

## FACTSHEET FOR EMPLOYERS

# PROFESSIONAL MASTER'S DEGREE PROGRAMME

## ARTS & CULTURAL MANAGEMENT

**Cultural institutions are facing profound changes due to digitalisation and globalisation. The English-language Master's in Arts and Cultural Management and the four integrated certificate programmes prepare cultural professionals from all over the world to successfully meet these challenges.**

Your employees will acquire in-depth knowledge of cultural management and develop innovative strategies to make your institution fit for the future. Thanks to the flexible distance learning structure, they will bring the latest management approaches directly into your organisation - without missing out on their day-to-day work. Investing in the further qualification of your specialists will strengthen your position in a rapidly changing cultural sector.

With the M.A., you benefit from Leuphana's long-standing tradition in cultural studies and the global expertise of our partner Goethe-Institut, as well as new creative impulses and perspectives for your company. **You will develop your internal talent for management positions and strengthen your employer brand at the same time.**

Learn more: [www.leuphana.de/macuma](http://www.leuphana.de/macuma)

### THE MASTER AT A GLANCE

Degree	Master of Arts (M.A.)
Length of study	3 or 4 Semesters
Type of programme	Mainly online, 2 attendance blocks in the course of the programme
Start Date	in September
Costs	7,710 € (60 CP variant) or 9,760 € (90 CP variant), discounted conditions for companies are possible within the framework of co-operations
Programme Director	Prof. Dr. Sigrid Bekmeier-Feuerhahn, Prof. Dr. Volker Kirchberg
Provider	Leuphana Professional School
Cooperation	Goethe-Institut



Learning about different theories related to cultural work, the practical examples and discussions with the lecturers and students have increased my confidence in dealing with cultural realities in the local context. Learning about theories of cultural production, cultural consumption, audience development and other subjects has given me new lenses to read the everyday practice in light of the complex relationships between the political, social and economic.

JOHNNY KORT, student, Ramallah, Palestine

## HOW CAN YOU SUPPORT YOUR EMPLOYEES?



### FLEXIBLE WORKING HOURS

**Adaptation of working hours:** Enabling flexible working hours or part-time models

**Study phases:** Granting time off for exams and intensive study phases



### STUDY FEES

**Cost coverage:** Partial or full coverage of tuition fees

**Application** by the company for subsidies for further training costs for employees



### HOME OFFICE

**Workplace flexibility:** possibility to work from home to better coordinate study and work



### REPAYMENT AGREEMENTS

**Investment protection:** Agreements that employees will repay part of the costs if they leave the company within a certain period of time

## LEUPHANA PROFESSIONAL SCHOOL – WE ARE YOUR PARTNER

- Largest academic continuing education provider at public universities in northern Germany
- 30 years of experience in part-time continuing education
- Internationally recognised and accredited university degrees
- Teaching geared towards both current research and constant dialogue with practice
- Complementary modules: The programme not only teaches specialised knowledge, but also overarching skills such as leadership, change management and business ethics
- High level of service: personal contact persons, small learning groups with an excellent student-to-staff ratio and a wide range of extra-occupational support programmes

Contact persons for further information and individual advice on cooperation enquiries for companies, including discounted conditions:



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