





Visit our Website: <u>https://www.leuphana.de/en/graduate-school/master/course-offerings/management-entrepreneurship.html</u>

E-Mail: master-entrepreneurship@leuphana.de

### **Programme Directors**



**Prof. Dr. Ursula Weisenfeld** Professor of Innovation Management



**Prof. Dr. Markus Reihlen** Prof. of Strategic Management

### **Programme Coordinator**



Julia Oemichen



### **Today's problems urgently require solutions**











### Core mission of the study programme

The Master advances knowledge and entrepreneurial thinking for responsible action and management.



## We propose entrepreneurship as **solution orientation**

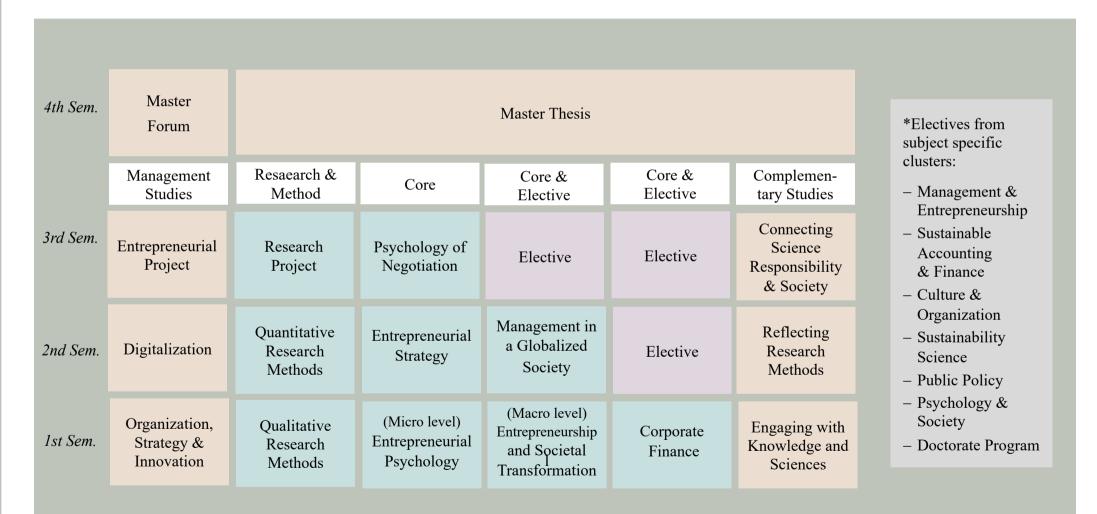
- > Within a company: doing corporate entrepreneurship
- > As a new organization: starting-up
- > As a researcher: moving forward

# ... but solution orientation should be grounded in research

- Current academic debates: relevance
- Evidence-based and using sound methods: rigor

### $\bigotimes$

### Leuphana Management Master (MSc) Major in Management & Entrepreneurship – Curriculum Structure





# Leuphana Management Master (MSc) Major: Management & Entrepreneurship

**Occupational Profils of Future Graduates** 

- Start-up Entrepreneurs
- Corporate Entrepreneurs/Intrapreneurs/Entrepreneurial Managers
- Internal or External Consultants in Private or Public Organizations
- Customized Profile for a Career as Entrepreneur/Intrapreneur/Consultant in the Field of Sustainability, Culture, Digital Technology, Engineering, or Public Policy
- Young Academics

by choosing respective electives

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### ≻Q&A



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