

The 13th RMER Conference

CONFERENCE PROGRAM*



KEYNOTE SPEAKERS



Berta Martín-Lopéz

**Professor for Sustainable Development
and Planning
Leuphana University of Lüneburg**

**Keynote
Welcome Reception**



Sylvia Gewatsch

**Associate Professor for
Strategy, Goodman School of
Business, Brock University**

**Keynote
Conference Dinner**

CONFERENCE PROGRAM

Monday & Tuesday, 31.08. & 01.09.2026

09:00 – 17:00	PRME Champions Meeting	Seminar room C40.704 plus external visit local business (Tuesday)
19:00	PRME Champions Meeting Dinner (31.08.2026)	Downtown (Restaurant Mälzer, self paid)

Wednesday, 02.09.2026

09:00 - 16:00	9:00 – 17:00 Student Design Jam (Helga Mayr & Christian Baumgartner)	C 25.019 (Design Jam)
	14:00-16:00 PRME DACH Chapter Meeting	C 40.164 (Chapter Meeting)
	16:00 – 17:30 Meet the Editor Session & Publication Possibilities for Responsible Management Education – Christian Hauser /Anastastios Fountis	C 40.165 (Meet the Editor / Publication Possibilities)
15.00 – 19:00	Conference Registration Desk open	Central Building, Foyer
18.00 – 19.30	Welcome to 13th RMER Conference: Hannah Trittin-Ulbrich, Leuphana University of Lüneburg & Lisa Fröhlich, PRME DACH Welcome to Leuphana: Paul Drews, Dean School of Management & Technology Presentation results Student Design Jam / Helga Mayr & Christian Baumgartner Opening Keynote: Berta Martín-Lopéz, Leuphana University of Lüneburg	Central Building, Forum
19.30 – 21:00	Welcome reception and drinks	Central Building, Forum/Foyer

CONFERENCE PROGRAM

Thursday, 03.09.26

8.30 – 9.00	Morning coffee and registration	Central Building, Forum
9.00 – 9.15	Opening – a short introduction, Stefanie Habersang An announcement by Global PRME / Priya Sharma	Central Building, Forum
9.15 – 10.15	Opening Panel Discussion: “Reclaim, Resist, Reimagine: What Does Responsible Management Education Actually Require — and Who Is Responsible for Making It Happen?” Panelists • Rob van Tulder, University of Rotterdam • Noemi Sinkovic, Newcastle University • Eric Cornuel, EFMD Global • Katalin Ásványi Corvinus University of Budapest • Moderator: Hannah Trittin-Ulbrich, Leuphana University of Lüneburg	Central Building, Forum
10.15 – 11.00	Coffee break	Central Building, Foyer
11.10 – 12.30	Parallel Track sessions 1 TRACK 11.1 Innovative pedagogies and impactful practice for responsible management education TRACK 16 Imagining desirable futures. Responsible management research and futures methodologies TRACK 8 Enabling Circular Economy across regions. Institutional logics and procurement capabilities in global supply chains TRACK 19 Innovations in Teaching and Learning for Common Good and Economy of Communion	Track 11.1: 40.704 Track 16: 40.154 Track 8: 40.164 Track 19: 40.165

Thursday, 03.09.26 (continued)

12.30 – 13.30	Networking lunch (buffet)	Central Building, Forum/Foyer
13.30 – 14.45	Parallel track sessions 2 TRACK 11.2 Innovative pedagogies and impactful practice for responsible management education TRACK 12 Reimagining digitalization for sustainability. Research perspectives for responsible management education TRACK 07 Panel Discussion "Make Science Great Again" TRACK 05 Reimagining responsible management education in an age of mass migration and artificial intelligence	Central Building Track 11.2: 40.704 Track 12: 40.154 Track 07: 40.164 Track 05: 40.165
14.45 – 15.00	Room change break	
15.00 – 16.15	Parallel track sessions 3 TRACK 11.3 Innovative pedagogies and impactful practice for responsible management education TRACK 2.1 Educating amidst the Polycrisis: Arts-Based Pedagogies in Responsible Management Education TRACK 13.1 Reclaiming education beyond boundaries. Inter- and transdisciplinary pathways for transformative business education TRACK 18.1 Addressing the awareness to action gap. Cultivating transformative agency through responsible management education	Central Building Track 11.3: 40.704 Track 2.1: 40.154 Track 13.1: 40.164 Track 18.1: 40.165
16.15 – 16.45	Coffee break	Central Building, Foyer
16.45 – 17.45	Parallel Interactive Session TRACK 2.2 Educating amidst the Polycrisis: Arts-Based Pedagogies in Responsible Management Education: Workshop Using Lego Serious Play in Responsible Management Education TRACK 18.2 Workshop An Ecosystemic Inquiry into Transformative Agency in Responsible Management Education TRACK 09 Responsible management education in dialogue with issues of poverty alleviation. Reassessing, reframing and reaffirming this relationship	Track 2.2: 40.154 Track 18.2: 40.704 Track 09: 40.164
17:45-18:00	Break	
18.00 – 23.00	Conference dinner Keynote: Sylvia Grewatsch, Associate Professor for Strategy, at Goodman School of Business, Brock University, Canada	Central Building, Klippo Restaurant

CONFERENCE PROGRAM

Friday, 04.09.26		
8.30 – 9.00	Morning coffee and registration	Central Building, Foyer
9.00 – 9.30	Poster Fair – Chair: Tatjana Jovanic TRACK 14 Bridging education and industry transitions in socially responsible business education Track 13.2 Reclaiming education beyond boundaries. Inter- and transdisciplinary pathways for transformative business education	Poster Fair: Foyer Track 14: 40.164 Track 13.2: 40.165
9.30 – 10.30	PRME Cross-Chapter Meeting / Working Group Meetings – Chairs: Lisa Fröhlich, Karen Cripps	Central Building, 40.164
10.30 – 11.00	Coffee break	Central Building, Foyer
11.00 – 12.00	Panel Discussion: Building Bridges for Impact: How PRME and UN Global Compact Connect Learning, Business, and Future Talent • Karen Berger, Public Relations for the UN Global Compact Network Germany • Anna Caroline Czerwińska, PRME UNGC Taskforce Chair, BI University, Bergen • Anna Theresia Becker, Student Liaison, PRME Chapter DACH, Ostfalia Universität • Lynn Neubert, UNGC Austria, Human Rights, Labour & Gender Equality • Frank Longo, Director of Impact UBI Business School / Co-Chair PRME France-Benelux Chapter • Moderator: Lisa Fröhlich, ispira Think Tank for Sustainable Supply Chains	Central Building, Forum
12.00 – 13.00	Farewell and Networking lunch	Central Building, Klippo Restaurant

TRACK 11.1 - Room: 40.704	Track 16 – Room: 40.154	Track 08 – Room: 40.164	Track 19 – Room: 40.165
Parallel Paper Sessions 1: Thursday, Sept. 03, 11.10 – 12.30			
Innovative pedagogies and impactful practice for responsible management education Track chair: <i>Konstanina Skritsovali, Natascha Radclyffe-Thomas</i>	Imagining desirable futures. Responsible management research and futures methodologies Track Chair: <i>Annmarie Ryan, Paula Schonach, Alexandra Grammenou, Helena Jeronimo, Geri Mason, Elaine Conway, Jennifer Goodman, Emma AveOsyan, Belen Lopez, Marina Schmitz</i>	Enabling Circular Economy across regions. Institutional logics and procurement capabilities in global supply chains Track Chair: <i>Lisa Fröhlich, Chiara Bernd</i>	Innovations in Teaching and Learning for Common Good and Economy of Communion Track Chair: <i>Revanth Kumar Guttenu</i>
Beyond the business case: Conditions for transformative learning in ESG-integrated Digital Business Simulations - A case study Dirk Hohm Advancing education for sustainable development through living lab pedagogies: experiential learning, flipped classrooms and sustainable innovation in business education Mili Shrivastava, Prerna Tambay From sustainability knowledge to public dialogue: the green podcast project as a science communication pedagogy Katalin Ásványi, Zsófia Nemes	More than one Tomorrow: Futures literacy and Learner Agency in Responsible Management Education Antje Bierwisch How early-career and experienced researchers construe academic wrongdoings: An alarming shift. Annick van Rossem Back to the Future: Lessons from a Training Programme on Futures Thinking and Sustainability Elaine Conway, Helena Mateus Jerónimo, Paula Schönach, Alexandra Grammenou, Emma Avetisyan, Marina Schmitz, Winnie Ng Picoto	Between compliance and transformation: Supply chain governance under mandatory due diligence Theresa Bauer From fragmented circularity to global transformation: Developing the wheel of R-principles for sustainable supply chains Cristian Loza Adauí, Maud Helene Schmiedeknecht, Kristina Steinbiß The density-distance trap: Institutional mediation in circular biofuel supply chains Ekaterina Ivannikova, Aleksandr Pekarets, Michael Akim, Ekaterina Ivanova From policy to practice: The BECOME project and the institutionalisation of circular economy in Europe Marina Schmitz; Mirjana Matešić; Mislav Ante Omazić	Hope that corrects itself: resilience, social capital, and the “Shovel Heroes” phenomenon as a dual narrative model for responsible management education Kun-Cheng Lin, SeHwa Wu Moving beyond narrow economic paradigms: A simulation game approach for teaching sustainable management of common goods Sabrina Poll, Henrik von Wehrden

Track 11.2 - Room: 40.704	Track 12 – Room: 40.154	Track 07 – Room: 40.164	Track 05 – Room: 40.165
Parallel Paper Sessions 2: Thursday, Sept. 03, 13.30 – 14.45			
Innovative pedagogies and impactful practice for responsible management education Track Chairs: <i>Konstanina Skritsovali, Natascha Radclyffe-Thomas</i>	Reimagining digitalization for sustainability. Research perspectives for responsible management education Track Chairs: <i>Hannah Trittin-Ulbrich, Lisa Fröhlich, Barbara Barisic Krakow</i>	Panel Discussion "Make Science Great Again" Track Chair: <i>Wulf-Peter Schmidt</i>	Reimagining responsible management education in an age of mass migration and artificial intelligence Track Chairs: <i>Vivian Kong, Alina Vaduva, Stephanie Sandland, Toyin Coker</i>
Teaching SDGs by doing - A service learning portfolio model for sustainability education in Management programmes <i>Justyna Berniak-Woźny</i> Cultivating communities of practice in responsible management education: lessons from the PRME UK & Ireland innovative pedagogy competition <i>Laura Steele, Claire May</i> From sustainability knowledge to sustainable behaviour: a challenge-based learning curriculum for responsible business education <i>Katalin Ásványi, Zsófia Nemes, Zsuzsanna Szerényi</i>	How is the Twin Transition evolving? A Patent-Based Study <i>Alina Steiger, Salih Çevikarslan, Susanne Hensel-Börner, Jörg Henseler</i> Beyond the digital fix: Institutional mediation in sustainable mobility systems <i>Stephan Sonnenburg, Flavio Martins, Ekaterina Ivanova, Uliana Kisataeva, Michael Akim</i> The hidden sustainability costs of digitalization: Toward a corporate digital responsibility framework for digital waste <i>Ana Marija Mustafai, Urša Golob</i> Digital Transformation as a Conduit for Sustainability and PRME <i>Mili Shrivastava, Tambay Prerna</i>	Panelists: <i>Andras L. Pap</i>, Research Professor / Head of Department for Administrative and Constitutional Law at Centre for Social Sciences Institute for Legal Studies, Professor of Law at Eötvös University, Budapest <i>Galina Goncharenko</i>, Reader in Accounting, PRME Lead und PhD Programme Director, Aston University (Aston Business School), Birmingham, UK. <i>Noemi Sinkovics</i>, Associate Dean Ethics, Responsibility, and Sustainability, Professor of Sustainable and Responsible Business, Newcastle University Business School, UK as well as Visiting Professor an der University of Vaasa (InnoLab), Finland. <i>Rob van Tulder</i>, Emeritus Full Professor of International Business-Society Management, Rotterdam School of Management, Erasmus University (RSM); Fellow of the Academy of International Business (AIB), the European Academy of International Business (EIBA) and elected member of the Academia Europaea. <i>Antje Bierwisch</i>, Professor and Head of the Innovation, Entrepreneurship & Futures Literacy Department, as well as holder of the UNESCO Chair in Futures Capability for Innovation and Entrepreneurship, MCI Management Center Innsbruck, Austria.	The AI-augmented global workforce: Cultivating inclusive and data-literate managers in business schools <i>Marian Catalin Voica, Mirela Panai, Stefan Virgil Iacob</i> Reimagining responsible management education in an age of mass migration and artificial intelligence <i>Vivian Kong, Alina Vaduva, Stephanie Sandland, Toyin Coker</i> Beyond labels: Migration, neudiversity, and AI enabled workplace integration <i>Anjana Nanayakkara, Arezou Ghanavat Pour, Stephanie Sandland, Alina Vaduva</i>

Track 11.3 - Room: 40.704	Track 2.1 - Room: 40.154	Track 13.1 - Room: 40.164	Track 18.1 - Room: 40.165
Parallel Paper Sessions 3: Thursday, Sept. 03, 15.00 – 16.15			
Innovative pedagogies and impactful practice for responsible management education Track Chairs: <i>Konstanina Skritsovali, Natascha Radclyffe-Thomas</i>	Educating amidst the Polycrisis: Arts-Based Pedagogies in Responsible Management Education Track Chairs: <i>Divya Singhal, Ekaterina Ivanova</i>	Reclaiming education beyond boundaries. Inter- and transdisciplinary pathways for transformative business education Track Chair: <i>Alexander Herzner</i>	Addressing the awareness to action gap. Cultivating transformative agency through responsible management education Track Chairs: <i>Regina Obexer, Minna-Maari Harmaala, Wendy Farrell</i>
From pockets of practice to Positive Tipping Points: Impact Innovation Circles as a relational pedagogy for institutional transformation in Responsible Management Education <i>Darija Miletic, Clémentine Robert, James A.F. Stoner, John E. North, Danielle Thibodeau, Wayne Visser, Fara Azmat, Rose Luke, Chris Saunders; Graham Abbey, et al.</i> Making the Hidden Curriculum tangible - A Student-oriented Reflection Model for Implementing Responsible Management Education in the Multidimensional Learning Environment <i>Johanna Oster</i> Reclaiming responsibility through practice: Circular Economy Innovation Communities as a transformative pedagogical model in responsible management education <i>Maria Pietrzak, Gary Walpole, Laura Steffes</i>	Waste reimaged: Recycled art for sustainable management education <i>Charlie Yang</i> Exploring regenerative art practices in museum ecosystems <i>Divya Singhal, Stephan Sonnenburg, Flavio Martins, Ekaterina Ivanova, Daria Kovaleva, Michael Akim</i> The common thread: performance, fashion, and the art of connection <i>Sally Chan</i>	The pedagogy of enough: sufficiency, degrowth, and responsible management education <i>Gabija Skučaitė, Mehmet Recai Uygur, Samson Abiodun Toye</i> From interdisciplinary curriculum to transdisciplinary project: the master's program sustainability and transformation <i>Alexander Herzner, Markus Schmitt, Elisabeth Berger</i> From legal education to Law & Management: Compliance Studies as a boundary-crossing model of responsible management education <i>Tatjana Jovanic</i> Reclaiming rural agency through agripreneurship: Reimagining responsible management education for inclusive and sustainable rural transformation <i>Lichia Saner-yiu, Raymond Saner</i>	Sticking to the status quo? Participatory teaching and learning for sustainable innovation <i>Luisa Mach</i> Opening the black box of sustainability competence development in service learning: A mixed-methods exploration of learning processe <i>Susanne Hensel-Börner, Inga Schmidt-Ross</i> Completing the picture: An integrative conceptual framework of mental model and mindset research <i>Selim P. Geis, Oliver Laasch</i> Reclaiming the Human Story: Sustainability-Employability Storytelling for the Age of AI-Mediated Recruitment <i>Karen Cripps</i>

Track 2.2 – Room: 40.154	Track 18.2 – Room: 40.704	Track 09 – Room: 40.164
Parallel Interactive Session: Thursday, Sept. 03, 16.45 – 17:45		
Workshop: Using Lego Serious Play in Responsible Management Education Track Chair: <i>Salma Ashour</i>	Workshop: An Ecosystemic Inquiry into Transformative Agency in Responsible Management Education Track Chairs: <i>John North, Paulo Alves, Armand; Bam, Rumina Dhalla, Jeff Thies</i>	Responsible management education in dialogue with issues of poverty alleviation. Reassessing, reframing and reaffirming this relationship Track Chairs: <i>Shirley Yeung, Al Rosenbloom</i>
		Responsible AI management education for achieving SDG <i>Shirley Mo Ching Yeung</i>
		Food, medicine, care, and mobility: Operationalising responsible management research through a two-phase test of mobility-as-a-social-service in a rural eastern Taiwan county <i>Sheng-Tsung Hou</i>
		Reframing poverty alleviation through embedded bricolage: a spiral model for responsible management education from Taiwan's rural periphery <i>Kun-Cheng Lin, Sehwa Wu</i>
		From technology transfer to institutional mediation: Causal mechanisms in Ghana's clean cooking poverty trap <i>Promise Yeboah Owusu, Michael Akim, Ekaterina Ivanova</i>

Poster Fair – Room: Foyer	Track 14 – Room: C40.164	Track 13.2 – Room: C40.165
Parallel Paper Sessions 4: Friday, Sept. 04, 9:00-9:30		
Poster Fair Chair: <i>Tatjana Jovanic</i>	Bridging education and industry transitions in socially responsible business education Track chair: <i>Gülen Hashmi</i>	Reclaiming education beyond boundaries. Inter- and transdisciplinary pathways for transformative business education Track Chair: <i>Alexander Herzner</i>
Leuphana Concert Lab: concert creation as opportunity for transformative learning in interdisciplinary university settings? Lea Jakob, Sigrid Bekmeier-Feuerhahn Completing the picture: An integrative conceptual framework of mental model and mindset research Selim P. Geis, Oliver Laasch Management Education in the times of Social-Ecological Crisis: Nature-Based Transformative Learning for Regeneration Maryna Potriina Preparing sustainability professionals for a digital future - employer expectations and implications for sustainability education Esther Prah Koti	From Mobility as a Service to Mobility as a Social Service: Engaged Scholarship and the Transformation of Taiwan's Mobility Industry, 2014–2026 Sheng-Tsung Hou From transition to transformation: assessing SIP 2.0 as a new standard for responsible management education reporting Petros Vourvachis, Laura Steele, Margaret McKee, Fara Azmat, Jose Luis Camarena, Julian Mauricio Cruz Pulido, Alexandra Grammenou, Anna Hohenadel Belen López Vázquez, Alejandro Luna, Frederica Martin, Karen Neville, Katerina Psarikidou, Nahid Yazdani, Gustavo Adolfo, Yepes López	Advancing PRME and the SDGs through the organization of university-wide events: the case of Sustainability Day as a teaching course Alexandra Grammenou From learning to impact: Teaching responsible management education through student volunteering at a refugee learning centre Priya Sharma

***The RMER Conference Committee reserves the right to make last-minute changes in the program and speakers, or to cancel sessions if enrollment criteria are not met, or when conditions beyond its control prevail.**

Local organizing committee

Hannah Trittin-Ulbrich, Leuphana University of Lüneburg
Stefanie Habersang, Leuphana University of Lüneburg

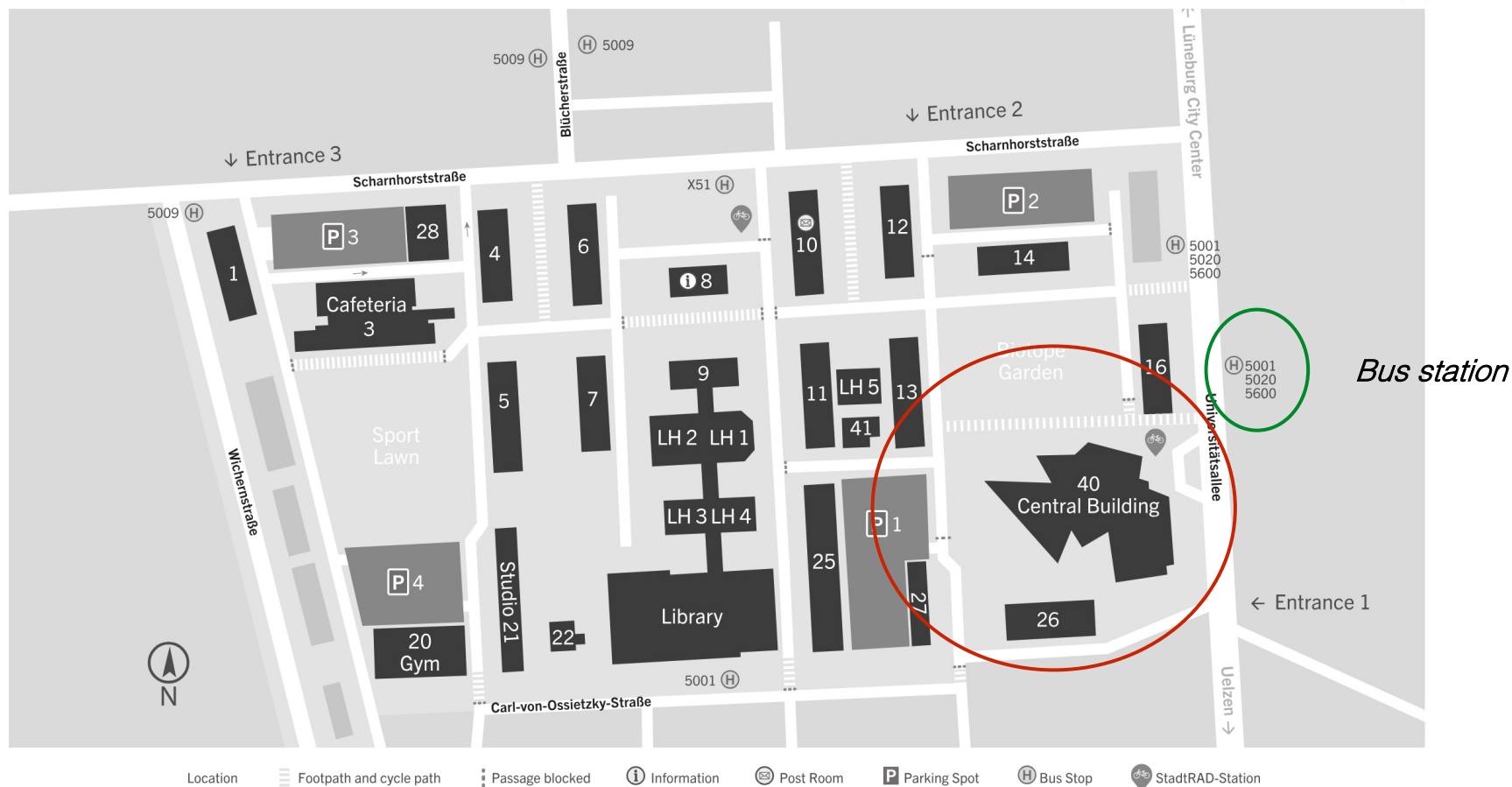
PRME DACH Chapter Conference committee

Lisa Fröhlich, ispira Think Tank for Sustainable Supply Chains
Christian Baumgartner, Fachhochschule Graubünden
Regina Obexer, MCI | The Entrepreneurial School®



CONFERENCE LOCATION

The RMER Conference, including the conference dinner, takes place in the central building of Leuphana University.



Bus connection Lüneburg: Universitätsallee (University) – City Center (Am Sande) and Train Station (ZOB)

Lüneburg · 2.–4. September 2026

**Train Station Lüneburg (ZOB) → Am Sande (City Center) → Universitätsallee (University) –
Wednesday to Friday, 2–4 September 2026**

All of the following services on lines 5020 and 5600 run from Bahnhof Lüneburg (ZOB) via Am Sande (City Center) to Universitätsallee (University), each between 7:00 am and 11:00 am:

Start Train Station	Start Am Sande	End Universitätsallee	Time	Line
07:43 am	07:48 am	07:55 am	12 Min.	5020
07:46 am	07:50 am	07:55 am	9 Min.	5600
08:43 am	08:48 am	08:55 am	12 Min.	5020
08:46 am	08:50 am	08:55 am	9 Min.	5600
09:43 am	09:48 am	09:55 am	12 Min.	5020
09:46 am	09:50 am	09:55 am	9 Min.	5600
10:43 am	10:48 am	10:55 am	12 Min.	5020
10:46 am	10:50 am	10:55 am	9 Min.	5600

Source: official line timetable of MOIN Mobilitätsinfrastruktur- und -betriebs GmbH Landkreis Lüneburg, valid from 1 Jan 2026 (moin-lg.de), lines 5020 and 5600. Only trips running on every weekday (no school-day/holiday restriction, „S“/„F“) are included; depending on school holidays, a few additional early-morning school-day trips may run.

Universitätsallee (University)→ Am Sande (City Center)→ Bahnhof (ZOB)— Wednesday, 2 & Thursday, 3 September 2026

All of the following services on lines 5020 and 5600 run from Universitätsallee (University) via Am Sande (City Center) onward to Bahnhof Lüneburg (ZOB) (evening services, last through trip at 21:06):

Start Universitätsallee	End Am Sande	End Train Station	Time	Line
06:06 pm	06:14 pm	06:19 pm	13 Min.	5020
06:06 pm	06:15 pm	06:20 pm	14 Min.	5600
07:06 pm	07:14 pm	07:19 pm	13 Min.	5020
07:06 pm	07:15 pm	07:20 pm	14 Min.	5600
08:06 pm	08:14 pm	08:19 pm	13 Min.	5020
08:06 pm	08:15 pm	08:20 pm	14 Min.	5600
09:06 pm	09:14 pm	09:19 pm	13 Min.	5020
09:06 pm	09:15 pm	09:20 pm	14 Min.	5600

Note: According to the official timetable, the last through weekday connection from Universitätsallee to the station (lines 5020/5600) departs at 21:06; no further direct service on these two lines until the following morning.

Universitätsallee → Am Sande → Bahnhof Lüneburg (ZOB) — Friday, 4 September 2026

All of the following services on lines 5020 and 5600 run from Universitätsallee (University) via Am Sande onward to Bahnhof Lüneburg (ZOB), between 11:00 am and 2:00 pm:

Start Universitätsallee	End Am Sande	End Train Station	Time	Line
11:06 am	11:14 am	11:19 am	13 Min.	5020
11:06 am	11:15 am	11:20 am	14 Min.	5600
12:06 pm	12:14 pm	12:19 pm	13 Min.	5020
12:06 pm	12:15 pm	12:20 pm	14 Min.	5600
01:06 pm	01:14 pm	01:19 pm	13 Min.	5020
01:06 pm	01:15 pm	01:20 pm	14 Min.	5600
02:06 pm	02:14 pm	02:19 pm	13 Min.	5020
02:06 pm	02:15 pm	02:20 pm	14 Min.	5600

Source: official line timetable of MOIN Mobilitätsinfrastruktur- und -betriebs GmbH Landkreis Lüneburg, valid from 1 Jan 2026 (moin-ig.de), lines 5020 and 5600. Only trips running on every weekday (no school-day/holiday restriction, „S“/„F“) are included; depending on school holidays, a few additional early-morning school-day trips may run.

Taxis in Lüneburg

Taxi companies and phone numbers

Company	Phone
HanseTaxi LG / Taxen-Zentrale Lüneburg	04131 52025
LG Taxi	04131 2230200
Taxi Röhlig GmbH & Co. KG	04131 2222

Estimated fares (University → city centre)

Route	Day rate (approx.)	Night rate 11 pm–6 am (approx.)
University → Am Sande	€12–15	€14–17
University → Bahnhof Lüneburg (ZOB)	€13–17	€16–20