

# Dr. Tim Schöneberg: "From customer order to material at the assembly line - Planning processes in the automotive supply chain inbound logistics"



Im Rahmen des Forschungskolloquiums Wirtschaftsinformatik und Data Science referiert Dr. Tim Schöneberg, Solution Architect bei der Volkswagen AG, über "From customer order to material at the assembly line - Planning processes in the automotive supply chain inbound logistics."

Datum und Ort: 28. Juni 2018 12.15 Uhr C11.008

## **Abstract:**

Automobiles are a complex and highly configurable product. To produce high volumes of such a product efficiently requires a high level of coordination and planning. Today's Automotive Supply Chains are organized and planned by the Automotive Manufacturers. In this talk we will highlight the inbound logistics process and walk over the planning steps included in this domain. A special focus will be on the business information systems that support both planning and execution of the different process steps. Thereby, applications of operations research and data analytics within this process will be discussed to give an overview of useful applications in practice.

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Datum: 08.06.2018

Kategorien: IIS, IIS\_Termine, IIS\_Meldungen

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