

Science Article

Training intervention in psychological self-initiative is more efficient than traditional business training. These are the findings of a study which have recently been published in the world-renowned scientific journal "Science". The authors include Professor Dr. Michael Frese and his colleague Mona Mensmann from Leuphana University of Lüneburg. Together with their co-authors from the World Bank, they had carried out a field experiment in Togo with 1,500 small-scale entrepreneurs.

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