

# Dr. Juri Pärn: "Beyond-Touch: Conversational Commerce @ Otto"



Im Rahmen des Forschungskolloquiums Wirtschaftsinformatik und Data Science referiert Dr. Juri Pärn, Senior Data Scientist bei OTTO, über "Beyond-Touch: Conversational Commerce @ Otto".

Datum und Ort: 17. Mai 2018 12.15 Uhr C 11.008

## **Abstract:**

Developments in machine learning allow more and more text and speech based interactions with computer systems. To utilize these new developments the Otto Group is developing its own Conversational Commerce platform. In my talk I will introduce main concepts of chatbots and voice assistant systems, give an overview of the current state and limitations of these systems and share insights we have gained at Otto developing a chatbot.

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Kategorien: IIS\_Termine, IIS\_Meldungen, IIS - Wirtschaftsinformatik  
Autor: Karin Dening-Bratfisch  
E-Mail: [dening@leuphana.de](mailto:dening@leuphana.de)