

1 st Semester	2 nd Semester	3 rd Semester	4 th Semester
Methods for Analysing Markets & Building Strategies [5 CP]	Culture & Digitality [5 CP]	Culture & Cooperation [5 CP] – elective on 60 CP course	Participation, Diversity & Empowerment [5 CP] – elective on 60 CP course
Theories of Art Production and Organisations [5 CP]	International Law & Cultural Politics [5 CP] – elective on 60 CP course	Accounting, Finance, Fundraising [5 CP] – elective on 60 CP course	Communication & Branding Strategies [5 CP] – elective on 60 CP course
Theories of Arts Consumption / Reception / Experience [5 CP]	Qualitative & Quantitative Methods [5 CP]	Culture & Sustainability [5 CP] – elective on 60 CP course	
Audience Development [5 CP] – elective on 60 CP course	Developing Cultural Organisations [5 CP] – elective on 60 CP course		
Culture & Transformation [5 CP]		MASTERS THESIS [15 CP]	
COMPLEMENTARY STUDIES			
The Individual & Interaction (Introduction to the study)			
Society & Responsibility [5 CP]			