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TRANSLATION OF

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— Subject-specific Annex 5.7 Cultural Studies: Culture and Organization to the Framework Examination Regulations for the Master's Programs at the Leuphana Graduate School of the Leuphana University of Lüneburg

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Subject-specific Annex 5.7 Cultural Studies: Culture and Organization to the Framework Examination Regulations for the Master's Programs at the Leuphana Graduate School of Leuphana University of Lüneburg

On November 13, 2019, the Faculty Council of the Faculty of Cultural Studies at Leuphana University of Lüneburg, in accordance with § 44 para. 1 sentence 2 NHG, adopted the Subject-Specific Annex No. 5.7 Cultural Studies: Culture and Organization to the Framework Examination Regulations for the Master's Programs at the Graduate School of Leuphana University Lüneburg dated May 21, 2014 (Leuphana Gazette No. 13/14), last amended on June 15, 2016 (Leuphana Gazette No. 33/16). The Presidential Board of Leuphana University Lüneburg approved the Subject-Specific Annex pursuant to Section 37 (1) Sentence 3 No. 5b) NHG on February 26, 2020.

SECTION I

The regulations of the framework examination regulations for the Master's programs at the Graduate School of Leuphana University of Lüneburg are supplemented as follows:

to § 2 RPO Qualification goals of the study program

Subject-related competences

Graduates of the master's program Cultural Studies: Culture and Organization

- possess the cultural-scientific ability for a systematic, theoretically advanced as well as empirically and historically well-founded analysis of current organizational forms and organizational processes of the cultural;
- have the ability to analyze the organizational and management practices associated with these organizational forms and processes in cultural fields, in the cultural and creative industries, and in the places and networks of cultural production, and to critically reflect on their conditions and consequences;
- translate this analysis and reflection into reflexive practical and design knowledge regarding cultural organization, cultural management, cultural entrepreneurship, and contemporary network- and platform-based modes of organization;
- are able to transfer the theoretically well-founded examination of aspects of cultural organization into independent empirical projects and studies and have the necessary methodological tools to do so;
- have in-depth subject knowledge in sociology of culture, sociology of culture as well as cultural business studies and cultural entrepreneurship and digital modes of organization embedded in a general, problem-historically understood and interdisciplinary cultural studies;
- acquire knowledge that is internationally compatible and consistently acquired in English, taking into account the global nature of many forms and processes of cultural production and the working and research language of English.

Personal competencies (interdisciplinary)

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Graduates of the master's program Cultural Studies: Culture and Organization

- are able to understand, reflect and communicate the fundamental organized nature of the social in its complexity, its historical and technological genesis, its power relations and scope for design;
- can comprehend interdisciplinary theoretical contexts and references and think and act within them;
- are able to design and conduct independent empirical studies in a methodologically reflective manner and to translate them into practical knowledge and action;
- are able to communicate the learned and collected knowledge in different formats;
- are able to act competently and connectively in interdisciplinary and international work contexts and groups and have a high level of discussion competence.

Section 2 of the General Assessment Regulations: Learning outcomes of the degree program

Subject-specific skills

Graduates of the Cultural Studies: Culture and Organization Masters program

- *have the cultural knowledge and skills to engage in systematic analysis of contemporary organizational forms and processes of the cultural, drawing on advanced theory and working on a solid empirical and historical basis;*
- *are able to analyze the organizational and management practices associated with these organizational forms and processes in cultural fields, in the cultural and creative industries and the places and networks of cultural production, and critically to reflect on the conditions that shape them and on their consequences;*
- *translate that analysis and reflection into reflective practical and organizational abilities regarding cultural organization, cultural management, cultural entrepreneurship and current network and platform-based organizational methods;*
- *are able to transfer the in-depth theoretical engagement with aspects of cultural organization to their own empirical projects and studies, and have the necessary methodological toolbox with which to do so;*
- *have in-depth expertise in cultural sociology, the sociology of culture, cultural management, cultural entrepreneurship and digital organizational methods that is rooted in general, interdisciplinary and historical and epistemological problem-oriented cultural studies;*
- *acquire, in English, knowledge that is internationally applicable and reflects the global nature of many forms and processes of cultural production, meeting the requirements of English as a language of work and research.*

Personal skills (interdisciplinary)

Graduates of the Cultural Studies Masters program: Culture and Organization

- *are able to understand, reflect upon and explain the fundamental organization of the social in all its complexity, in its historical and technological genesis, in its power relations and in its creative scope;*
- *are able to understand interdisciplinary theoretical contexts and connections and to think and act within them;*

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- are able to design and conduct their own empirical studies on a sound methodical basis and to translate their findings into practical expertise and action;
- are able to communicate what they have learned and the information they have obtained in a range of different formats;
- are able to act competently and professionally in interdisciplinary and international working situations and groups, and to engage with fellow professionals and in advanced discussions.

to § 3 para. 6 RPO Details on the structure and content of the subject-specific area of the Master's degree

Module overview Master "Cultural Studies: Culture and Organization (M.A.)"

(cf. also the subject-specific Annex 8 Complementary Studies).

Semester 4	Masterforum 5 CP	Master thesis 25 CP			
Semester 3	Current debates in cultural studies 5 CP	Fields of Culture and the Arts 10 CP	Elective module 5 CP	Elective module 5 CP	Complementary studies 5 CP
Semester 2	History of Cultural Studies and its Methodologies II 5 CP	Digital Media and Social Organization 10 CP	Elective module 5 CP	Elective module 5 CP	Complementary studies 5 CP
Semester 1	History of cultural studies and its methodologies I 5 CP	Sociology of Culture 10 CP	Cultural Entrepreneurship 10 CP		Complementary studies 5 CP

	Core area
	Cultural integration area
	Elective
	Complementary Studies

Cultural Studies Integration Area (15 CP), overarching issues and discourses in cultural studies are addressed. The following **three compulsory modules are to be taken**:

- History of Cultural Studies and its Methodologies I (5 CP)
- History of Cultural Studies and its Methodologies II (5 CP)
- Current debates in cultural studies (5 CP)

In the **core area (40 CP)**, the following **four compulsory modules** must be taken:

- Cultural Entrepreneurship (10 CP)
- Digital Media and Social Organization (10 CP)
- Fields of Culture and the Arts (10 CP)

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- Sociology of Culture (10 CP)

In addition, **four** of the following **elective modules totaling 20 CP** are mandatory:

- Auditory Culture (5 CP)
- Democracy and the public sphere (5 CP)
- Digital Sound Cultures (5 CP)
- Gender, Queerness, Body (5 CP)
- Violence and social protest (5 CP)
- Capitalist dynamics and social change (5 CP)
- Crises and ruptures in a global context (5 CP)
- Migration and circulation (5 CP)
- Organization: Space, Aesthetics, Materiality (5 CP)
- Organization: Structure, Power, Economies (5 CP)
- Practice Field Arts (5 CP)
- Technology and culture (5 CP)
- Urbanity and space (5 CP)
- Knowledge and Research in Digital Cultures (5 CP)

Alternatively, the modules "Management & Change" and/or "Contemporary Issues in Management & Entrepreneurship" from the study program Management & Entrepreneurship can be completed as elective modules. (cf. the subject-specific appendix 6.9 Management & Entrepreneurship).

In the area of **Master Forum/Master Thesis (30 CP)**, students are supported and accompanied in writing their Master Thesis. The Master Forum Cultural Studies (Ma-CO-5) must be completed as well as the Master Thesis (Ma-CO-6).

to § 5 RPO Determination of the Academic Degree

Master of Arts

to § 7 para. 1 RPO Examination performance in the Master Forum

The examination performance to be taken in the Master's forum of the Study Program Designation is ungraded and therefore to be assessed as "passed" or "failed".

to § 8 RPO Master thesis

The processing time for the Master's thesis is five months. An integral part of the Master's thesis is an oral examination (§7 Para. 4 RPO), in which the student presents the results of his/her Master's thesis and answers critical questions from the examiners. The grade for the oral examination is to be included in the overall grade of the Master's thesis with a share of one fifth.

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to § 13 para. 4 RPO Double module allocation within the scope of additional services

The elective modules can be repeated once within the framework of additional achievements according to § 23.

The following semester structure is a recommendation that ensures studyability and represents a possible course of study. The offer of the modules is guaranteed according to the indicated two-semester rhythm.

Module table in the cultural studies integration area

Module	Content	Types of taught-components (type and number of course, CH)	Module requirements	CP	Commentary
1st Semester					
History of Cultural Studies and its Methodologies I (Ma-CS-Ib-1) Compulsory	The module gives students a theoretical, methodological and empirical understanding of the historical dimension of cultural studies. Students will gain an insight into the archaeology and genealogy of cultural studies throughout the history of the sets of problems that shape the discipline and of the specific modes of problematization.	1 Lecture (2 CH) or 1 seminar (2 CH)	1 Oral Examination or 1 Term Paper	5	Usually taught and assessed in English
2nd semester					
History of Cultural Studies and its Methodologies II (Ma-CS-Ib-2) Compulsory	The module focuses on scenes, projects and constellations of authors, problems, etc. that reveal exceptional theoretical and creative potency and that are central to the development of methodology, in which new problems emerge, and which are particularly relevant today to the redefinition of the critical role of cultural studies.	1 Lecture (2 CH) or 1 seminar (2 CH)	1 Oral Examination or 1 Term Paper	5	Usually taught and assessed in English
3rd semester					
Current Debates in Cultural Studies (Ma-CS-Ib-3) Compulsory	The module provides an in-depth understanding of areas of discourse and new, potentially paradigmatic concepts in the field of cultural studies. Students will reflect in particular on the course of current debates.	1 Lecture (2 CH) or 1 seminar (2 CH)	1 Oral Examination or 1 Combined Examination	5	Usually taught and assessed in English

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Module table in the core area

Module	Content	Types of taught components (type and number of courses, CH)	Module requirements	CP	Commentary
1st semester					
Sociology of Culture (Ma-CO-1) Compulsory	Students engage with key approaches to the sociology of culture and to cultural sociology. They acquire an understanding of historically pivotal and contemporarily influential theories of cultural development and transformation. In doing so, students learn to distinguish between different paradigms or schools of thought, and to reflexively apply different paradigms to the sphere of culture and organization and its contemporary manifestations	2 Seminars (2 CH each) or 1 seminar (4 CH)	1 Written Examination (120 min) or 1 Combined Examination	10	Usually taught and assessed in English
Cultural Entrepreneurship (Ma-CO-2) Compulsory	Students gain an in-depth understanding of the theoretical and empirical knowledge of different forms of entrepreneurship in the creative and cultural industries (broadly defined) and will be able to move between sociological, managerial, and critical perspectives in order to contextualize this knowledge. Furthermore, they will gain practical knowledge of starting a business in the creative and cultural industries (Cultural Entrepreneurship 1) and will practice their research skills analyzing real-life or fictional accounts of labor and (self-) entrepreneurship in the culture sector (Cultural Entrepreneurship 2).	2 Seminars (2 CH each)	1 Term Paper or 1 Combined Examination	10	Usually taught and assessed in English
2nd semester					
Digital Media and Social Organization (Ma-CO-3) Compulsory	Students engage with key writings on the threshold and interstices of media (theory) and organization (theory) including approaches from science and technology studies. They engage with classic investigations of bureaucratic technologies as well as contemporary critiques of digital labor and conduct their own investigations of the nexus of media and social organization.	2 Seminars (2 CH each) or 1 seminar (4 CH)	1 Term Paper or 1 Combined Examination	10	Usually taught and assessed in English

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Continuation of module table in the core area

Module	Content	Types of taught components (type and number of courses, CH)	Module requirements	CP	Commentary
3rd semester					
Fields of Culture and the Arts (Ma-CO-4) Compulsory	Students explore and discuss the interrelatedness of the organization of culture and the arts as competitive and/or collaborative processes of producing, distributing, and consuming of arts and culture. They conduct empirical studies of fields of culture and the arts in the real world of artistic organization.	2 Seminars (2 CH each) or 1 seminar (4 CH)	1 Term Paper or 1 Combined Examination	10	Usually taught and assessed in English

Module table in the elective area

Module	Content	Types of taught components (type and number of courses, CH)	Module requirements	CP	Commentary
Winter term					
Contemporary Issues in Management & Entrepreneurship (Ma-ME-12) Elective	Current issues of management & entrepreneurship are examined from an interdisciplinary perspective. A focus on a specific perspective is possible.	1 seminar (2 CH)	1 Written Examination (60 min) or 1 Combined Examination	5	Usually taught and assessed in English Module from the Management & Entrepreneurship Masters
Digital Sound Cultures (Ma-CS-Wb-1) Elective	The module primarily covers an area of auditory sound and media culture, shaped by digital media and their specific culture, rather than a technically defined genre. Key topics: media aesthetics strategies, genealogies, artistic practice and aesthetics, and the discourses of contemporary auditory design in the context of media.	1 seminar (2 CH)	1 Combined Examination or 1 Practical Performance	5	
Capitalist Dynamics and Social Change (Ma-TGM-7) Elective	This module conveys deepened insights into debates about capitalism and social structures in the economics, social sciences and Cultural Studies. The historical perspective opening, especially in terms of the structures of European and Europe connected regions of the modern world system, is developed with a global historical access.	1 seminar (2 CH)	1 Combined Examination	5	Module from the Theory and History of Modernity Masters

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Continuation Module Table Elective Area

Module	Content	Types of taught components (type and number of courses, CH)	Module requirements	CP	Commentary
Migration and Circulation (Ma-CS-Wb-2) Elective	The module gives students an in-depth understanding of historical and current developments in migration research, introduces students to key concepts and findings, and enables them to put into context and critically assess current debates on migration.	1 seminar (2 CH)	1 Combined Examination or 1 Oral Examination	5	
Organization: Space, Aesthetics, Materiality (Ma-CS-Wb-3) Elective	The organization of contemporary cultures is increasingly shaped by aesthetic and atmospheric design, by the modulation and capture of affect and by a host of objects and artifacts. This module is dedicated to studying and understanding these phenomena. It emphasizes contemporary approaches to Organization largely in conversation with fields such as art, urban studies, human geography, literary studies, science and technology studies and gender studies	1 seminar (2 CH)	1 Term Paper or 1 Combined Examination	5	Usually taught and assessed in English
Urban Culture and Space (Ma-CS-Wb-4) Elective	Students will acquire an in-depth knowledge of urban situations and circumstances, and reflect on fundamental concepts, theoretical contexts and problems concerning the relation of culture and urban space. The module creatively develops new forms of communication based on a deep cultural understanding of the town, its architecture and its complex relationship with society. Students will gain the ability to reflect upon, systematic and evaluate theoretical concepts, and an understanding of empirical research and its theoretical basis.	1 seminar (2 CH)	1 Combined Examination or 1 Practical Performance	5	
Knowledge and Research in Digital Cultures (Ma-CS-Wb-5) Elective	This module addresses the changes and challenges of cultural studies methodology and knowledge production in and about digital cultures. These relate to the entire working process, e.g. choice of topics, sources, bibliographic practices, empirical research, presentation and dissemination of results, and new academic publics. Historical aspects of established methods as well as current debates regarding Open Access, Digital Humanities and Digital Methods are taken into account.	1 seminar (2 CH)	1 Combined Examination or 1 Practical Performance	5	

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Continuation Module Table Elective Area

Module	Content	Types of taught components (type and number of courses, CH)	Module requirements	CP	Commentary
Summer term					
Auditory Culture (Ma-CS-Wb-6) Elective	The module covers selected topics, the current state of research, and methods and objects from the field of auditory culture. It focuses on the wide range of analytical and discursive perspectives on auditory culture, from media aesthetics to aspects introduced by cultural studies and sound studies such as interculturality, globalisation, sound art, sound ecology, sound anthropology and sound ethnology.	1 seminar (2 CH)	1 Oral Examination or 1 Combined Examination	5	
Democracy and the public (Ma-CS-Wb-7) Elective	The module teaches students theoretical, methodological and empirical knowledge and skills for the critical examination of democracy and the public relationship and interaction between the two in the course of cultural change. Students will develop an understanding of the importance of the public and the public sphere in democracy and what is required for the public to fulfill its role as a critical institution.	1 seminar (2 CH)	1 Combined Examination or 1 Oral Examination	5	
Gender, Queerness, Bodies (Ma-CS-Wb-8) Elective	This module explores the practices, discourses, ideologies, social relations and notions of identity that shape how we understand gender, sex, sexuality, bodies and embodiment, as well as the ways in which these relate to one another. It asks how shifting political, economic, social and cultural conjunctures have changed these understandings; and how the study of gender, queerness and bodies can enable a fuller understanding of human culture in a changing world.	1 seminar (2 CH)	1 Combined Examination or 1 Oral Examination	5	
Crises and Ruptures in a Global Context (Ma-TGM-8) Elective	The students gain a deepened understanding of discourses of crises in modernity. The global historical access thereby illustrates the non-simultaneity of simultaneity - experiences of crises in certain parts of the world are not shared in the same way in other regions, e.g. the financial sector crisis in 2008, which for the main part was a crisis of the so-called West.	1 seminar (2 CH)	1 Combined Examination	5	Module from the Theory and History of Modernity Masters

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Continuation Module Table Elective Area

Module Module	Content Content	Types of courses (type, number, SWS) Types of taught components (type and number of courses, CH)	Module requirements Module requirements	CP CP	Commentary Commentary
Management & Change (Ma-ME-9) Elective	Imparting tool, methods and contexts to meet growing stakeholder expectations of change, adaptability and agility in management	1 seminar (2 CH)	1 Written Examination (60 min) or 1 Combined Examination	5	Usually taught and assessed in English Modules from the Management & Entrepreneurship Masters
Organization: Structure, Power, Economies (Ma-CS-Wb-9) Elective	Studying forms and processes of organization is key to an understanding of contemporary capitalist cultures. This module focuses on some of the classic sociological themes of organization in conversation with fields such as philosophy, cultural theory, political economy or critical management studies. These themes include the structure of organization and organizational forms such as bureaucracy and post-bureaucracy, the question of power and resistance in organization, and questions around labor and value.	1 seminar (2 CH)	1 Term Paper or 1 Combined Examination	5	Usually taught and assessed in English
The Arts in Practice (Ma-CS-Wb-10) Elective	Working on a strong theoretical basis, the module gives students a practical insight into the artistic field, contemporary artistic production and artistic research, and into organizational forms and institutions. Students develop curatorial and art criticism skills, develop research techniques specific to the arts, and learn to work together with different players in the art field.	1 seminar (2 CH)	1 Combined Examination or 1 Practical Performance	5	
Technology and Culture (Ma-CS-Wb-11) Elective	Students will reflect on the core cultural studies thesis of the technical conditionality of culture. They will study examples of historical and contemporary fields that are important to the establishment of the modern relationship between technology and culture and/or its deconstruction, and will reconstruct the historical genesis of this thesis, reflecting on key moments in the development of cultural theory.	1 seminar (2 CH)	1 Combined Examination or 1 Oral Examination	5	

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Module table in complementary studies

Module	Content	Types of courses (number, type and SWS)	Module requirements and examination perfor- mance	CP	Comment
1st-3rd semester					
The structure, content, types of class and assessments in Complementary Studies are set out in Subject-specific Schedule 8: Complementary Studies.					

Module table in the area Master Forum/Master Thesis

Module	Content	Types of courses (number, type and SWS)	Module requirements and examination perfor- mance	CP	Comment
4th semester					
Masters Forum (Ma-CO-5) Compulsory	Students report on progress with their Masters dissertation and present it for discussion either in an open or thematic forum comprised of students and teaching staff.	1 Colloquium (2 CH)	1 Oral Examination or 1 Combined Examination	5	Usually taught and assessed in English
Masters Dissertation (Ma-CO-6) Compulsory	Working on their own, students produce a Masters dissertation.	no Course	1 Masters Dissertation and 1 Oral Examination	25	Generally in English

SECTION II

Entry into force

This subject-specific annex comes into force after approval by the Presidential Board of Leuphana University Lüneburg on the day after its announcement in the Leuphana Gazette at the beginning of the winter semester 2020/21.

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