

Turning Point. A way to awake the entrepreneur inside of you

Do you think you need to change the world? Do you feel like you are expected to find and create something revolutionary to find your value in nowadays society? Would you say that this is the only way of being an entrepreneur?

The most impactful entrepreneurs have changed the world with their revolutionary inventions. Elon Musk, Bill Gates, Henry Ford. An entrepreneur identifies the most important problems and creates a solution which then is used as the base of the business.

However if we try to pursue this path in today's world we are bound to face huge challenges. Climate crisis, political conflicts, a virus, wars etc. We feel the need to look for solutions for these global problems rather than starting with simple ones in our daily life. In doing so we start our journey of change on a global basis.

How can I stop a war? What can I create to stop world hunger? How can we make transportation fully sustainable and emission free?

Comparing our level 1 to other people's level 10 automatically makes us seem like a failure and not worthy of accomplishing these kind of issues. This is most likely the point where people already give up.

Even if we would think in a smaller frame, for example creating a business which helps reducing CO2, we struggle. It may be society saying that you are not capable enough, or your friends and family not supporting you and instead telling you to be realistic.

Still, the most important part is your perception of your capabilities. If you are full with self doubt you will never make it. Self doubt is the biggest challenge, which means that your inner world needs to be stable before you can build something.

For that you should start reflecting on yourself and understand what is driving you to become an entrepreneur and what your values are.

In that shift of mindset lies your personal turning point. You no longer see struggles, but opportunities to create a solution, without any doubt. With that follows change of perspective on life, priorities, work ethic and you gain clarity of yourself as an individual. Not only your confidence increases but you talk, work, think and feel differently.

This step of personal growth will lead to you acting different and with that people perceive you accordingly.

However, once people become aware of your improvement, you will learn that not everyone will see the potential in your work. In addition, friends who once seemingly supported you suddenly talk bad about you. Even if fellow entrepreneurs doubt you and your idea you still want to go on because you have finally understood that the only challenge you have to overcome is yourself. With patience you will attract new people into your life, who are inspired by your growth and will join and support you on your journey.

In Conclusion, it is only deterring to suggest being one of the big entrepreneurs is the only way of changing the world. The true goal is to leave the biggest impact on YOUR world while staying true to YOUR beliefs and values.

