

# CULTURAL STUDIES: CULTURE AND ORGANIZATION (MA)

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Studying the relationship between culture, the arts and organization

How are art and culture organized? Why and how are art, creativity and diversity important to ideas and practices of organization and entrepreneurship? How are urban creative spaces and industries designed and experienced? How do digital media change the way we work and interact?



### Why study »Culture and Organization« in Lüneburg?

The students

- learn to reflexively engage with organizational and entrepreneurial practices in different fields and industries of arts and culture
- engage with **cultural and sociological theories** as critical lenses on contemporary organization
- study key approaches to cultural organization from the field of management and entrepreneurship studies
- learn to understand and shape organizational and entrepreneurial practices in arts and culture

The programme actively pursues an **international outlook** and combines **fieldwork-based** education with research-based teaching.



### Theory meets practice in fieldwork-based teaching

### Media Organize... the Arts Barenboim-Said Academy /

Pierre Boulez Hall, Berlin



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Organising Culture The art museum as site of organizational change A MOK meets C&O Seminar

> 11.04-15.04.2023 @Kunstmuseum Basel

kunstmuseum basel 🔣 unensyafacilier Stiftung LSUPADA

### MIGRATION, ORGANIZATION AND URBAN ENTREPRENEURSHIP



EUROPEAN SUMMER ACADEMY BERLIN, 29.5.-3.6.2023

How can we understand migration as organizational and entrepreneurial force and phenomenon? How does migration reorganize the cities we are living in, its spaces, practices and imaginaries? The European Summer Academy will investigate organizational practices, forms and atmospheres of "migrant organizing". We will explore the city of Bertin as empirical site of organizing: from small-scale entrepreneurinh to globalized networks, from political initiatives to protest movements, from spaces of solidarity and care to sites of struggle, from the historical embeddedness of migration in the urban landscape to Its contemporary transformations.

### Leuphana Universität Lüneburg // Präsidium

**HANIEL** 

Stiftung

# **Career prospects**

The programme provides theoretically advanced and practice-based knowledge of, and competencies for, organizing culture, communication and teamwork. It is suitable for students who would like to take on **responsible roles in** 

- the cultural and creative industry,
- in the arts,
- in the media.
- in the public sector,
- in urban development
- in consulting or
- in foundations and charitable organizations.







### How the Culture & Organization programme is structured

Semester 4	Masters Forum 5 CP	Masters Dissertation 25 CP			
Semester 3	Current debates in Cultural Studies 5 CP	Fields of Culture and the Arts 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 2	History of cultural studies and its methodologies II 5 CP	Digital Media and Social Organization 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 1	History of cultural studies and its methodologies I 5 CP	Sociology of Culture 10 CP			Complementary Studies 5 CP



### Core Area (first [winter] term): The Sociological Study of Culture

The module lays the social-theoretical foundations for the program. Students engage with key approaches to the sociological study of culture. They learn how the cultural takes shape and can be shaped on different levels.

Through key concepts - such as body, things, power, subjects and identities - the module offers an overview of perspectives, questions, and methods of cultural sociology. It combines theoretical work on key concepts with their practical exploration through one of the central methods of cultural sociology: ethnography.

Serhat Karakayali Professor for Migration and Mobility Studies





### Core Area (first [winter] term): Cultural Entrepreneurship

In this module, students will experience and understand common modes of creative organizing. Combining insights from theory with group assignments, they will experiment with concept development and other creative tools.

In the second part of the module, they will gain hands-on experience developing a concept for a cultural event in collaboration with cultural organizations.

Some parts of the core module are designed interdisciplinary, in cooperation with the Master Management & Entrepreneurship.

Boukje Cnossen Professor for Business Administration, in particular Entrepreneurship, Organization, and Culture



### Core Area (second [summer] term): Digital Media and Social Organization

This module is dedicated to the interdependence of media technologies and the organized world. Students study and explore how (digital) media are fundamentally organizational, how they shape work life and practices of cultural organization.

Students engage with key writings on the threshold of media (theory) and organization (theory) including approaches from science and technology studies. They engage with classic investigations of bureaucratic technologies as well as contemporary critiques of digital labour and conduct their own investigations of the nexus of media and social organization.

Lisa Conrad Lecturer in Media, Cultural and Organization Studies Armin Beverungen Junior Professor for Organization in Digital Cultures Claus Pias Professor for Media Theory and History Timon Beves

Professor of Sociology of Organization and Culture





### Core Area (third [winter] term): : Fields of Culture and the Arts

This module is dedicated to the study of concrete processes of cultural and artistic production, distribution, and consumption.

The focus is on arts and cultural organizations and genres, their structures, dynamics, societal contexts, and how these processes are manifested in mutually affecting interdependencies.

Students conduct empirical studies of fields of culture and the arts in the real world of artistic organization.

Volker Kirchberg Professor for the Sociology of the Arts Lynn Rother Professor for Provenance Studies





## **Electives**

Semester 4	Masters Forum 5 CP	Masters Dissertation 25 CP			
Semester 3	Current debates in Cultural Studies 5 CP	Fields of Culture and the Arts 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 2	History of cultural studies and its methodologies II 5 CP	Digital Media and Social Organization 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 1	History of cultural studies and its methodologies I 5 CP	Sociology of Culture 10 CP	Cultural Entrepreneurship Complementary 10 CP 5 CP		Complementary Studies 5 CP



### **Electives: exemplary pathways**

The electives enable students to supplement – both broaden and focus – their study of culture and organization by e.g. ...





### Field of Integration: Winter term 2022/23

Semester 4	Masters Forum 5 CP	Masters Dissertation 25 CP			
Semester 3	Current debates in Cultural Studies 5 CP	Fields of Culture and the Arts 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 2	History of cultural studies and its methodologies II 5 CP	Digital Media and Social Organization 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 1	History of cultural studies and its methodologies I 5 CP	Sociology of Culture 10 CP	Cultural Entrepreneurship Complementary 10 CP 5 CP		Complementary Studies 5 CP



### Complementary Studies: exemplary options in the winter term 2023-24

Semester 4	Masters Forum 5 CP	Masters Dissertation 25 CP			
Semester 3	Current debates in Cultural Studies 5 CP	Fields of Culture and the Arts 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 2	History of cultural studies and its methodologies II 5 CP	Digital Media and Social Organization 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 1	History of cultural studies and its methodologies I 5 CP	Sociology of Culture 10 CP	Cultural Entrepreneurship Complementar 10 CP Studies 5 CP		Complementary Studies 5 CP

Philosophy of Social Science Postcolonial Studies Management and Organization Theories Writing Organization

Design Science Research Critical Management Studies in the Digital Age

and many more ....



### **Masters Dissertation and Masters Forum**

Semester 4	Masters Forum 5 CP	Masters Dissertation 25 CP			
Semester 3	Current debates in Cultural Studies 5 CP	Fields of Culture and the Arts 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 2	History of cultural studies and its methodologies II 5 CP	Digital Media and Social Organization 10 CP	Electives 5 CP	Electives 5 CP	Complementary Studies 5 CP
Semester 1	History of cultural studies and its methodologies I 5 CP	Sociology of Culture 10 CP	Cultural Entrepreneurship Complementary S 10 CP 5 CP		Complementary Studies 5 CP



# Studying Abroad It is possible to study abroad in an Erasmus programme at one of our partner universities or as a free mover We recommend the third semester for such an exchange semester

### Consultation

- International Office <u>https://www.leuphana.de/en/services/io/study-abroad.html</u>
- Felicitas Seibold (Dean's office)
- felicitas.seibold@leuphana.de



### More Information / How to Apply

General Information	<u>https://www.leuphana.de/en/graduate-school/master/course-</u> offerings/cultural-studies-culture-and-organization.html	
	https://www.leuphana.de/en/graduate-school/masters- application.html	
How to apply?	<u>https://www.leuphana.de/en/graduate-school/student-</u> <u>counselling.html</u>	
Studying abroad / exchange programs	• International Office <u>https://www.leuphana.de/en/services/io/study-</u> abroad.html	
	• Felicitas Seibold (Dean's office): itas.seibold@leuphana.de	
Contact (Martina Bossi, student assistant)	cultureandorganization@leuphana.de	