



DATA PROTECTION INFORMATION BACHELOR INFO DAY

Data protection is a special concern for us. We process your personal data (hereinafter referred to as "data") in accordance with the legal requirements and would like to do this in a transparent manner. Therefore, we would like to briefly explain to you in the following data protection information which data we process and for what purposes and on what legal basis this is done. In addition, you will receive information about contact persons and your rights in connection with data processing.

Name and contact details of the person responsible:

Leuphana University Lüneburg
represented by the President
University avenue 1
21335 Lüneburg

Contact details of the data protection officer:

Leuphana University Lüneburg
- Data Protection Officer -
University avenue 1
21335 Lüneburg

E-mail: dsb@leuphana.de

PURPOSES AND LEGAL BASES OF DATA PROCESSING:

- 1) We use your contact data (name, e-mail address) and a password to be created individually by you for the following activities: Pre-selection of participants, organisation and registration as well as design and implementation of the event according to requirements. We use your data as part of the digital registration and organisation for the Bachelor Info Day 2022 at Leuphana University of Lüneburg using an online form and a closed participant area. This data processing is necessary for the organisation and needs-based design of the event. This data processing is carried out for the purpose of informing prospective students about the study programme and the offers of Leuphana University.

The data processing is necessary for the fulfilment of these tasks. The legal basis for this processing is Section 3 p. 1 no. 1 of the Lower Saxony Data Protection Act (NDSG), Article 6 (1) p. 1 letter e, (2) and (3) of the Basic Data Protection Regulation (DSGVO) in conjunction with Section 3 (1) no. 10 of the Lower Saxony Higher Education Act (NHG).

- 2) If you wish to participate in interactive parts of the Bachelor Info Day event via Zoom, you can do so from home via **Zoom (55 Almaden Boulevard, 6th Floor, San Jose, CA 95113; email: info@zoom.us)**. If you would like to participate, we will use your registration data (title, name and e-mail address) to invite you to the video conference via Zoom at your request.

If you participate via your own device, we processed the following meeting data via Zoom to provide the service: Meeting topic and duration, start and end (time) of participations, meeting description (optional), chat status, *This is a non-official service translation made with DeepL (www.DeepL.com/Translator). Legally binding is the German version.*



participant IP addresses, Mac addresses and other device IDs if applicable; approximate location to connect to the nearest data centre; device/hardware information such as device type, operating system type and version, client version, camera type, microphone or speaker, connection type and audio and video data if applicable, if you share/turn on your camera and microphone. Your selected username, audio and video data will be displayed to the participants, if applicable. For more information from Zoom on this, see: <https://zoom.us/privacy>.

We use Zoom's end-to-end encryption as much as possible so that Zoom itself does not get to see the content of the video session. This will not be available for the "Market of Opportunities" sub-section. We process this data on the basis of your voluntarily declared consent. The legal basis is therefore Art. 6 para. 1 sentence 1 letter a) of the General Data Protection Regulation (DSGVO).

In addition, we refer to the general data protection information for employees of Leuphana on Zoom: https://www.leuphana.de/fileadmin/user_upload/portale/lehre/09_Support_und_Tools/12_Digitale_Plattformen_und_Tools/Zoom_Datenschutz_Hinweise.pdf

- 3) We use your e-mail for the registration to our events the so-called double opt-in procedure. This means that after your registration we will send you an email to the email address you provided, in which we ask you to confirm that you would like to participate in the event. If you do not confirm your registration within 7 days, your information will be blocked and deleted after two months at the latest. For this purpose, the times of registration and confirmation are stored together with the e-mail address you used and, if applicable, your IP address. This is done for the purpose of proving your registration and to be able to clarify any possible misuse of your personal data. Only your e-mail address is required. The provision of further, separately marked data is voluntary and is used in order to be able to address you personally. The legal basis for this data processing is Article 6 (1) sentence 1 letter c) DSGVO in conjunction with Article 5 (2) and Article 5 (3) DSGVO. Art. 5 para. 2 and Art. 7 para. 1 DSGVO.
- 4) For parts of the event, we will provide live Youtube video streams on our website as part of the Bachelor Info Day. In this regard, we refer to our general data protection information for our website at <https://www.leuphana.de/datenschutz.html>. To enable you to participate in the discussion during the livestream and, for example, ask questions, we offer the option of using Rocket Chat during the livestream. If you use our chat service, we will process your chosen user name, your e-mail address, your request and your message text in order to provide you with a particularly fast and direct communication option with the speakers of the livestream. The selected name and message text can be displayed to other chat participants for discussion purposes. In addition, so-called session cookies are stored on your device until the end of your session in order to provide the chat function. These cookies enable the chat, including the communication history, to continue to be displayed when you leave the homepage and move to the subpages. This data processing serves to fulfil the task, which is in the public interest, of providing you with suitable access to university facilities for the use of digital media as part of the information event and to inform you about the university and the study programme in line with your needs. For this purpose, the information you provide will be forwarded to our responsible organisers. The data processing is necessary for the fulfilment of this task. The legal basis for this processing is § 3 p. 1 no. 1 Lower Saxony Data Protection Act (NDSG), Art. 6



para. 1 p. 1 letter e, para. 2 and 3 Basic Data Protection Regulation (DSGVO) in conjunction with. Section 3 (1) No. 10 and (2) Sentence 1 Lower Saxony Higher Education Act (NHG).

Even if you do not make use of your rights below, your data will only be stored by us until you consider your enquiry to have been answered and have subsequently deleted the data yourself. For this purpose, you will receive an explanation or a corresponding note at the end of the conversation. If you do not make use of this right of independent deletion, we will delete the entire communication history after two weeks at the latest.

GENERAL INFORMATION:

Even if you do not make use of your rights below, your data will only be stored by us for as long as is necessary for the above-mentioned purposes. This does not apply if, in derogation thereof, a longer storage or retention period is required by law or is necessary for legal enforcement within the statutory limitation periods. If data is only retained for the aforementioned purposes, data access is limited to the extent necessary for this purpose.

As a matter of principle, we keep your data to ourselves and only make it available to those employees who need it for their work within the scope of fulfilling their tasks. This does not apply if we are legally obliged to disclose it.

We would like to inform you that the provision of your data is neither legally nor contractually required. If you do not provide your data, you will not be able to participate in the event.

Automated decision-making including profiling within the meaning of Art. 22 (1) and (4) DS-GVO does not take place.

TRANSMISSION TO THIRD COUNTRIES

We use the service provider Zoom within the scope of an order processing relationship to conduct a video conference via Zoom (see no. 2 above). Zoom is a US company, so that it cannot be ruled out that personal data may end up in the USA, where there is no comparable high standard of data protection as in the EU. For example, the company is not subject to external supervision by bodies comparable to the European data protection authorities. Furthermore, the legal possibilities for data subjects to influence data processing or obtain information are less far-reaching than in the scope of the GDPR. This also applies to the limited legal protection options for EU citizens in the USA. Moreover, there are no specific guarantees under Art. 46 f. GDPR to compensate for any deficits. This also applies in particular with regard to access to the data by other state agencies such as security authorities. We process and transmit your data only if you have consented to the processing and transmission as indicated below. Therefore, with regard to the exceptional transfer to a non-European third country, Zoom is only used after you have given your consent in accordance with Art. 49 (1) (a) DSGVO.

YOUR RIGHT TO OBJECT ACCORDING TO ART. 21 DS-GVO:

You have the right to object to the processing of personal data concerning you at any time on grounds relating to your particular situation.



In this case, we will no longer process this data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

Insofar as we process your data for the purpose of direct marketing, you have the right to object at any time to the processing of personal data concerning you for the purpose of such marketing, without having to provide a reason. If you object to the processing for direct marketing purposes, the data will no longer be processed for these purposes.

YOUR RIGHT TO WITHDRAW YOUR DECLARATION OF CONSENT:

You have the right to revoke your consent at any time with effect for the future. This means that the lawfulness of the processing that took place on the basis of the consent until the revocation is not affected. The declaration of revocation can be made informally and does not require any justification. If you revoke your consent, you will not suffer any disadvantages as a result.

YOUR OTHER RIGHTS:

You have the right to request **information from** us about the processing of data concerning you. In addition to a copy of the data, this right to information also includes the purposes of the data processing, the data recipients and the storage period.

If incorrect data is processed, you can demand that we **correct** this data without delay. If the legal requirements according to Art. 17 or 18 DS-GVO are met, you also have the right to immediate **deletion** or **restriction of the processing of** the data. Please note that restricted processing of the data may not be possible.

Insofar as we process your data in the context of initiating or fulfilling a contract, you can also make use of your right to **data portability under the** conditions of Art. 20 DS-GVO.

To exercise your above rights, please contact:

Leuphana University Lüneburg
College – Dr. Steffi Hobuß
Universitätsallee 1
21335 Lüneburg
infotag@leuphana.de

If you have any further questions, our data protection officer will advise you.

If you have a data protection complaint, please contact the data protection authority of your choice. Directly responsible for Leuphana University of Lüneburg is:

The State Commissioner for the



Data Protection Lower Saxony
Prinzenstraße 5
30159 Hanover
E-mail: poststelle@fd.niedersachsen.de

Consent

By participating in some of the information events of the Bachelor Infoday at Leuphana University of Lüneburg where the Zoom video conferencing service is used, I consent to the processing of my personal data as well as any associated transfer to the USA in accordance with point 2 of the above description of data processing and in awareness of my above-mentioned rights.