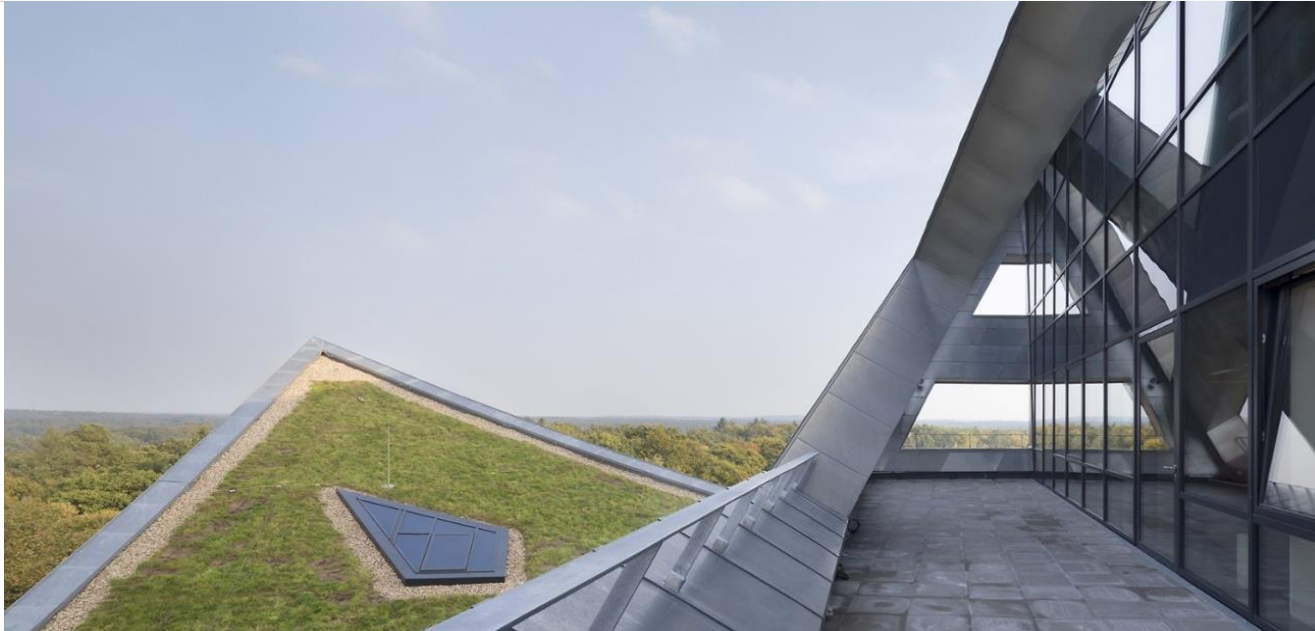




LEUPHANA
UNIVERSITÄT LÜNEBURG



**Leuphana Master in Management (MSc)
MSc Management & Entrepreneurship**



Faculty of Business & Economics

**In research and teaching,
we combine disciplinary and interdisciplinary strengths
to advance
knowledge, entrepreneurial thinking, and responsible action & management
in business and society**



Leuphana Management Master (MSc)

- **Major in Management & Entrepreneurship**
- Major in Management & Sustainable Accounting & Finance
- Major in Management & Engineering
- Major in Management & Data Science



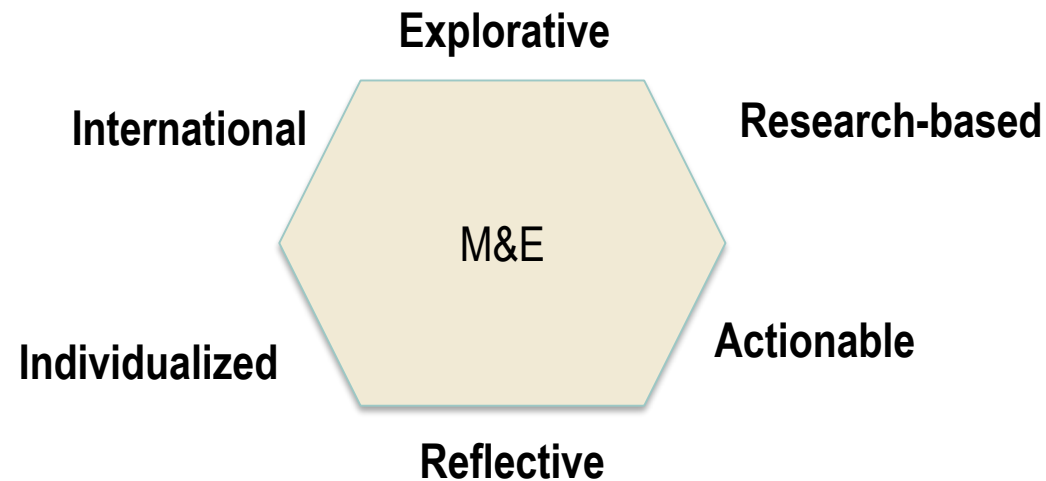
Core mission of the study programme

The Master advances
knowledge and entrepreneurial thinking
for responsible action and management.





Value Proposition of the Master Management & Entrepreneurship



- **Explorative** – by motivating and engaging students to deal with novelty, uncertainty, and ambiguity.
- **Research-based** – by training students in theory, methods, & empirical evidence of management & entrepreneurship research
- **Actionable** – by providing practical contexts for problem-based learning
- **Reflective** - by offering educational spaces for reflective dialogs
- **Individualized** – by offering choices to customize the educational experience
- **International** – by creating an international community of students, educators, & practitioners



Occupational profiles of the Master Management & Entrepreneurship

- **Start-up Entrepreneurs**
- **Corporate Entrepreneurs/Intrapreneurs/Entrepreneurial Managers**
- **Internal or External Consultants** in private or public organizations
- **Customized Profile** for a career as entrepreneur/intrapreneur/consultant in the field of sustainability, culture, digital technology, engineering, or public administration)
- **Academic career** (doctoral track possible)



Leuphana Management Master (MSc) Management & Entrepreneurship – Curriculum Structure

4th Sem.	Master Forum	Masters Dissertation				
	Management Studies	Research & Methods	Core	Core & Elective	Core & Elective	Complementary Studies
3rd Sem.	Entrepreneurial Project	Research Project	Economic Psychology & Negotiation	Elective	Elective	Connecting Science Responsibility & Society
2nd Sem.	Digitalization	Quantitative Research Methods	Entrepreneurial Strategy	Entrepreneurship & Institutional Change Entrepre. & Change Communication	Elective	Reflecting Research Methods
1st Sem.	Organization, Strategy & Innovation	Qualitative Research Methods	Entrepreneurial Psychology	Corporate Finance	Organizing for Innovation Innovation & Market Creation	Engaging with Knowledge and Sciences

*Electives from subject specific clusters:

- Management & Entrepreneurship
- Sustainable Accounting & Finance
- Culture & Organization
- Further elective tracks are planned from the field of Data Science, Engineering, Psychology & Society, Sustainability Science and Public Policy



Admission Requirements

Business Administration

At least 30 ECTS in at least 5 of the following 6 business subjects:

- **Cost Accounting, Internal Accounting System**
- **Financial Accounting, External Accounting**
- **Finance, Financial Management**
- **Marketing**
- **Management**, Organizational Design, Organizational Behaviour, Human Resources Management, International Management/ Business, Entrepreneurship, Strategic Management
- Operations Management, Production and Logistics, Supply Chain Management

Quantitative Methods

At least 15 ECTS in **quantitative methods** covering the following topics:

- **Mathematics** for Business/ Economics, Analysis and Linear Algebra
- **Descriptive** and (Economic) **Statistics**
- **Probability and Statistical Inference**, Econometrics

English Language Proficiency

Testified through, for instance,

- Internet-based TOEFL-Test of at least 85 points
- TOEIC-Test of at least 785 points
- IELTS 5.5 Test
- Cambridge C1 Advanced: graded C or better



Further Questions

Visit our Website: <https://www.leuphana.de/en/graduate-school/master/course-offerings/management-entrepreneurship.html>

Programme Directors



Prof. Dr. Ursula Weisenfeld
Professor of Innovation Management



Prof. Dr. Markus Reihlen
Prof. of Strategic Management

Programme Coordinator



Julia Oemichen