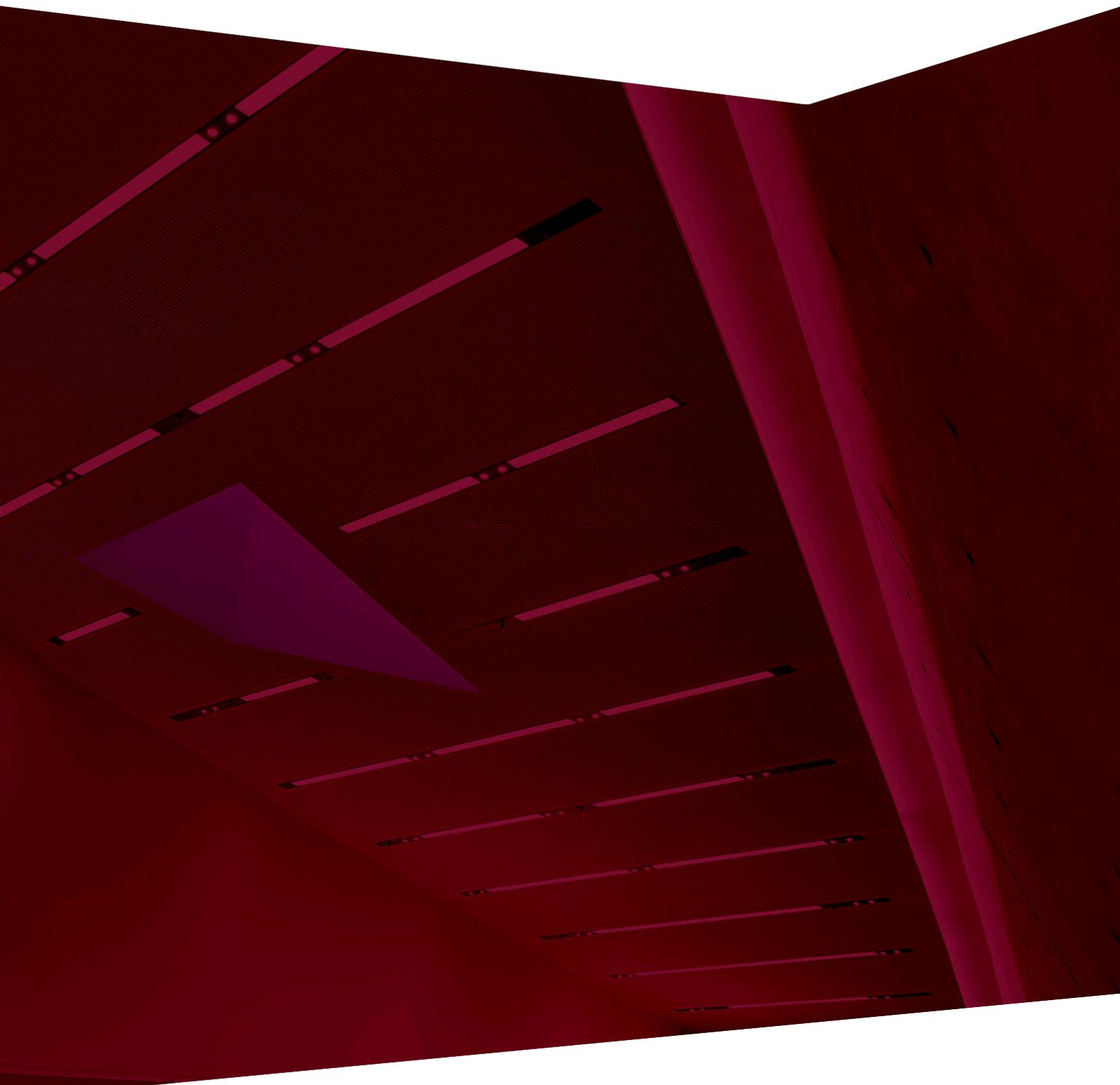


# FACTSHEET

## **BA IN DIGITAL MEDIA**



The program is structured around four complementary strands: critical and historical analysis of digital media, examination of media cultures (like video, audio, net culture), hands-on project work (video, podcasts, games, apps), alongside technical foundations such as programming and interfaces.

AT A GLANCE



**DEGREE**  
Bachelor of Arts



**CREDIT POINTS**  
180



**LENGTH  
OF STUDIES**  
6 semesters



**FEES**  
~ 450 €/semester



**LANGUAGE**  
English only



**START DATE**  
October  
(winter term)



**SEMESTER  
ABROAD**  
Possible



**APPLICATION  
DEADLINE**  
15 July

## APPLICATION & ADMISSION

**Entry requirements:** university entrance certificate, English language certificate

**Admission process:** selection via grades, achievements & optional aptitude test

## HIGHLIGHTS

1. **Cooperation with Hamburg Media School:** the program is run in close cooperation with Hamburg Media School, offering strong industry connections.
2. **Internationality:** it is fully taught in English, takes an international perspective on digital media, and offers optional stays abroad.
3. **Practice-Orientation:** you gain hands-on experience through project-based work in digital media production.

# WHY STUDY AT LEUPHANA UNIVERSITY?

1

## **INNOVATE STUDY MODEL**

Bachelor's degree with Leuphana semester, major, minor, and complementary studies: you combine specialist knowledge with interdisciplinary perspectives.

2

## **SUSTAINABILITY & RESPONSIBILITY**

Leuphana is one of Europe's pioneers in sustainability – here you will learn how to actively shape the future.

3

## **CAMPUS & COMMUNITY**

A green, modern campus, short distances and a lively student scene ensure a genuine sense of community.

4

## **PRACTICAL EXPERIENCE & CAREER OPPORTUNITIES**

Close exchange with companies, start-ups and organizations prepares you optimally for your career start.

5

## **INTERNATIONALITY & NETWORKING**

Partner universities worldwide, summer schools and exchange programs open doors for you in all directions.





## INFORMATION OFFER

AT A GLANCE



### STUDENT COUNSELLING

the student counselling service offers free, confidential support for study-related issues: from choosing your degree program to organizing your semester.



### ASK A STUDENT

Ask a Student is a service that connects interested applicants with current students who can share firsthand insights about studying at Leuphana.



### OPEN DAYS

Open Days are events where prospective students can explore the university, attend information sessions on degree programs, and meet faculty and current students.



Student  
Counselling



Ask a student



Open Days