

Studienplan Zertifikat Digitales Marketing (Sommersemester 21 und Wintersemester 21_22)

DM	Auftaktveranstaltung Digitales Marketing	14.04.2021	Stefanos Dimitriadis	18:00	19:30
DM/DT1	Digitales Marketing (Online)	15.04.2021	Kristina Kobilke	18:00	19:30
DM/DT1	Digitales Marketing (Online)	22.04.2021	Kristina Kobilke	18:00	19:30
DM/DT1	Digitales Marketing (Online)	29.04.2021	Kristina Kobilke	18:00	19:30
DM/DT1	Digitales Marketing (Online)	06.05.2021	Kristina Kobilke	18:00	19:30
DM/DT1	Digitales Marketing (Online)	12.05.2021	Kristina Kobilke	18:00	19:30
DM/DT1	Digitales Marketing (Online)	20.05.2021	Kristina Kobilke	18:00	19:30
DM2	Konzeption von digitalen Portalen	28.05.2021	Stefanos Dimitriadis	15:30	20:00
DM2	Konzeption von digitalen Portalen	29.05.2021	Stefanos Dimitriadis	09:00	17:30
DM2	Konzeption von digitalen Portalen	25.06.2021	Stefanos Dimitriadis	15:30	20:00
DM2	Konzeption von digitalen Portalen	26.06.2021	Stefanos Dimitriadis	09:00	17:30
DM3	SEO (Search Engine Optimization)	27.08.2021	Kevin Schröer	15:30	20:00
DM3	SEO (Search Engine Optimization)	28.08.2021	Kevin Schröer	09:00	17:30
DM3	SEO (Search Engine Optimization)	24.09.2021	Kevin Schröer	15:30	20:00
DM3	SEO (Search Engine Optimization)	25.09.2021	Kevin Schröer	09:00	17:30
DM4	SEA (Search Engine Advertising)	08.10.2021	Daniel Günther	15:30	20:00
DM4	SEA (Search Engine Advertising)	09.10.2021	Daniel Günther	09:00	17:30
DM4	SEA (Search Engine Advertising)	05.11.2021	Daniel Günther	15:30	20:00
DM4	SEA (Search Engine Advertising)	06.11.2021	Daniel Günther	09:00	17:30
DM5	Innovationsmarketing	19.11.2021	Stefanos Dimitriadis	15:30	20:00
DM5	Innovationsmarketing	20.11.2021	Stefanos Dimitriadis	09:00	17:30
DM5	Innovationsmarketing	07.01.2022	Stefanos Dimitriadis	15:30	20:00
DM5	Innovationsmarketing	08.01.2022	Stefanos Dimitriadis	09:00	17:30
DM6	SMM (Social Media Marketing)	21.01.2022	Daniel Günther	15:30	20:00
DM6	SMM (Social Media Marketing)	22.01.2022	Daniel Günther	09:00	17:30
DM6	SMM (Social Media Marketing)	18.02.2022	Daniel Günther	15:30	20:00
DM6	SMM (Social Media Marketing)	19.02.2022	Daniel Günther	09:00	17:30
DMAP	Abschlussprojekte	25.03.2022	Stefanos Dimitriadis	15:30	20:00
DMAP	Abschlussprojekte	26.03.2022	Stefanos Dimitriadis	09:00	17:30