

Full Professorship (W2)

"Reading - Media - Literacy"

2020-01-03 The Faculty of Education at Leuphana University of Lüneburg invites applications for the following full professorship:

READING - MEDIA - LITERACY (W2)

You explore the field of reading with an educational and didactic as well as international profile and a broad methodological and systematic expertise. In doing so, you strengthen existing approaches with perspectives that understand reading and learning to read as constitutive elements of literacy, which are constantly being given new facets by the ongoing changes in writing culture and should therefore be explored and used didactically at the intersection of linguistic and literary competences. You focus on the new disciplinary and didactic implications and challenges across disciplines and address questions on the change in reading-media-literacy and on the development of learning to read and (school) reading practices in the age of digitization. In particular, you include interdisciplinary approaches and perspectives, such as the connections between scientific and mathematical achievements with reading competence, and examine which forms of formal, non-formal and informal reading can be supported digitally in adaptive forms of learning, and which media forms are suitable for which types of readings in class.

Methodologically, you face new challenges, especially in the fields of computer linguistics, media and reading didactics. Understanding reading (learning to read) and writing processes in changing natural language processes and supporting them adaptively in the media proves to be a comprehensive didactic challenge. For some time, literacy research has been using quantitative and qualitative methods for this purpose, so that mixed methods approaches appear promising at this interface. You continue to develop these methodological approaches, which are inevitable with increasing linguistic diversity, especially in view of the digital constitution of the object and the methodological tools of its analysis.

Your research and teaching portfolio shows a clear profile in reading research, defined by projects, methods and theories, at the intersection of subject science, subject didactics and educational science. Your innovative research projects have a qualitative and/or quantitative empirical orientation. In this context, you are expected to contribute to your own German didactic research focus within the framework of the BMBF Digital Pact, or to tie in with existing research activities at the Institute for

German Language and Literature and their didactics, especially in the field of "Empirical research on language and education" (ERLE).

You work in an interdisciplinary manner and together with other colleagues of the Faculty of Education. You promote the subject-constructive discourse with leading, internationally renowned universities and create an inspiring and committed research and teaching-learning environment. This is achieved by your team-oriented research personality. You share the idea of the university as an educational community and make use of the many opportunities for scientific cooperation within the Scientific Initiative Education as well as the entire university. You contribute to the overall development of Leuphana University and show dedication in the design of the scientific development of the schools.

You are proven by your publication activities in relevant national as well as international journals and publishing houses. Experience and initiatives with regard to the acquisition of third-party funding research projects, which you substantiate by corresponding project ideas and/or (successful) project applications, are also welcome. You will teach at Leuphana College as well as Leuphana Graduate School with high quality standards. You have a very good knowledge of the English language and are demonstrably able to teach courses in English. If you do not have any knowledge of German, you are prepared to acquire it within a reasonable time frame.

As a professor, you are assigned to the Institute for German Language and Literature Studies of the Leuphana University.

Formal requirements according to § 25 NHG are a university degree in German studies or in German as a teaching subject; your aptitude for teaching; and your ability to engage in independent academic research as demonstrated by the outstanding quality of your dissertation, additional academic achievements obtained i. e. in the course of being an assistant professor, during your postdoctoral lecture qualification (German: Habilitation) or other achievements recognized as being equivalent to a postdoctoral qualification. Furthermore, the requirements include pedagogical-didactic aptitude confirmed by experience and the use of innovative forms of teaching, as well as several years of practical schoolwork or corresponding experience in empirical research.

The initial appointment is limited to a period of five years. Applicants who are already working as a W2 professor at a university may be appointed for life. In individual cases, this also applies to first-time appointments.

The University aims to increase its proportion of female professors. It emphatically invites qualified female scientists to apply. Severely disabled applicants are given

preferential treatment in the recruitment process within the framework of the applicable statutory provisions.

For further questions, please contact Prof. Dr. Swantje Weinhold (swantje.weinhold@leuphana.de; 04131 677-2747 or -2622).

Please submit your application consisting of the following materials in two separate PDF files: a) motivation letter, CV, copies of academic degrees and b) three relevant publications. Applications should be sent preferably by email to beko@leuphana.de or to the President of Leuphana University of Lüneburg, Post Box 2440, Lüneburg D-21314 by February 23, 2020. Please be aware that we cannot return application documents sent physically. By submitting your application, you consent to your data being stored and processed for the purpose of the recruitment process.

Please find the call and additional information for download [here](#).

Datum: 2020-01-03