

# Talk: „Fortress Formats. Preventing the Dissemination of the Moving Image"

2018-04-25 The talk "Fortress Formats. Preventing the Dissemination of the Moving Image" will be held by Florian Hoof at the conference "Ends of Cinema" from the 3. to the 5. of May at the Center for 21st Century Studies, University of Wisconsin, Milwaukee.

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I argue that "fortress formats" are not unique to the post-cinematic age but can be traced back throughout film history. From this perspective, film theatres and the box-office can be understood as architectural fortresses that prevent access to people without tickets. I explore the notion of fortress formats to better understand the contemporary shifts in film culture. The relation between "fortress formats", the highly restricted and protected formats and "infrastructure formats" that rely on infrastructure control, is ever shifting and enables us to describe and distinguish more precisely between different phases in film- and media history.

Information on the talk and the conference can be found on this website.

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