

PROGRAMME OF EVENTS SUMMER SEMESTER 2025 FOR THE ACADEMIC STAFF



→ PERSONNEL DEVELOPMENT FOR ACADEMIC STAFF

BRIEF OVERVIEW

Tues.18.02.2025

10:00 a.m.-12:00 a.m.

First proposal! On the way to your own third-party funded project (I)

Classroom event for doctoral candidates and postdocs (with Dr. Rainer Baumann)

Thur.27.& Fri.28.02.2025

9:00 a.m.-12:30 a.m. both days

(Science) Social Media Communication

Online event for postdocs und professors (with Nationales Institut für Wissenschaftskommunikation)

Sun.09.03.2025

End of registration for the blended learning programme “Lehre am Start”

A three-months blended learning programme for lecturers

Tues.25.03.2025

10:00 a.m.-12:00 a.m.

First proposal! On the way to your own third-party funded project (II)

Classroom event for doctoral candidates and postdocs (with Dr. Rainer Baumann)

Tues.29.04.2025

4:30 p.m.-6:00 p.m.

Impact – What are the effects of my research in academia and society?

Classroom event for doctoral candidates, postdocs and junior professors (with Dr. Wiebke Vorrath) *in English if requested*

Thur.15.05.2025

5:00 p.m.-6.00 p.m.

The purpose and benefits of annual appraisals for researchers in leadership positions

Online event for professors (with Dr. Hannah Jacobmeyer) *in English if requested*

Mon.19.05.2025

9:00 a.m.-1:00 p.m.

With a clear voice – one-to-one voice training

Online event for professors, 50 minutes per person (with Heike Hofmann) *in English if requested*

Thur.12.06.2025

1:00 p.m.-4:00 p.m.

Confidently handling journalistic interviews

Classroom event for doctoral candidates, postdocs and junior professors (with Dr. Marie-Luise Braun)

Tues.24.06.2025

2:00 p.m.-4:00 p.m.

Diversity instead of bottlenecks: a career in science management

Classroom event for doctoral candidates and postdocs (with Dr. Inga Brinkmann and Dr. Hannah Jacobmeyer)

Wed.03.09. & Thur.04.09.2025

9:00 a.m.-3:00 p.m. both days

Leading research teams

Classroom event for professors and postdocs (with Dr. Claudia Nounla)

Mon.15.09.2025 to Wed.17.09.2025

Writing Retreat for postdocs and junior professors

Classroom event for female and non-binary postdocs and junior professors in Lauenburg/ Elbe (with Dr. Silke Martin) in cooperation with the Office for Equal Opportunities

All events will start „sine tempore“ (s.t.).

For research assistants, participation must be authorised by the employee's superior.

FIRST PROPOSAL! ON THE WAY TO YOUR OWN THIRD-PARTY FUNDED PROJECT (I)

Target group: Doctoral candidates and postdocs

Format: Classroom event

Language: German

Early-career researchers considering their first third-party funded project face many questions. What requirements do I have to meet? What funding opportunities are there? How do I structure my application? How much lead time do I need to allow? Are there legal and financial aspects that I need to consider? What are my chances of success? These questions and more will be addressed in the workshop. The questions and problems that arise will not only be discussed in the abstract, but, after an introductory overview, will be addressed as concretely as possible in terms of the participants' own project ideas, which may still be in the early stages of development. Participants will briefly present their project idea in outline during the first session, receive feedback on it, and discuss their revised outlines in the second session of the workshop.

Date: Tue.18.02.2025, 10:00 a.m. to 12:00 a.m.

Location: C40.147

Speaker: Dr. Rainer Baumann has more than twenty years of research and teaching experience as a social scientist. He has been working as a research consultant since 2018 and in Research Services at Leuphana since November 2024.

Registration required. Please register via the online portal of the Internal Training/ Continuing Education or GradSkills:

<https://www.leuphana.de/intranet/weiterbildung/details/erstantrag-auf-dem-weg-zum-eigenen-drittmittelprojekt-teil-i.html>

<https://www.leuphana.de/graduate-school/karriere-foerderung/gradskills/details/erstantrag-auf-dem-weg-zum-eigenen-drittmittelprojekt-teil-i.html>

(SCIENCE) SOCIAL MEDIA COMMUNICATION

Target group: Postdocs and professors

Format: Online event

Language: German

The workshop focussing on social media provides an introduction to science communication online and provides practical tips on how relevant social media can be used by researchers. The workshop is interactive, with teaching content alternating with exercises and question and answer sessions. Thematic focuses are

- The new media landscape and the consequences for science communication
- Instagram, X, Bluesky, LinkedIn - social networks and their benefits
- The digital profile and how to influence it
- Planning your own online communication strategy
- Tips and tricks for successful online communication

Date: Thur.27.02. & Fri.28.02.2025, 9:00 a.m. to 12:30 a.m.

Room/ Location: Access data to the online room will be provided before the start of the event.

Speakers: **Stina Börchers and Dr. Jan Philipp Rudloff**, lecturers at the National Institute for Science Communication gGmbH (NaWik), founded in 2012, have been teaching scientists, students and professional public relations workers the basics of good science communication for over ten years.

Registration required. Please register via the online portals of the Internal Training/ Continuing Education or GradSkills:

<https://www.leuphana.de/intranet/weiterbildung/details/science-social-media-communication.html>

<https://www.leuphana.de/graduate-school/karriere-foerderung/gradskills/details/science-social-media-communication.html>

FIRST PROPOSAL! ON THE WAY TO YOUR OWN THIRD-PARTY FUNDED PROJECT (II)

Target group: Doctoral candidates and postdocs

Format: Classroom event or online event

Language: German

Early-career researchers considering their first third-party funded project face many questions. What requirements do I have to meet? What funding opportunities are there? How do I structure my application? How much lead time do I need to allow? Are there legal and financial aspects that I need to consider? What are my chances of success? These questions and more will be addressed in the workshop. The questions and problems that arise will not only be discussed in the abstract, but, after an introductory overview, will be addressed as concretely as possible in terms of the participants' own project ideas, which may still be in the early stages of development. Participants will briefly present their project idea in outline during the first session, receive feedback on it, and discuss their revised outlines in this second session of the workshop.

Date: Tues.25.03.2025, 10:00 a.m. to 12:00 a.m.

Room/ Location: C40.147 or online (access data to the online room will be provided before the start of the event)

Speaker: **Dr. Rainer Baumann** has more than twenty years of research and teaching experience as a social scientist. He has been working as a research consultant since 2018 and in Research Services at Leuphana since November 2024.

Registration required. Please register via the online portal of the Internal Training/ Continuing Education or GradSkills:

<https://www.leuphana.de/intranet/weiterbildung/details/erstantrag-auf-dem-weg-zum-eigenen-drittmittelprojekt-teil-ii.html>

<https://www.leuphana.de/graduate-school/karriere-foerderung/gradskills/details/erstantrag-auf-dem-weg-zum-eigenen-drittmittelprojekt-teil-ii.html>

IMPACT – WHAT ARE THE EFFECTS OF MY RESEARCH IN ACADEMIA AND SOCIETY?

Target group: Doctoral candidates, postdocs and junior professors

Format: Classroom event

Language: German or English

The category “impact” is becoming increasingly more important at national and European level: politicians and funding organisations want to ensure that public funds are used efficiently, and that research has a benefit for society. To remain competitive, researchers must be able to demonstrate the academic and societal impact of their work.

But impact is complex, as it can be a result of many different factors and agents. Moreover, it often becomes evident only after a time span of years or even decades. Therefore, we will first discuss different types of impact and ask how they can be planned, monitored, and communicated. We will then look at requirements of funding programmes and explore how impact is related to research communication and transfer activities. This will be supported by the introduction of formats for communication measures and tools for the indication of impact.

Date: Tues.29.04.2025, 4:30 p.m. to 6:00 p.m.

Room/ Location: C40.162

Speaker: **Dr. Wiebke Vorrath** is a research communication and impact officer at Leuphana's Research Service. Previously, she worked as a postdoc in an ERC Advanced Grant-funded project. She had already contributed to its proposal and, furthermore, has gained in-depth experience in the areas of research communication and knowledge transfer over the course of her career.

Registration required. Please register via the online portals of the Internal Training/ Continuing Education or GradSkills:

<https://www.leuphana.de/intranet/weiterbildung/details/impact-wo-und-wie-wirkt-meine-forschung.html>

<https://www.leuphana.de/graduate-school/karriere-foerderung/gradskills/details/impact-wo-und-wie-wirkt-meine-forschung.html>

THE PURPOSE AND BENEFITS OF ANNUAL APPRAISALS FOR RESEARCHERS IN LEADERSHIP POSITIONS

Target group: professors

Format: Online event

Language: German or English

According to the service agreement, your superiors are obliged to offer you an annual appraisal once a year, which you can accept or decline. In connection with this, you have the opportunity to request such a meeting from your superiors. Perhaps you are wondering what sense and benefit such a meeting can have for you? Are you perhaps unsure about what to expect from an annual appraisal and how to deal with it? Perhaps you have specific concerns or questions that you would like to discuss in a protected circle with colleagues in a similar situation?

The aim of the event is to familiarise you with the framework conditions, the process and the purpose and benefits of annual appraisals for your academic career development and to clarify any unanswered questions. The topic will be illustrated with short videos.

Date: Thur.15.05.2025, 5:00 p.m. to 6:00 p.m.

Room/ Location: Access data to the online room will be provided before the start of the event.

Speaker: Dr. Hannah Jacobmeyer is the Academic Personnel Development Officer for academic staff at Leuphana University Lüneburg.

Registration required. Please register via the online portals of the Internal Training/ Continuing Education:

<https://www.leuphana.de/intranet/weiterbildung/details/sinn-und-gewinn-von-jahresgesprachen-fuer-wissenschaftliche-fuehrungskraefte.html>

WITH A CLEAR VOICE – ONE TO ONE VOICE TRAINING

Target group: professors

Format: Online event

Language: German or English

The courage to use the voice as a means of expression and to explore one's own possibilities grows out of the preoccupation with one's own voice. By giving an impression of the state of mind, personality and motives of the speaker, the voice conveys much more than the mere content of what is said. The quality of the voice sound and its ability to modulate determine, among other things, its liveliness and persuasiveness. Your body is your greatest supporter, because even minimal changes in posture have a positive influence on resonance and volume or on any susceptibility to hoarseness. You will receive exercises tailored to your personal needs, which you can implement independently in your everyday life. The aim is to create a coherent performance so that the person, voice and content are shown to advantage in a confident and convincing manner and your voice remains powerful even over longer periods of speaking.

Content:

- Breathing, voice and body language exercises
- Work on a self-selected text excerpt
- Short presentation
- feedback
- Gender and diversity are consistently included and a gendersensitive language is used.

Date: Mon.19.05.2025, 9:00 a.m. to 1:00 p.m.

Date/ Location: Access data to the online room will be provided before the start of the event.

Speaker: Heike Hofmann holds degrees in German and theatre studies. She runs the company körper & sprache (body & language) and supports academics of all qualification levels as a communication and presentation trainer/coach. Heike Hofmann is active in universities, scientific organisations (e.g. DAAD, DFG, DHV) and business enterprises (e.g. Lufthansa, Robert Bosch, Städtetag Stuttgart).

Registration required. Please register via the online portal of the Internal Training/ Continuing Education:

<https://www.leuphana.de/intranet/weiterbildung/details/mit-klarer-stimme-stimmtraining-im-einzelsetting-1.html>

CONFIDENTLY HANDLING JOURNALISTIC INTERVIEWS

Target group: Doctoral candidates, postdocs and professors

Format: Classroom event

Language: German

Giving interviews is always new, because every encounter with a journalist is different. In addition, not every scientist has to talk about their work in a way that is easy for everyone to understand every day.

What needs to be done to prepare for such an appointment? What things need to be clarified with the journalist in advance? How do I prepare my content so that I can present it briefly and concisely? And what can I do to minimise the risk of errors in a journalistic article?

The workshop is dedicated to these questions. It includes exercises in which participants prepare specific aspects for interviews.

Date: Thur.12.06.2025, 1:00 p.m. to 4:00 p.m.

Room/ location: C40.256

Speaker: **Dr. Marie-Luise Braun** is a research communication officer at Leuphana University of Lüneburg. She is also a science journalist and PR officer.

Registration required. Please register via the online portal of the Internal Training/ Continuing Education:

<https://www.leuphana.de/intranet/weiterbildung/details/journalistische-interviews-souveraen-meistern.html>

DIVERSITY INSTEAD OF BOTTLENECKS: A CAREER IN SCIENCE MANAGEMENT

Target group: Master's students from the 3rd semester onwards, doctoral candidates and postdocs

Format: Classroom event

Language: German

The academic career path from graduation to doctorate to professorship is as impressive as it is plausible. The fact that less than 5% of all doctoral graduates achieve a professorship begs the question of career alternatives after years of academic qualification. Science management offers numerous different career paths. Advancement, career, success and satisfaction are no less possible here. Two science managers present their professional careers and their tasks in science management and report on detours, decisions, breaks, experiences, support and arriving. Through reporting and open exchange, orientation is offered in the still young professional field, so that participants can gain perspectives for their own professional path and shape their professional realisation more consciously.

Date: Tues.24.06.2025, 2:00 p.m. to 4:00 p.m.

Room/ location: C40.220

Speakers: **Dr. Inga Brinkmann** is Faculty Manager at the School of Education of Leuphana University; **Dr. Hannah Jacobmeyer** is the Academic Personnel Development Officer for academic staff at Leuphana University.

Registration required. Please register via the online portals of the Internal Training/ Continuing Education or GradSkills: :

<https://www.leuphana.de/intranet/weiterbildung/details/vielfalt-statt-nadeloehr-karriere-im-wissenschaftsmanagement.html>

<https://www.leuphana.de/graduate-school/karriere-foerderung/gradskills/details/vielfalt-statt-nadeloehr-karriere-im-wissenschaftsmanagement.html>

LEADING RESEARCH TEAMS

Target group: postdocs and professors

Format: Classroom event

Language: German

As part of a workshop on the topic of 'Leading research teams', scientists can explore their leadership behaviour, reflect on their own leadership approach and develop ways to successfully lead research teams.

Objectives:

- Get to know and reflect on meaningful structures and processes for successful work in project groups
- Clarify group dynamic processes in project groups and develop suitable interventions
- Reflect on personal behaviour when leading research teams

Date: Wed.03.09. and Thur.04.09.2025, 9:00 a.m. to 3:00 p.m.

Room/ location: C40.162

Speaker: Dr. Claudia Nounla is an adult educator and supervisor (DGSv).

Registration required. Please register via the online portal of the Internal Training/ Continuing Education:

<https://www.leuphana.de/intranet/weiterbildung/details/projektgruppen-fuehren.html>

Childcare will be provided for this event. If you are interested, please register two weeks in advance with Annemarie Burandt (weiterbildung@leuphana.de).

WRITING RETREAT FOR (FEMALE) SCIENTISTS

Target group: Postdocs and junior professors according to FLINTA* (women/females, lesbians, intersex, non-binary, trans and agender people)

Format: Classroom event

Language: German

The event, organised in collaboration with the Equal Opportunities Office, is aimed at female and non-binary (FLINTA*) postdocs and junior professors. The Writing Retreat enables focused writing - with additional reflection on writing processes and individual productivity profiles as well as personal counselling. The group size of up to 12 people offers both tranquility and exchange. An accompanying programme supports unhindered progress with challenging projects.

Date: Mon.15.09.2025, 10:00 a.m. to Wed.17.09.2025, 5:00 p.m.

Location: Jugendherberge Lauenburg

Coach: Dr. Silke Martin

Registration required. Please register via the online portal of the Internal Training/ Continuing Education:

<https://www.leuphana.de/intranet/weiterbildung/details/writing-retreat-fuer-wissenschaftlerinnen-in-qualifizierung-2025.html>