



PRIVACY NOTICE FOR THE DIGITAL BACHELOR INFODAY

Data protection is of particular concern to us. We process your personal data (hereinafter referred to as "data") in accordance with the legal requirements and would like to do this in a transparent manner. We would therefore like to briefly explain to you in the following privacy notices which data we process and for what purposes and on what legal basis this is done. You will also receive information about contact persons and your rights in connection with data processing.

Name and contact details of the controller:

Leuphana Universität Lüneburg
represented by the President
Universitätsallee 1
21335 Lüneburg

Contact details of the data protection officer:

Leuphana Universität Lüneburg
- Datenschutzbeauftragter -
Universitätsallee 1
21335 Lüneburg

E-mail: dsb@leuphana.de

When visiting the Leuphana website, please take note of our general data protection information in addition to this information.

Purposes and legal bases of data processing:

1) Registration and organisation

We use your contact details (name, email address, country of origin) for the following activities: Organisation and registration, needs-based design and implementation of the event, sending an evaluation survey on the event.

We use your full name, title and e-mail address to contact you in order to carry out the registration process for the Bachelor Info Day and to allocate participants to groups as required via eveno. It is also possible to specify your country of origin in order to be able to organise the presentations on admission requirements and the application process in line with requirements. Your data can only be viewed by the organisation team through personalised approval with password protection.

The data processing is necessary for the realisation of the Bachelor Info Day and thus for the performance of the public interest task of informing prospective students about the study programmes and offers of Leuphana University. The legal basis for this processing is Section 3 s. 1 no. 1 Niedersächsisches Datenschutzgesetz (NDSG), Art. 6 para. 1 s. 1 letter e, para. 2 and 3 EU General Data Protection Regulation (GDPR) in conjunction with Section 3 para. 1 no. 10 Niedersächsisches Hochschulgesetz (NHG) and § 14 Hochschulrahmengesetz (HRG).



2) Video conference

If you would like to participate in the Bachelor Info Day via Zoom, you can do so from home **via Zoom (55 Almaden Boulevard, 6th Floor, San Jose, CA 95113; e-mail: info@zoom.us)**. We will use your login details (title, name and email address) to invite you to the video conference via Zoom at your request. If you participate via your own device, we process the following meeting data via Zoom to provide the service: Topic and duration of the meeting, start and end (time) of participations, description of the meeting (optional), chat status, participant IP addresses, Mac addresses and other device IDs if applicable; approximate location to connect to the nearest data centre; device/hardware information such as device type, operating system type and version, client version, camera type, microphone or speaker, type of connection and, if applicable, audio and video data, if you share/switch on your camera and microphone. Your chosen user name, audio and video data may be displayed to the people taking part. Please note that Zoom may collect data over which we have no control when you download the application. You can find more information on this from Zoom at:

<https://zoom.us/de-de/privacy.html>

We use Zoom's end-to-end encryption as far as possible so that Zoom itself does not have access to the content of the video session. This may not be available in individual cases, e.g. when using breakout rooms. The use of Zoom is necessary due to its performance, especially for participants from rural areas, in order to organise the event due to a lack of suitable alternatives.

The data processing is necessary for the realisation of the Bachelor Info Day and thus for the performance of the public interest task of informing prospective students about the study programmes and offers of Leuphana University. The legal basis for this processing is Section 3 s. 1 no. 1 NDSG, Art. 6 para. 1 s. 1 letter e, para. 2 and 3 GDPR in conjunction with Section 3 para. 1 no. 10 NHG and Section 14 HRG.

In this context, we would like to point out that some of this data may also be processed by Zoom in the USA. Further information can be found below in the section "Transfer to third countries".

3) Newsletter

If you wish to receive our newsletter, we will use your email address to inform you regularly about study-related content, such as application deadlines or new degree programmes as well as upcoming events at the university, particularly in the areas of study and further education. The legal basis for this processing is also Section 3 s. 1 no. 1 NDSG, Art. 6 para. 1 s. 1 letter e, para. 2 and 3 GDPR in conjunction with Section 3 para. 1 no. 10 NHG.

General information:

Even if you do not make use of your rights below, your data will only be stored by us for as long as is necessary for the above-mentioned purposes. This does not apply if a longer storage or retention period is required by law or is necessary for the enforcement of rights within the statutory limitation periods. If data is only stored for the aforementioned purposes, data access is limited to the extent necessary for this purpose.



We generally keep your data to ourselves and only make it available to those employees who need it for their work as part of the fulfilment of their duties. This does not apply if we are legally obliged to pass it on. In addition, we reserve the right to have some of these activities, such as carrying out the registration process or video transmission, carried out by third-party providers, provided that they offer sufficient guarantees that suitable technical and organisational measures are implemented in such a way that data processing is carried out in accordance with legal requirements and ensures the protection of your rights. We use the following third-party providers in connection with the organisation and implementation of the Bachelor Info Day:

a) Event management software and registration process:

Eveeno
Andreas Bothe
Elbow 8
91056 Erlangen

b) Video conferencing system

Zoom - San Jose Headquarters
55 Almaden Boulevard, 6th Floor,
San Jose, CA 95113
USA

We would like to inform you that the provision of your data is neither legally nor contractually required. If you do not provide your data, you will not be able to participate in the digital Bachelor Info Day.

Automated decision-making including profiling within the meaning of Art. 22 para. 1 and 4 GDPR does not take place.

Transmission to third countries:

We use service providers such as Zoom for the above-mentioned processing. We would like to point out that data may be processed outside the European Union, in particular in the USA, by transferring it to the aforementioned service provider.

The services concerned are therefore used with regard to the transfer to a non-European third country to the service provider on the basis of an adequacy decision of the EU Commission pursuant to Art. 45 para. 1 GDPR. In addition, we have taken special protective measures.

Your right to object pursuant to Art. 21 GDPR:

If we process your data for purposes in the public interest, you have the right to object to the processing of your personal data at any time on grounds relating to your particular situation.

As a result of your objection, we will no longer process this data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defence of legal claims.



Your further rights:

You have the right to request **information** from us about the processing of data concerning you. In addition to a copy of the data, this right to information also includes the purposes of the data processing, the data recipients and the storage period.

If incorrect data is processed, you can demand that we **correct** this data immediately. If the legal requirements pursuant to Art. 17 or 18 GDPR are met, you also have the right to **erasure** or **restriction of processing** of the data. Please note that it may not be possible to restrict the processing of data.

For all other data processing, please contact us to exercise your rights:

Leuphana Universität Lüneburg
Rebecca Rachow
Universitätsallee 1
21335 Lüneburg

E-mail: rebecca.rachow@leuphana.de

If you have any further questions, our data protection officer will be happy to advise you.

If you have any data protection complaints, please contact a data protection authority of your choice. Directly responsible for the Leuphana University of Lüneburg is

Der Landesbeauftragte für den
Datenschutz Niedersachsen
Prinzenstraße 5
30159 Hannover
E-Mail: poststelle@fd.niedersachsen.de