

1 st Semester	2 nd Semester	3 rd Semester	4 th Semester
Methods for Analysing Markets & Building Strategies [5 CP]	Culture & Digitality [5 CP]	Culture & Cooperation [5 CP] – elective module	Participation, Diversity & Empowerment [5 CP] – elective module
Theories of Art Production and Organisations [5 CP]	International Law & Cultural Politics [5 CP] – elective module	Accounting, Finance, Fundraising [5 CP] – elective module	Communication & Branding Strategies [5 CP] – elective module
Theories of Arts Consumption / Reception / Experience [5 CP]	Qualitative & Quantitative Methods [5 CP]	Culture & Sustainability [5 CP] – elective module	Leadership and Governance for Cultural Organisations [5 CP] – elective module
Audience Development [5 CP] – elective module	Culture & Transformation [5 CP]	Developing Cultural Organisations [5 CP] – elective module	
		MASTERS THESIS [15 CP]	
COMPLEMENTARY STUDIES The Individual & Interaction (Introduction to the study) Society & Responsibility [5 CP]			