

Project Group: 075 For whom the world changes – how activists construct meaningful turning points

Comment

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Comment:

For whom the world changes? How activists construct meaningful Turning Points?

Today everybody gets in touch with activism, due to crises and conflicts all around the world. Perhaps you or some acquaintance of yours participate in activism, in addition to that it's increasingly gaining traction on social media. This shows the relevance of this topic in our time. While dealing with the topic of activism, we encountered many challenges that activists face while constructing meaningful Turning Points. Activism is an important part of a functioning democracy and often used as the voice of the people. While getting involved in activism, we recognised certain challenges that activists deal with time and time again such as the lack of motivation, time or attention from the public.

Acquiring attention is crucial for activists to reach their goals. Especially lasting attention requires hard work and in particular perseverance. The relationship between effort and success is unbalanced.

There are many reasons, why activists fail to achieve meaningful outcomes, one of them is the amount of crises around the world. When you follow the news you sometimes get the feeling that there are new crises appearing everyday. And often the amount of conflicts occurring around the world are simply overwhelming and devastating.

Due to the fact that everyone sets their priorities differently, often short term or regional problems overshadow global topics or hardships with consequences that can't be predicted yet. For

example when the global climate crises was overlooked due to the COVID-19 pandemic and saving lives became more important than the issue of climate change affecting the whole world.

Activism raises many questions.

Lack of time is one of the most common answers to the question “Why aren’t you participating in activism?”. Although it’s up to each individual what role activism plays in their life, everyone has a private life hindering them in one way or another from taking part in activism.

Another point is flattening the curve of motivation. Even though patience is an important tool in activism, the time pressure sometimes allows only moderate progress. After a long time without visible success a lot of people get disappointed and frustrated, therefore they give up reaching for their goals. Oftentimes **the relationship between effort and success seems to be unbalanced.**

The nature of activism is demanding change however its implementation generally relies on authorities such as the government. Due to bureaucracy and the involvement of many different parties recurrently outcomes are achieved which very likely do not satisfy activists.

In conclusion the work with activism shows that a lot of problems are deeply intertwined. As a result finding solutions for individual challenges become even more complicated than anticipated and causes loss of motivation for many activists. Even though we face many challenges, we have to keep our motivation and get active, to make the world a better place.

Act now! Please

Video Information

Title of the Video: 075_Activism for Utopia

Authors of the Video: Emily Wolf, Martyna Fedyk, Christian Fey, Rosa Westenberger, Greta Rothenpieler, Lou Weber

Music: /

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