

PRIVACY NOTICE

TRANSFORMATIONAL

ENTREPRENEURSHIP DAYS

Data protection is a special concern for us. We process your personal data (hereinafter referred to as "data") in accordance with the legal requirements and would like to do so in a transparent manner. Therefore, we would like to briefly explain to you in the following data protection information which data we process, and for what purposes and on what legal basis this is done. In addition, you will receive information about contact persons and your rights in connection with data processing. The English translation of these notice is for your information. Only the German version is legally binding.

Name and contact details of the controller:

Leuphana Universität Lüneburg
vertreten durch den Präsidenten
Universitätsallee 1
21335 Lüneburg

Contact details of the Data Protection Officer:

Leuphana Universität Lüneburg
- Datenschutzbeauftragter -
Universitätsallee 1
21335 Lüneburg

E-mail: dsb@leuphana.de

PURPOSES AND LEGAL BASES OF DATA PROCESSING:

- 1) We use your contact data (title, name, address, e-mail address, telephone number) in the context of digital registration and needs-based organization of the Leuphana Transformational Entrepreneurship Days 2021 using an online form. This data processing is necessary for the organization and needs-based design of the event. This data processing is carried out for the purpose of promoting knowledge and technology transfer.

In addition, we collect and store the technical data transmitted by your browser when you call up the registration (e.g. IP address, the date and time of the page access, the URL called up, referrer) as part of the digital registration using an online form for the event at Leuphana University of Lüneburg. We use the technical data transmitted by



your browser to prevent misuse of our website and to provide you with a trouble-free and optimal visit to our registration form. The technical data is deleted 7 days after collection.

The data processing is necessary for the fulfillment of these tasks. The legal basis for this processing is Section 3 S. 1 No. 1 Niedersächsisches Datenschutzgesetz (NDSG), Art. 6 para. 1 S. 1 letter e), para. 2 and 3 General Data Protection Regulation (GDPR) in conjunction with Section 3 para. 1 No. 4 Niedersächsisches Hochschulgesetz (NHG).

- 2) We use your e-mail for registration for our events the so-called double opt-in procedure. This means that after your registration, we will send you an e-mail to the e-mail address you provided, in which we ask you to confirm that you would like to participate in the event. If you do not confirm your registration within 7 days, your information will be blocked and deleted after two months at the latest. For this purpose, the times of registration and confirmation are stored together with your e-mail address used and, if applicable, your IP address. This is done for the purpose of proving your registration and to be able to clarify a possible misuse of your personal data. The legal basis for this data processing is Art. 6 para. 1 sentence 1 letter c) GDPR in conjunction with Art. 5 para. 2 and Art. 7 para. 1 GDPR.
- 3) To the extent that you wish to participate in interactive portions of the Leuphana Transformational Entrepreneurship Days event via Zoom, you may do so from home via **Zoom (55 Almaden Boulevard, 6th Floor, San Jose, CA 95113; email: info@zoom.us)**. If you would like to participate, we will use your registration information (title, name, and email address) to invite you to the video conference via Zoom at your request.

If you participate using your own device, we processed the following meeting data through Zoom to provide the service: Meeting topic and duration, start and end (time) of participations, meeting description (optional), chat status, participant IP addresses, Mac addresses and other device IDs if applicable; approximate location to connect to the nearest data center; device/hardware information such as device type, operating system type and version, client version, camera type, microphone or speaker, connection audio and video data if applicable, to the extent you share/turn on your camera and microphone. Your selected username, audio and video data will be displayed to the participating people, if applicable. Please note that when downloading the application, data may be collected by Zoom over which we have no control. You can find more information from Zoom on this at:

<https://zoom.us/de-de/privacy.html>

In this respect, data may be transferred to the USA. You can find more information on this below in the section "Transfers to third countries".



Members of Leuphana can download the software via the MIZ websites.
We use Zoom's end-to-end encryption as much as possible, so Zoom itself does not get to see the content of the video session.

We process this data on the basis of your voluntarily declared consent. The legal basis is therefore Art. 6 para. 1 sentence 1 letter a) GDPR.

In addition, we refer to the general data protection information for employees of Leuphana on Zoom at

https://www.leuphana.de/fileadmin/user_upload/portale/lehre/09_Support_und_Tools/12_Digitale_Plattformen_und_Tools/Zoom_Datenschutz_Hinweise.pdf

- 4) In addition, we use your e-mail address to inform you about similar events as part of our tasks in the public interest. The legal basis for this processing is Section 3 para. 1 no. 1 NDSG, Art. 6 para. 1 s. 1 letter e), para. 2 and 3 GDPR in conjunction with § 3 para. 1 s. 1 no. 10 NHG. in conjunction with Section 7 para. 3 Gesetz gegen den unlauteren Wettbewerb (UWG).

GENERAL INFORMATION:

Even if you do not make use of your rights below, your data will only be stored by us for as long as is necessary for the above-mentioned purposes. This does not apply if, in derogation thereof, a longer storage or retention period is required by law or is necessary for legal enforcement within the statutory limitation periods. Insofar as data is only retained for the aforementioned purposes, data access is limited to the extent necessary for this purpose.

As a matter of principle, we keep your data to ourselves and only make it available to those employees who need it for their work within the scope of fulfilling their tasks. This does not apply if we are required by law to disclose it. In addition, we reserve the right to have some of these activities, such as the provision of video conferencing, carried out by third-party providers, provided that they offer sufficient guarantees that appropriate technical and organizational measures are implemented in such a way that the data processing complies with legal requirements and ensures the protection of your rights.

We would like to inform you that the provision of your data is neither legally nor contractually required. If you do not provide your data, this will mean that you will not be able to participate in the event.

Automated decision-making including profiling as defined in Art. 22 para. 1 and 4 GDPR does not take place.

**Transfer to third countries**

We use the service provider Zoom within the scope of an order processing relationship to conduct a video conference via Zoom (see No. 3) above). Zoom is a U.S. company, so that it cannot be ruled out that personal data may end up in the U.S., where there is no comparable high standard of data protection as in the EU. For example, the company is not subject to external supervision by bodies comparable to the European data protection authorities. Furthermore, the legal options for data subjects to influence data processing or obtain information are less extensive than in the scope of the GDPR. This also applies to the limited legal protection options for EU citizens in the USA. Moreover, there are no specific safeguards pursuant to Art. 46 f. GDPR to compensate for any deficits. This also applies in particular with regard to access to the data by other government agencies such as security authorities. We process and transmit your data only if you have consented to the processing and transmission as indicated below. A use of Zoom therefore takes place with regard to the exceptional transfer to a non-European third country only after you have given your consent in accordance with Art. 49 para. 1 letter a) GDPR.

Your right to object according to Art. 21 DSGVO:

You have the right to object to the processing of personal data concerning you at any time on grounds relating to your particular situation.

In this case, we will no longer process this data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

Insofar as we process your data for the purpose of direct marketing, you have the right to object at any time to the processing of personal data concerning you for the purpose of such marketing, without having to provide a reason. If you object to processing for direct marketing purposes, the data will no longer be processed for these purposes.

Your right to withdraw your declaration of consent:

You have the right to revoke your consent at any time with effect for the future. This means that the lawfulness of the processing that took place on the basis of the consent until the revocation is not affected. The declaration of revocation can be made informally and does not require any justification. If you revoke your consent, you will not suffer any disadvantages as a result.

Your other rights:

You have the right to request **information from** us about the processing of data concerning you. In addition to a copy of the data, this right to information also includes the purposes of the data processing, the data recipients and the storage period.



If incorrect data is processed, you can demand that we **correct** this data without delay. If the legal requirements according to Art. 17 or 18 DS-GVO are met, you also have the right to immediate **deletion** or **restriction of the processing of** the data. Please note that restricted processing of the data may not be possible.

Insofar as we process your data in the context of initiating or fulfilling a contract, you may also exercise your right to **data portability under the** conditions of Art. 20 DSGVO.

To exercise your above rights, please contact:

Leuphana Universität Lüneburg
Andrea Japsen
Universitätsallee 1
21335 Lüneburg

E-Mail: andrea.japsen@leuphana.de

If you have any further questions, our data protection officer will be happy to advise you.

If you have any complaints regarding data protection, please contact the data protection authority of your choice.

Directly responsible for Leuphana University of Lüneburg:

Die Landesbeauftragte für den
Datenschutz Niedersachsen
Prinzenstraße 5
30159 Hannover

E-mail: poststelle@lfd.niedersachsen.de

Consent

By participating in events the Leuphana Transformational Entrepreneurship Days 2021 at Leuphana University of Lüneburg, where the Zoom video conferencing service is used, I consent to the processing of my personal data as well as any associated transfer to the USA in accordance with section 3 of the above description of data processing and in awareness of my aforementioned rights.