets is hard work. Every individual counts and there is no guarantee that everyone will follow the idea of sustainable tourism. People will always have the need to visit other countries, there will always be pollution created by planes and not everyone will put their trash in the right bin.

However, our message is that everyone shall pay more attention to their behaviour. As previously stated, climate change is one of the main consequence of our recent and not sustainable travels. It is one of the biggest problems of the 21th century and the upcoming years.

We still create pollution and hurt our planet. In order to go against this trend, adapting a sustainable behaviour when being a tourist is one of the little steps to take against this trend.

Tourism can't be achieved with just recognizing the issue, but it is humankind that has to change and adapt to a new and sustainable concept of tourism.

Video Information

Title of the Video: *043_Adayinthelifeofatourist*

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Music: *Sounds out of iMovie*

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