

13th RMER CONFERENCE

2.–4.9.2026 AT LEUPHANA UNIVERSITY, LÜNEBURG

PRME Principles for Responsible
Management Education
CHAPTER DACH


LEUPHANA
School of Management and
Technology

CALL FOR SUBMISSIONS

Reclaim, Resist, Reimagine:

Sustainability and the Future of Responsible Management Education

In an era marked by profound ecological crises, social inequality, geopolitical instability, and accelerating technological change, the role of management education is being fundamentally questioned. The conference ***“Reclaim, Resist, Reimagine: Sustainability and the Future of Responsible Management Education”*** invites scholars to engage in a timely and critical conversation about how business schools and educators can respond to this moment of uncertainty. As sustainability commitments are diluted, contested, or politicized, and short-term economic logics regain prominence, this conference offers a space to reflect, debate, and collectively shape the future of responsible management education. It brings together researchers who seek not only to understand these dynamics but also to influence how management education can act as a force for long-term societal and ecological well-being.

This conference calls on scholars to **reclaim** the foundational values of sustainability, ethics, and social responsibility that underpin responsible management education. It urges us to **resist** the growing political and societal backlash against sustainability, diversity, and social justice agendas, as well as the normalization of extractive and exclusionary business practices. At the same time, the conference challenges participants to **reimagine** management education beyond incremental change—toward transformative approaches that acknowledge planetary boundaries, social interdependence, and the moral responsibilities of business. By fostering critical dialogue, interdisciplinary perspectives, and innovative pedagogies, the conference aims to strengthen scholarly communities committed to shaping more just and sustainable futures.

Future business leaders must learn far more than technical skills or efficiency-driven models. Responsible management education today must equip them with systems thinking, ethical judgment, reflexivity, and the capacity to navigate complexity and uncertainty. They must learn how businesses can contribute to regenerative economies, social cohesion, and democratic resilience—rather than undermine them. This conference invites scholars to explore what and how we teach: the theories we privilege, the voices we amplify, and the futures we make imaginable for students. By attending, participants will contribute to redefining the purpose of management education and ensuring it prepares leaders to enable business, society, and nature to thrive together.

This year’s 13th RMER Conference addresses the implications, challenges and opportunities for management and leadership education resulting from these circumstances. We invite you to jointly explore the role of management and entrepreneurship in preparing students for a

fast-changing, challenging world that requires innovative and creative thinking and brave and responsible leadership.

To this end, we kindly invite fellow researchers (PRME community and beyond) to share their valued expertise and submit a **contribution (paper, extended abstract)** on their particular field of interest. We welcome both, established and emerging topics that draw significant attention to the conference theme *“Reclaim, Resist, Reimagine: Sustainability and the Future of Responsible Management Education”* and within the following tracks.

Detailed descriptions of tracks are available on the [conference website](#):

Track 01: Resisting managerialism through critical pedagogy and power in management education, Track chair: Hajar Al-Alawi (Al-Buraimi University College)

Track 02: Educating amidst the Polycrisis: Arts-Based Pedagogies in Responsible Management Education, Track chairs: Divya Singhal (Goa Institute of Management & Co-Chair, PRME Working Group on Arts for Impact), Ekaterina Ivanova (Co-Chair, PRME Working Group on Arts for Impact)

Track 03: Reclaiming, Resisting, Reimagining RME in Asia: Contextual Ethics for Sustainable Futures, Track Chair: Stephen T. Homer (Sunway University)

Track 04: A systems view toolkit for responsible strategic thinking (Workshop), Track Chair: Olivia Ramsbottom (Sheffield Hallam University)

Track 05: Reimagining responsible management education in an age of mass migration and artificial intelligence; Track Chairs: Vivian Kong, Alina Vaduva, Stephanie Sandland, Toyin Coker (University of East London)

Track 06: Reclaiming fairness in AI-powered assessment: ethics, governance and responsibility in management education, Track Chairs: Jing Jiang, Amir Rahbarimanesh, Rashid Maqbool (The University of Manchester)

Track 07: Make science great again (Invited Panel); Track Chair: Wulf-Peter Schmidt (CBS University of Applied Sciences)

Track 08: Enabling Circular Economy across regions: Institutional logics and procurement capabilities in global supply chains, Track Chairs: Lisa Fröhlich (ispira Think Tank for Sustainable Supply Chains), Chiara Bernd (R.A.T.E GmbH)

Track 09: Responsible management education in dialogue with issues of poverty alleviation: Reassessing, reframing and reaffirming this relationship, Track Chairs: Shirley Yeung (Gratia Christian College), Al Rosenbloom (Dominican University)

Track 10: Narratives of hope: storytelling, sustainability, and responsible management education, Track Chairs: Ranjit Voola (University of Sydney), Geri Mason (Seattle Pacific University)

Track 11: Innovative pedagogies and impactful practice for responsible management education, Track Chairs: Konstantina Skritsovali (Liverpool John Moores University), Natascha Radclyffe-Thomas (Ravensbourne University London)

Track 12: Reimagining digitalization for sustainability: Research perspectives for responsible management education, Track Chairs: Hannah Trittin-Ulbrich (Leuphana University of Lüneburg) Lisa Fröhlich (ispira Think Tank for Sustainable Supply Chains), Barbara Barisic Krakow (University of Economics)

Track 13: Reclaiming education beyond boundaries: Inter- and transdisciplinary pathways for transformative business education, Track Chair: Alexander Herzner (University of Applied Sciences Landshut)

Track 14: Bridging education and industry transitions in socially responsible business education, Track Chair: Gülen Hashmi (Glasgow Caledonian University)

Track 15: The pedagogy of metaprofit at business schools: Reclaiming teleology, resisting reductionism, and reimagining purpose, Track Chairs: Cristian R. Loza Adauí (THI Business School, Technische Hochschule Ingolstadt) Maud H. Schmiedeknecht (ESB Business School, Reutlingen University)

Track 16: Imagining desirable futures: responsible management research and futures methodologies, Track Chairs: Annmarie Ryan (University of Limerick), Paula Schonach (Aalto University School of Business), Alexandra Grammenou (ZHAW School of Management and Law), Helena Jeronimo (University of Lisbon), Geri Mason (Seattle Pacific University), Elaine Conway (Loughborough University), Jennifer Goodman (Audencia Business School), Emma Avetisyan, (Audencia Business School), Belen Lopez (ESIC University); Marina Schmitz (IEDC, Bled School of Management)

Track 17: Generative AI as Catalyst for Responsible Management Education: Reclaiming Ethics, Resisting Bias, Reimagining Sustainability Pedagogies, reimagining sustainability pedagogies, Track Chairs: Hemachandran Kannan, Raul Villamarin Rodriguez,; Poojitha Kondapaka, Revanth Kumar Guttena (Woxsen University)

Track 18: Addressing the awareness to action gap: cultivating transformative agency through responsible management education, Track Chairs: Regina Obexer (MCI | The Entrepreneurial School®), Minna-Maari Harmaala (Haaga-Helia University of Applied Sciences), Wendy Farrell (Hochschule München)

Track 19: Innovations in Teaching and Learning for Common Good and Economy of Communion, Track Chairs: Michal Lemanski (WU Wien), Brian Matthews (Common Good Management Network), Markus Ressler (Fachhochschule BFI Wien)

Track Formats

Tracks usually consist of short presentations of contributions during the conference (if not indicated otherwise). However, we invite track chairs also to consider alternative, interactive session formats that encourage the sharing of best practices and new approaches in the spirit of co-creation, collaboration and experimentation. Once submissions have been reviewed, track chairs will inform authors of accepted contributions on the final track organization.

Submission guidelines and formatting

To submit a paper/poster/other format, please use the respective online form on ConfTool and carefully read and follow the given instructions step by step.

Every submission has to be assigned to **one conference track** (i.e. author(s) select a conference track to which they would like to submit a paper). Authors may only submit the same paper to a single track.

Additionally, an author may serve as the **first (presenting) author** on a maximum of **two submissions**, each in a different track.

PAPER / EXTENDED ABSTRACT SUBMISSIONS

- Papers/extended abstract should have a minimum of 1,500 words and a maximum of 4,000 words (including title page with abstract, figures, graphs, tables, excluding appendices and references).
- Use Times New Roman 11-point font, double space. References may be single-spaced.
- Number all of the pages of the document.
- At the time of submission, submitted papers must not have been published, be under review or accepted for publication.

POSTER SUBMISSIONS

If you submit a poster, a maximum of one page is allowed (format DIN A1 or DIN A2). You are expected to bring a printout of the poster to the conference, where you can present your work in a dedicated poster session.

OTHER FORMATS

If you wish to make a contribution in another format, please describe the format clearly and include detailed information about expected number of participants, requirements regarding space, room set-up and equipment, expected duration, etc. so the organising team can assess the viability of your proposal.

ALL SUBMISSIONS

- Follow the APA reference style guide.
- Make sure to remove any author(s) identifying information from the submission.
- Make sure to upload your paper/poster/other format as one document in a PDF or JPEG format only (other formats are not recognized by the system and will result in a paper rejection).
- The maximum file size of submissions is 10 MB
- At the time of the submission, submitted contributions must not have been published, be under review or accepted for publication.
- One author may submit a maximum of two submissions, each in a different track.
- If your contribution is accepted, at least one of the authors must register for and attend the conference in person to present the contribution.

Link to the ConfTool for submission: <https://www.conftool.pro/13th-rmer-2026/>

Review process and notification

Each submission will undergo a peer review process and based on this, submissions will be either accepted for presentation at the conference (in person) or rejected.

Important dates

Call for contributions opens	April 6 th , 2026
Deadline for contributions	May 31 st , 2026
Opening of conference registration	End of April, 2026

For more information on the conference, please visit the conference webpage:

<https://www.leuphana.de/en/mut-rmer-conference.html>

We are looking forward to numerous submissions!

Best regards,

The Conference Program Committee & The Conference Organizing Team

Contact: prme@leuphana.de

