



Leuphana Master in Management (MSc)

MSc Management & Entrepreneurship



Visit our Website: <https://www.leuphana.de/en/graduate-school/master/course-offerings/management-entrepreneurship.html>

E-Mail: master-entrepreneurship@leuphana.de

Programme Directors



Prof. Dr. Ursula Weisenfeld
Professor of Innovation Management



Prof. Dr. Markus Reihlen
Prof. of Strategic Management

Programme Coordinator



Julia Oemichen



Today's problems urgently require solutions





Core mission of the study programme

The Master advances
knowledge and entrepreneurial thinking
for responsible action and management.





We propose entrepreneurship as **solution orientation**

- Within a company: doing corporate entrepreneurship
- As a new organization: starting-up
- As a researcher: moving forward



... but **solution orientation** should be grounded in research

- Current academic debates: relevance
- Evidence-based and using sound methods: rigor



Leuphana Management Master (MSc)

Major in Management & Entrepreneurship – Curriculum Structure

4th Sem.	Master Forum	Master Thesis				
	Management Studies	Research & Method	Core	Core & Elective	Core & Elective	Complementary Studies
3rd Sem.	Entrepreneurial Project	Research Project	Psychology of Negotiation	Elective	Elective	Connecting Science Responsibility & Society
2nd Sem.	Digitalization	Quantitative Research Methods	Entrepreneurial Strategy	Management in a Globalized Society	Elective	Reflecting Research Methods
1st Sem.	Organization, Strategy & Innovation	Qualitative Research Methods	(Micro level) Entrepreneurial Psychology	(Macro level) Entrepreneurship and Societal Transformation	Corporate Finance	Engaging with Knowledge and Sciences

*Electives from subject specific clusters:

- Management & Entrepreneurship
- Sustainable Accounting & Finance
- Culture & Organization
- Sustainability Science
- Public Policy
- Psychology & Society
- Doctorate Program



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Major: Management & Entrepreneurship

Occupational Profiles of Future Graduates

- **Start-up Entrepreneurs**
 - **Corporate Entrepreneurs/Intrapreneurs/Entrepreneurial Managers**
 - **Internal or External Consultants** in Private or Public Organizations
 - **Customized Profile** for a Career as Entrepreneur/Intrapreneur/Consultant in the Field of Sustainability, Culture, Digital Technology, Engineering, or Public Policy
 - **Young Academics**
- by choosing respective electives



➤ Q&A



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See you in Lüneburg

