

Design Thinking Workshop “Solve for Tomorrow: Tech for Your Future”

The past year has confronted us with new challenges that we could not have imagined before, forcing us to ask the most important question: how do we envision our future? We need new ideas and modern technologies to find answers around the topics of **sustainability, health, education** and **social inclusion**. New challenges require new ways of working and thinking, therefore as part of the global program “Solve for Tomorrow” Samsung Electronics and Ekipa invite you to a Design Thinking Workshop at the Leuphana University Lüneburg, where sustainable ideas will be developed and elaborated under the motto "Tech for Your Future". Show us how you want to improve your future with modern technology!

Together with Ekipa, Samsung Electronics is hosting the "Solve for Tomorrow" challenge, which aims to enhance digital skills and entrepreneurship and brings ideas to life all the way to the first prototype.

In the digital workshop, you will receive a brief introduction to the Design Thinking process. You will get to know the method better by applying it directly in the team to work together on solutions for our future. You will be guided and accompanied through all steps by the Ekipa coaches:

1. Empathize: understanding and observing
2. Ideate: generate ideas
3. Prototype: create a prototype
4. Pitch: presentation of the results

You will not only gain an insight into the dynamic working method of Design Thinking, which has become a widespread method for the development of innovations in the business world. Following this, you will have the opportunity to submit your idea to the Samsung “Solve for Tomorrow Challenge” to further develop and bring it to life.

When: 19.05.2021, 14:00-17:30

Where: Digital event using Zoom and Mural

Who: Bachelor and Master students interested in founding their own business

Language: English

Apply now until 12.05.2021!