

**Project Group (Number and Name): Access to Art 62**

## Comment

**Authors of the Comment:** Julia Schneider, Josephine Christel

### **Comment:**

*Drawing like Van Gogh, dancing like Michael Jackson or singing like Whitney Houston - we all grow up admiring these or similar artists and dreamed of being just like them. But what about the people who actually have the talent and will to succeed in the art world? Do they have the means and support to do so? Or do they just have to hope that a video of them goes viral?*

*The art world is in constant movement - but most of the time when we think of art our mind goes to classical pieces like the Mona Lisa or the Sonata NO.7 from Beethoven. And if that is your preferred style of art? Great - you have a lot of options to extend your knowledge and skills. But what if you want to produce beats, rap or modern art?*

*The assumption of the starving artist is not only a cliché but for most artist sad reality. They have little to no places to go to for help, advise or feedback. This is one of the biggest challenges concerning the access to art for creative newcomers.*

*They often find it difficult to gain popularity in the art scene because it, like all markets, has to be regulated. This happens through so-called gatekeepers, which have the key function to decide who's hot or not. Gatekeepers can promote or prevent one's success and connections play the biggest roll in this spiderweb of the art world.*

*Generally art can be split up into three categories: fine arts, performing arts and music. In non conventional art styles within these categories it is especially difficult to find support or further education, so creating positions of mentors or help centers is essential to help young artists kickstart their careers. Creative minds that did not have a lot off access to art growing up or lived in places without a strong artistic infrastructure have difficulties to find connections into the art world and therefore struggle to find their audience.*

*Even though this seems like a complex problem it can be fixed or prevented by some simple actions. Jobs and institutions have to be promoted to which newcomers can turn for support. Especially the role of gatekeepers has to be completely redefined. Their field of work has to expand into new topics and alternative styles whilst the power that they hold needs to be divided to a larger number of gatekeepers. Newer gatekeepers have to be willing to open up the art world for new talents and ideas. Moreover they should collectively open up more institutions to support, share their knowledge and create room to showcase daring, brave art.*

*In conclusion it is a fact that gaining popularity with non conventional art is challenging because the access to the art world is so heavily regulated. Creating a support system becomes non negotiable to open the gates of the art world for groundbreaking talents.*

## Video Information

**Title of the Video:** 62\_I.A.S.C. Advertisement

**Authors of the Video:** Finn Petersen, Ronja Winkler, Lara Scuderi, Moritz Pöthe, Jakob Richter, Josephine Christel, Carmen Bracho, Julia Schneider, Janne Barthel, Glennys Rosenbaum, Bartosz Danzeisen, Jan Springmann, Leonard Millheim

**Music:**

*Music Title:* Happy And Joyful Children; *Music Link:* <https://youtu.be/lv1YPeP1O8k>

*A Himitsu - Lost Within [Drum & Bass] is under a Creative Commons license (CC-BY)  
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**Hintere Reihe:** Finn Petersen, Moritz Pöthe, Janne Barthel, Bartosz Danzeisen, Glennys Rosenbaum, Jakob Richter

**Vordere Reihe:** Jan Springmann, Leonard Millheim, Ronja Winkler, Julia Schneider, Josephine Christel, Lara Scuderi

**Tutorin:** Maja Brandt